

Gefördert durch:



aufgrund eines Beschlusses  
des Deutschen Bundestages



## Project Agritrade Ukraine (UKR-1901)

Advising Ukraine on  
agricultural trade issues  
- Within the framework of the  
deep and comprehensive free  
trade agreement between  
Ukraine and the EU.

# German Food Bridge for food aid from the food industry to Ukraine



November 10th,  
2022



# 1. PROJECT COMPONENTS AND PROJECT IMPLEMENTATION

I. Phase 01.01-2016 - 31.12.2018 II. Phase 01.01.2019 - 31.12.2021 Project budget: 2.14 million EUR



## RESULT 1

### AGRICULTURAL TRADE POLICY CONSULTING (DCFTA).

#### 1. METHODOLOGY

- ✓ Identify current policy issues that fall within the scope of the project.
- ✓ Using analysis and facts to provide an objective basis for debate,
- ✓ Either econometric modeling or experience from EU countries

#### 2. INSTRUMENTS

- ✓ commenting on the strategic documents in line with requirements
- ✓ Conduct analysis for input into current policy debates
- ✓ Capacity building & awareness for key areas to leverage DCFTA (QS Infrastr.).



## RESULT 2

### IMPROVEMENT OF EXPORT CAPABILITY

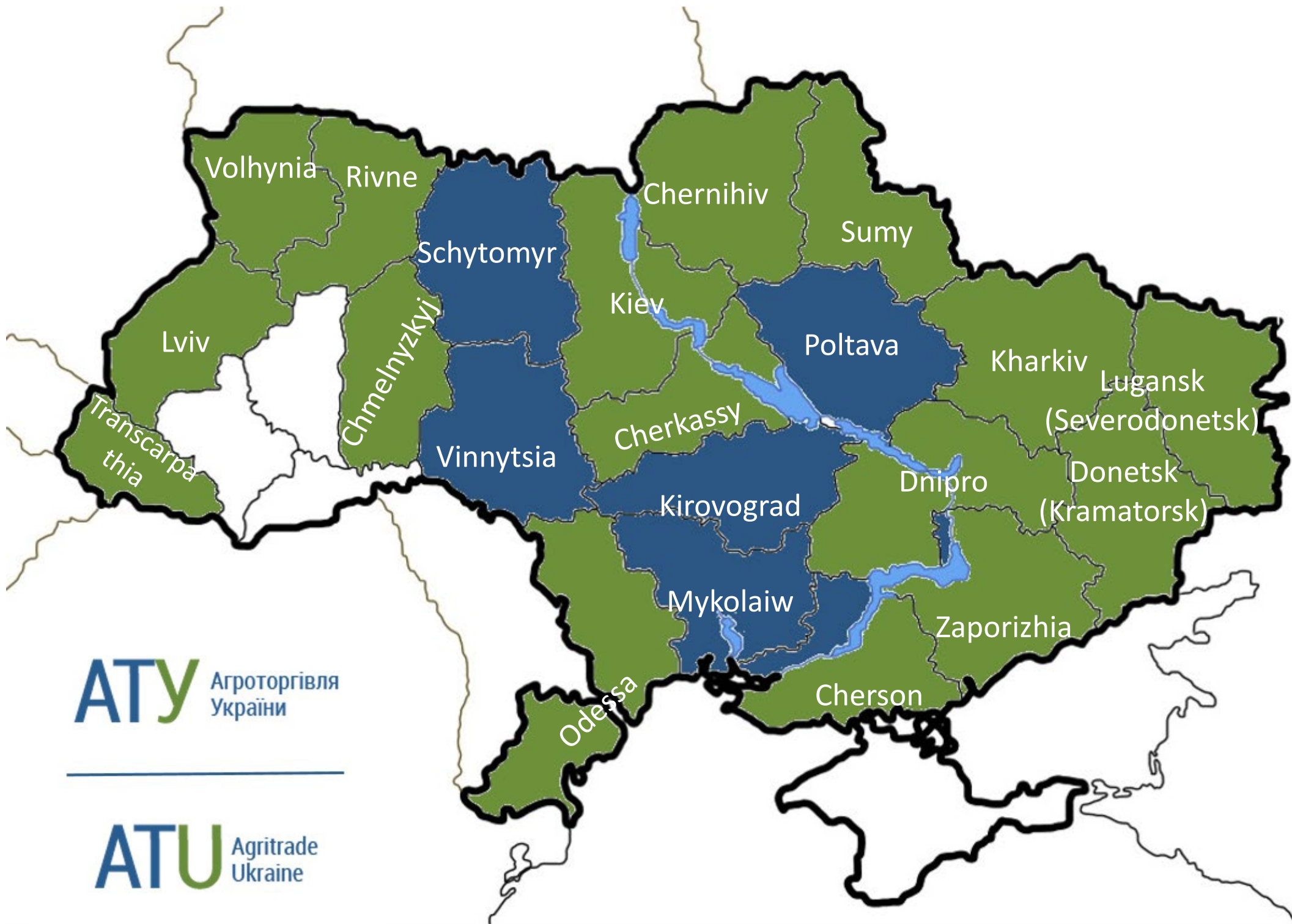
#### 1. METHODOLOGY

- ✓ Selection of 5 - 10 partner institutions
- ✓ Carry out measures that strengthen the ability to engage in foreign trade, market reconnaissance trips, buyer trips and participation in trade fairs
- ✓ Business development: Conduct training on export topics

#### 2. INSTRUMENTS

- ✓ SWOT & GAP - Analysis
- ✓ Food forums, expert outreach, guidelines
- ✓ Training programs

## PROJECT ACTIVITIES SINCE THE START OF THE PROJECT (2016)



### OBLASTS IN WHICH AGRITRADE (ATU):

- Export trainings organized
- participated in forums: (speeches, panel discussions, presentations)

Total number of events since May 2016: **100**

Own export trainings: **20 (> 350 part.)**

Total number of participants: **> 4,000**

Distributed advisors: **> 1,500**

- **7 German-Ukrainian Food Forums**
- **8 trade fair participations** (3xBIOFACH, 1xANUGA, 3xFruitlogistica, SIAL 2018)
- **FIF** (on/offline) in DE and to IRL incl. **120 UA participants**



Bundesministerium  
für Ernährung  
und Landwirtschaft



**GERMAN  
FOODBRIDGE**

Lebensmittelhilfe-Ukraine.de

# BMEL Coordination Office for Food Aid from the Food Industry to Ukraine

## GERMAN FOOD BRIDGE - Foundation and first deliveries



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- Meeting of Federal Minister Özdemir with the associations on 01.03.2022
- First deliveries of food donations to state organized hub in Strzałkowo (Poland) since 02.03.2022
- BMEL establishes coordination body for food aid from the food industry to Ukraine 04.03.2022



## Koordinierungsstelle für Lebensmittelhilfen der Ernährungswirtschaft in die Ukraine

Die Koordinierungsstelle unterstützt Unternehmen des Lebensmitteleinzelhandels und der Ernährungswirtschaft, die einen Beitrag zur Versorgung der Menschen in der Ukraine mit Lebensmittelhilfen leisten möchten. Die Koordinierungsstelle ist eingebettet in Maßnahmen des bilateralen Kooperationsprojektes [Agritrade Ukraine](#) des Bundesministeriums für Ernährung und Landwirtschaft (BMEL).



- The German Food Bridge coordinates official inquiries from Ukraine with donation offers from the food industry in Germany. The aim is to bring food aid to Ukraine quickly, in line with needs and in a targeted manner. For this purpose, the German Food Bridge is in close contact with the relevant public authorities and non-governmental organizations in Ukraine, focuses on the specific needs on site and communicates them to interested companies in Germany. It is also responsible for coordinating with the storage and transshipment points ("hubs") in Poland.

## Registered requirements

### Current needs:

- Immediately consumable food that does not require refrigeration
- canned food (meat, fish, porridge, soups, fruit, vegetables)
- Baby food
- Water, juice, tea and coffee (also instant)
- Snacks (nuts, chips, protein, chocolate, etc. )
- Bread (with long keeping fresh)
- Cereals (rice, bulgur, couscous, oats) and wheat flour
- Cooking oil
- Sugar, salt
- Fresh fruits and vegetables with long shelf life

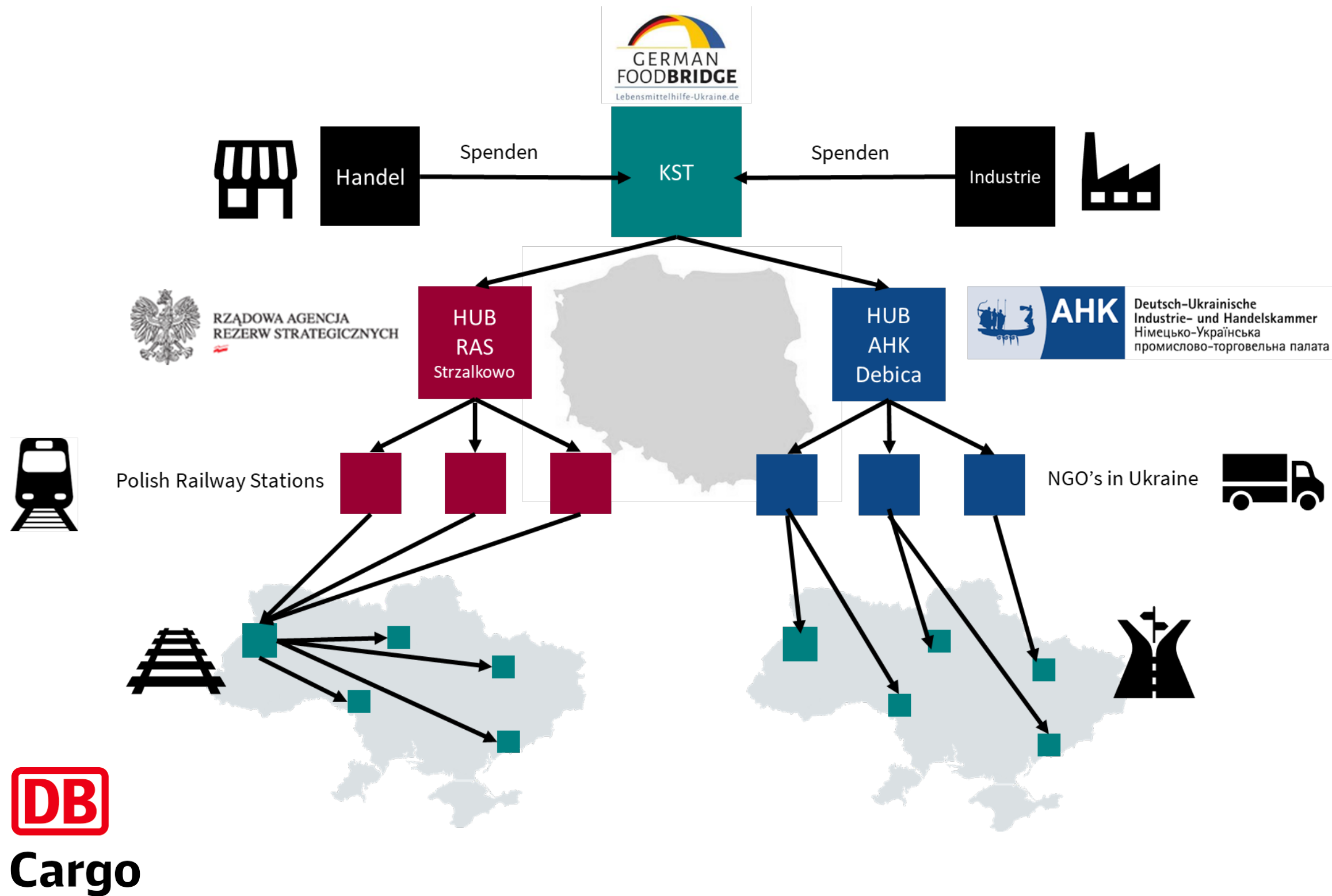
This list is constantly updated in close cooperation with the official bodies as well as non-governmental organizations in Ukraine.



**OUR LOGISTICS AND DISTRIBUTION TO UKRAINE**



- 77 Donor institutions
- 50 NGOs
- Pickup by DB Cargo or delivery to hubs by own logistics





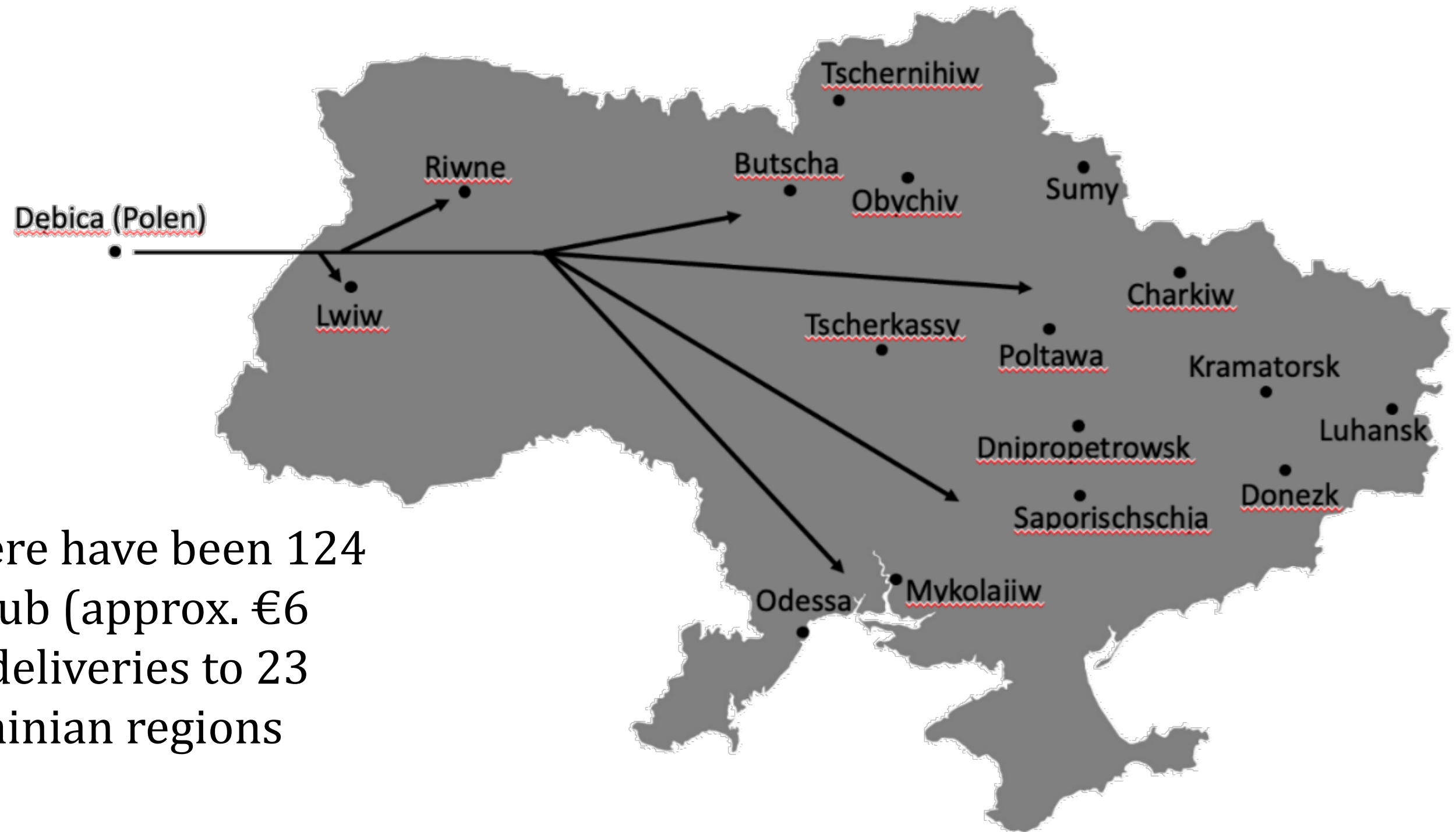
# The "German Hub" in Dębica - Our joint logistics center



- Initiative of AHK Ukraine to open a hub in Dębica, in cooperation with AHK Poland and AHK Baltic States.
- Opening of the hub on 22.04.2022
- Visit of Federal Minister Özdemir on 09.06.2022



## Hub in Dębica - cooperation with NGOs



- Since opening, there have been 124 deliveries at the hub (approx. €6 million) and 154 deliveries to 23 NGOs and 15 Ukrainian regions
- 55 NGOs in our list

**AID DELIVERED AND COMMITTED (AS OF 10/13/2022)**



**454**  
**Committed truck**  
**(thereof 429 delivered)**

**12.499**  
**Pallets food**

**84**  
**Donor**  
**Organizations**

**DONOR: FREE BAKERS / BREAD BRIDGE UKRAINE**

**184 pallets**



# Deliveries in Kharkiv and Kramatorsk



## Deliveries in Chernihiv



# Delivery in Popasna, Luhansk oblast



# Delivery in Luhansk oblast





## Delivery in Lviv oblast



# Delivery in Bohuslav, Kyiv Oblast





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Please support Ukraine with further  
donations

**[www.lebensmittelhilfe-ukraine.de](http://www.lebensmittelhilfe-ukraine.de)**

**[www.german-food-bridge.com](http://www.german-food-bridge.com)**



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[www.german-food-bridge.com](http://www.german-food-bridge.com)