

EMPOWERING WOMEN

Програма розширення
можливостей жіночого
підприємництва 2022

онлайн



Garage 48



ESTDEV

Запорізький благодійний фонд
Єдність за майбутнє

Eero Janson

27 October 2022

Estonian Refugee Council

- Founded in **2001**
- **Offices:**
 - Tallinn and Tartu (Estonia)
 - Kyiv and Zaporizhzhia (Ukraine)
 - Ar-Ramtha (Jordan)
- **Programmes:** Livelihoods, Emergency Response, Counselling, Community, MHPSS, Education & Awareness
- **Countries:** Estonia, Ukraine, Georgia, Kenya, Jordan, Lebanon



ERC's work in Ukraine

- Humanitarian assistance programme in Ukraine established in **2014**, initially concentrating on food assistance and NFIs in eastern oblasts
- Since 2016 focus on **cash-based interventions**, incl.:
 - Conditional/restricted entrepreneurship grants (focus on women)
 - Winterization assistance
 - School support
- Since February 2022 the largest INGO providing **multi-purpose cash assistance**

EMPOWERING WOMEN

Програма розширення
можливостей жіночого
підприємництва 2022

онлайн



Garage 48



ESTDEV

Запорізький благодійний фонд
Єдність за майбутнє



Programme phases

- Business idea submission
- Business idea assessment and selection
- **2-week entrepreneurship programme (online)**
- Business plan (development plan) submission
- Business plan assessment and selection
- **Asset-based business grants**
- **6-month mentorship support**



1800
registrations

141 new
business
ideas
applications

81 new
business
ideas
admitted to
the program

30 grant &
after-
mentoring
winners

program
opening

program re-
opening

open
workshops

entrepreneurship
program

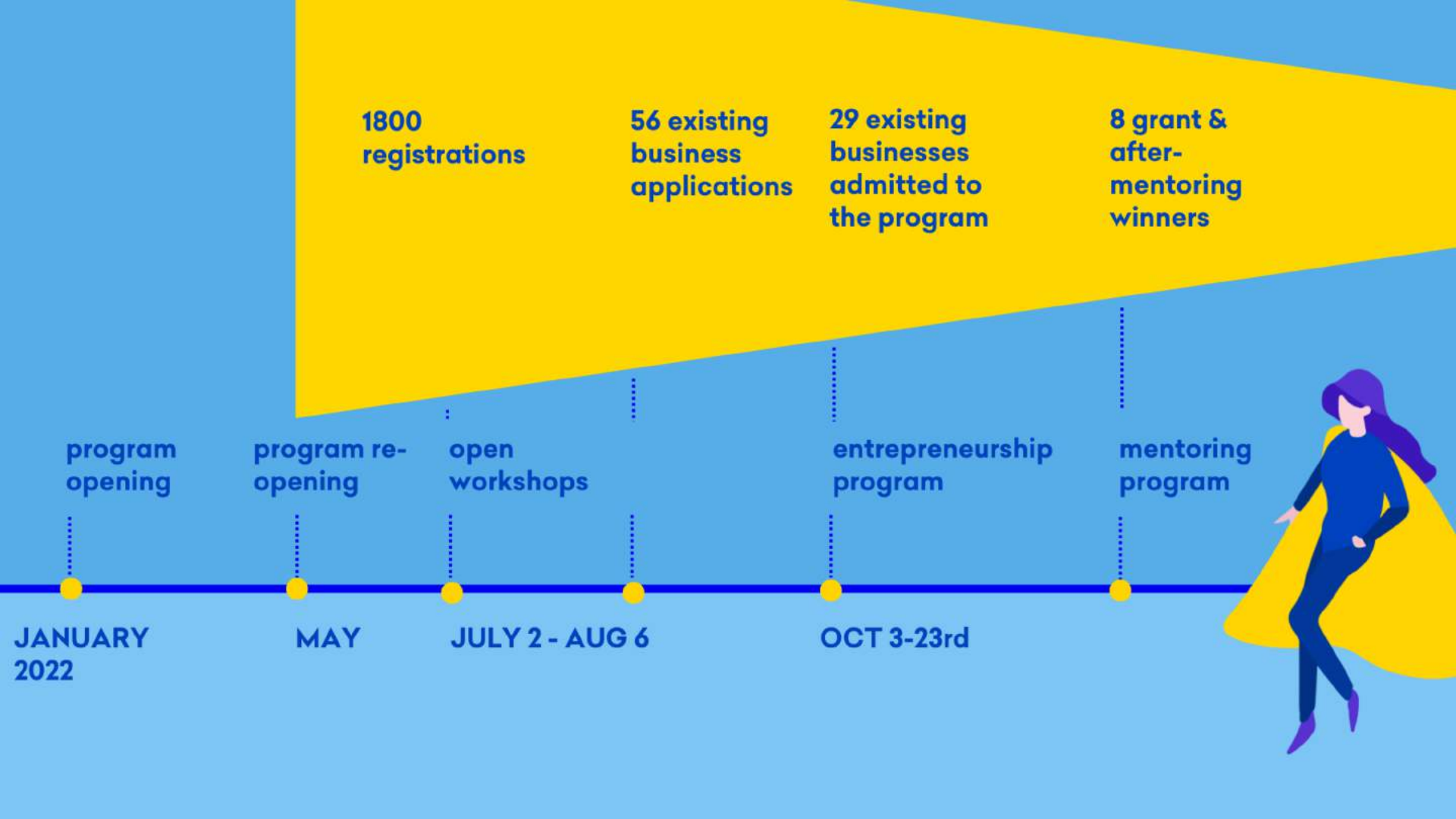
mentoring
program

JANUARY
2022

MAY

JULY 2 - AUG 6

SEPTEMBER 12 - OCT 2



1800
registrations

56 existing
business
applications

29 existing
businesses
admitted to
the program

8 grant &
after-
mentoring
winners

program
opening

program re-
opening

open
workshops

entrepreneurship
program

mentoring
program

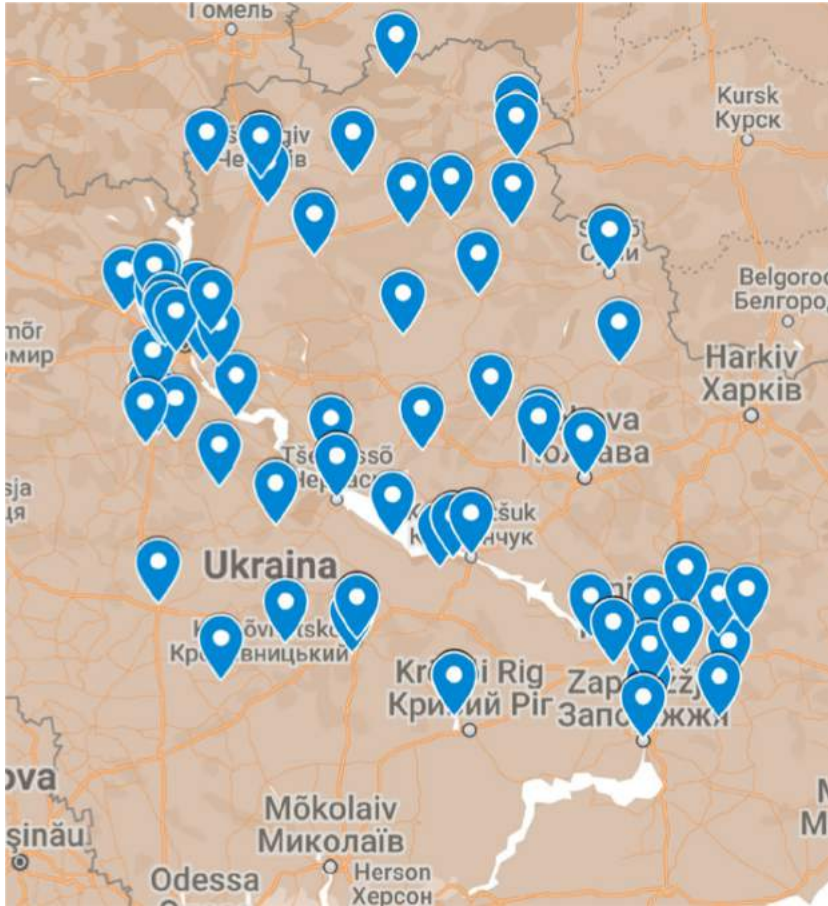
JANUARY
2022

MAY

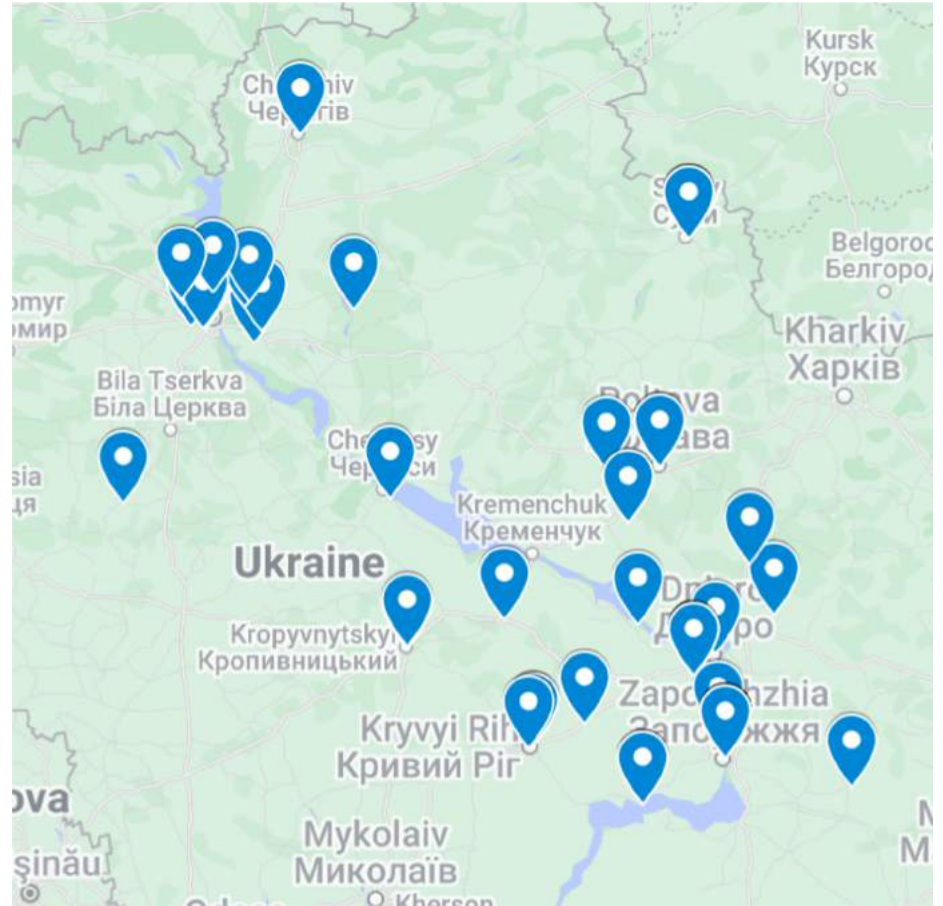
JULY 2 - AUG 6

OCT 3-23rd

New businesses



Existing businesses





Business grants and mentorship

- **Asset-based grants** (equipment, tools, etc.)
 - New individual businesses: 20-30 000 UAH
 - New team-based or family businesses: 65-85 000 UAH
 - Existing businesses: 85-150 000 UAH
- **Tailor-made mentorship programme for 6 months**



Entrepreneurship platform

→ Everything facilitated through online platform:
entrepreneur.pagulasabi.ee

- Business idea submission
- Business plan development
- Assessments
- Monitoring and evaluation



moidodyr_mirnograd · Follow

Мирноград



moidodyr_mirnograd Выиграли грант!!!



На оборудование для клининга!
До сих пор не верится... Расскажем как все было:

- Принять участие порекомендовала специалист ЦЗ Молодоря Ирина. Благодаря ей узнали, что скоро начнется программа ESTONIAN REFUGEE COUNCIL "Программа розширення можливостей жіночого підприємництва".

Она помогла разобраться в структуре и принципах правильного заполнения бизнес-плана.

@_mis_is как хорошо, что отдел развития предпринимательства в Мирнограде под Вашим профессиональным руководством)

- Участвовать или нет? Разве возможно выиграть? В голове нерешительность и сомнения.

- Но азарт взял вверх! 190 команд подали заявки для участия



48 Liked by garage48 and others

JULY 28, 2021



Add a comment...

Post



Results

- Micro-business entrepreneurship programme
 - 2016-2018
 - Donetsk, Luhansk, Zaporizhzhia oblasts
 - 100 beneficiaries, men and women
 - Results: **on average 105% increase in HH income**
- “Empowering Women” entrepreneurship programme
 - From 2019
 - Donetsk, Luhansk, Zaporizhzhia, Dnipropetrovsk, Kharkiv oblasts
 - 280 beneficiaries in total → 31 women-led teams
 - Results: **on average 86% increase in HH income**

EMPOWERING WOMEN

ETTEVÖTLUSPROGRAMM



KORRALDAJAD:

Garage 48



PARTNERID:

mUBA Tallinna
Muusika- ja
Balletikool



OBJEKT



PALO ALTO
CLUB



Thank you!

Eero Janson

eero@pagulasabi.ee

+372 517 4334

