



***Global Partners  
Meeting  
29, 30 November,  
1<sup>st</sup> December***



**Cash & Markets WG:**  
***From reaction to prevention: anticipatory action against food crises***



# **Strengthening the FSC role on anticipatory action, climate and environmental issues**

Agenda for CMWG breakout room brainstorming exercise:

## Objective of the session

- Example from the field: Oxfam B-Ready Project
- Reflections Anticipatory Action, Climate and Environment - CaLP
- Discussion
- Action Points from previous gFSC working group session



# **B-READY**

Global Food Security Cluster

1 December 2021



**B-READY**

# Innovations

Impact-based disaster forecasting

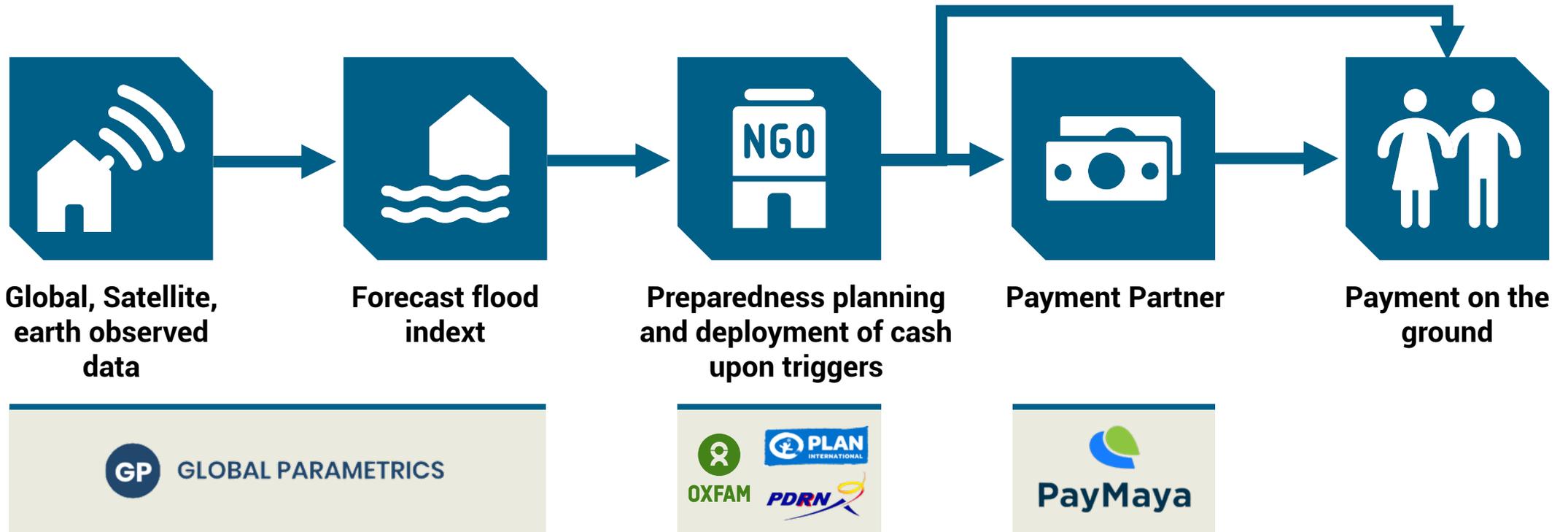
Pre-emptive cash transfers

Strengthening safeguarding and protection in existing disaster risk reduction and management programs

**B-READY**

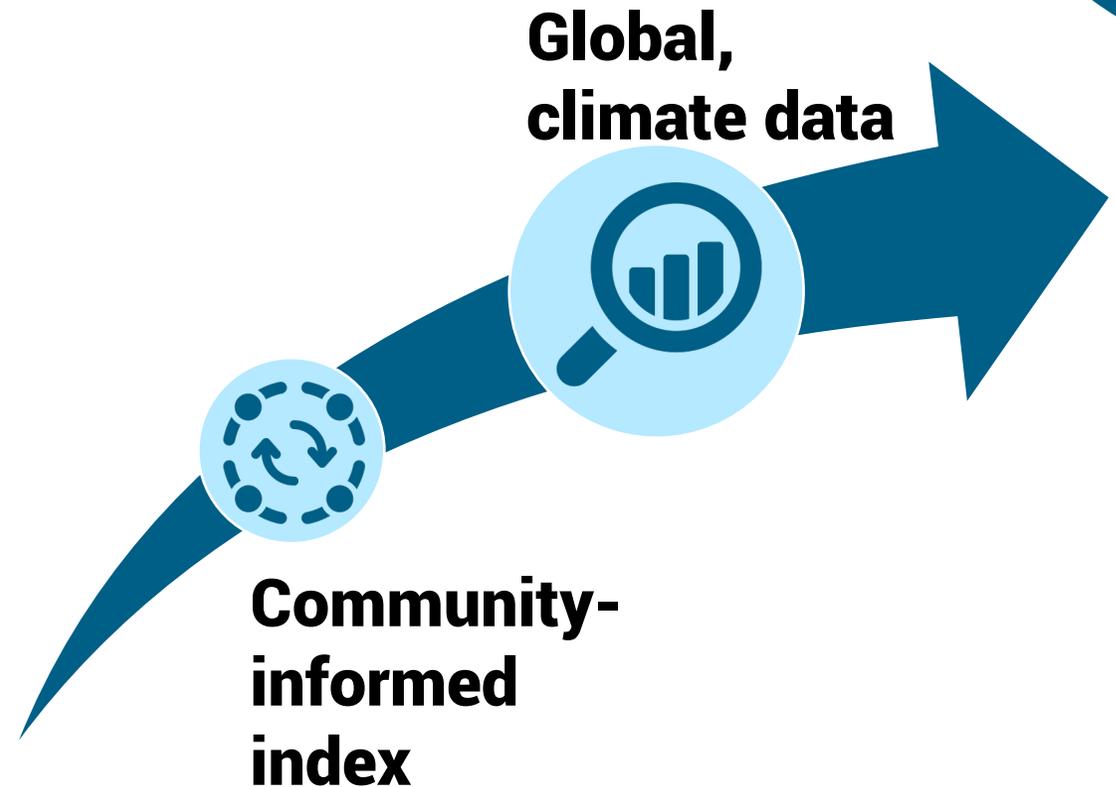
Shifting from humanitarian response *after* a disaster to **pre-emptive response (anticipatory action)**

# Forecast flood model in practice



# What makes B-READY effective?

- The collaboration aims to break the silo between **climate science and community resilience**.
- It is a partnership between **risk modelling and forecast technologies with practitioners and community engagement** in practice.
- This **local – global** approach relies on community and stakeholder engagement and innovative partnerships with a range of different partners.

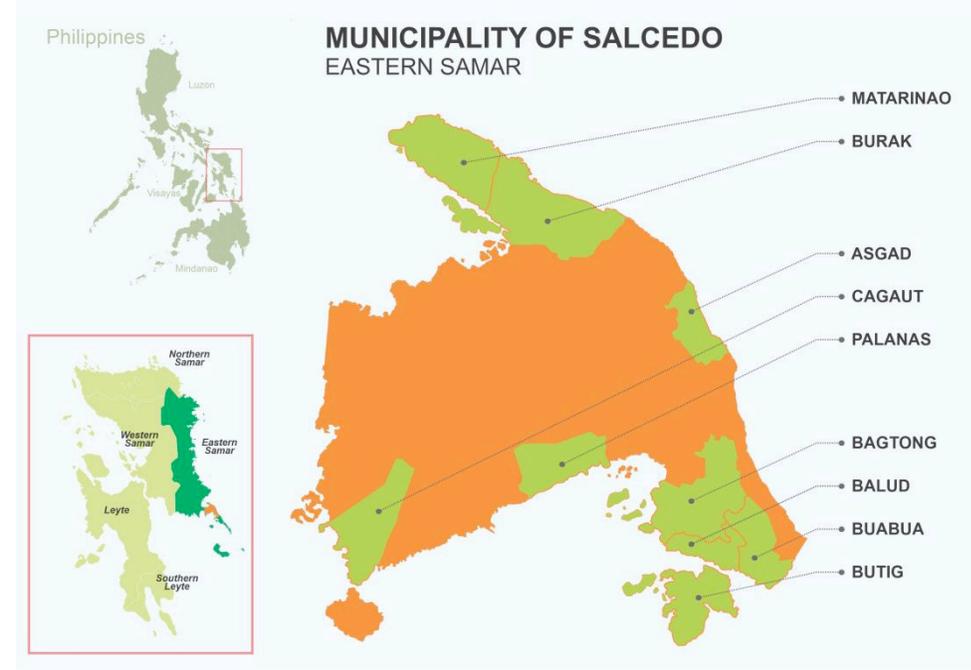


# Impact and Sustainability

B-READY can create positive impact in a number of ways – and with more contexts adapting the approach, can build on evidence that anticipatory action is necessary for the humanitarian system to be more effective.

# Philippines

- 1,981 households gained knowledge on benefits and management of financial products, and gained increased access to financial services like savings and mobile accounts. Two rounds of pre-emptive cash transfers triggered.
- 54 referral pathways for safeguarding rights and welfare of vulnerable groups were enhanced before and during the emergency crisis.
- Local government and financial service providers practicing efficient, safe and transparent cash transfer programs through digital disbursement.
- 17 community based financial service providers and merchants linked to market.
- 10 risk maps and contingency plans created and used by local government and humanitarian actors.
- Municipal Legislative Council passed a resolution adopting the B-READY parametric index as a basis for pre-emptive disaster and cash transfer response.



## Scaling

- B-READY Phase 2 in the Philippines for 4,500 households in 3 areas.
- Sudan is piloting their first project with the B-READY approach.
- Indonesia developed a parametric index.
- Global advocacy, communications and knowledge management specialist



# The Impact

Improved dignity, decision-making and well-being of people supported with pre-emptive action. People who received cash grants prepared for the disaster by purchasing their necessary basic needs, pre-emptively evacuating to safer ground, and actively engaging in preparedness plans.

People were more invested in the concept of disaster insurance. As they saw the value of pre-emptive cash transfers, they reported being willing to contribute monthly amounts in the future

# The Impact

B-READY Communities were more prepared, by being involved in developing triggers, engaging in community disaster preparedness activities, increased awareness of disaster risks and mitigation efforts, and supporting community risk maps.

Local governments were invested after seeing an effective model of anticipatory action, leading to improved policies and programmes that were gender-sensitive



# How can B-READY be sustainable?

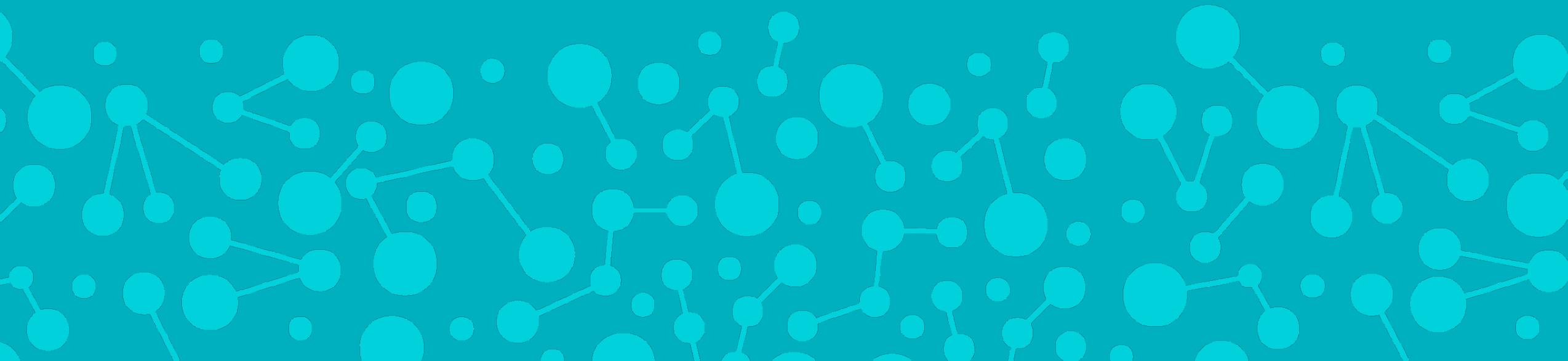
- Institutionalization within national/local DRRM frameworks
- Community DRR
- Shifting funding to anticipatory action
- Disaster risk financial products
- Shock-responsive social protection
- Learning, sharing and evidence



**ANY  
QUESTIONS?**

# CVA, ENVIRONMENT AND CLIMATE CHANGE COMMUNITY OF PRACTICE

| DECEMBER 2021 |



## CVA, ENVIRONMENT AND CLIMATE CHANGE CoP –CALP NETWORK (I)

- Why a Community of Practice? Since late 2020.
  - Exchanging key information and initiatives
  - Dissemination of good practice
  - Forum for policy & technical discussion
- Current mailing list with more than 100 practitioners/organisations.
- CALP NETWORK leads the CoP – CVA, environment and climate change as a priority theme
- Needs to be a collaborative effort- Co-lead or lead by other partner even if CALP NETWORK is facilitating the space



# CVA, ENVIRONMENT AND CLIMATE CHANGE

## CoP –CALPNETWORK (II)

- Increasing interest in CVA, environment and climate change over the past year. Has the CoP contributed to this?
  - 3 quarterly calls (last one yesterday)
  - 1 open Webinar (English)
  - Key resources collection at CALP NETWORK.org
  - Participated in a podcast: (Hanken School of Economics)
  - Webinar (Spanish) organised by UNHCR Colombia:  
environmental checklist in CVA projects.

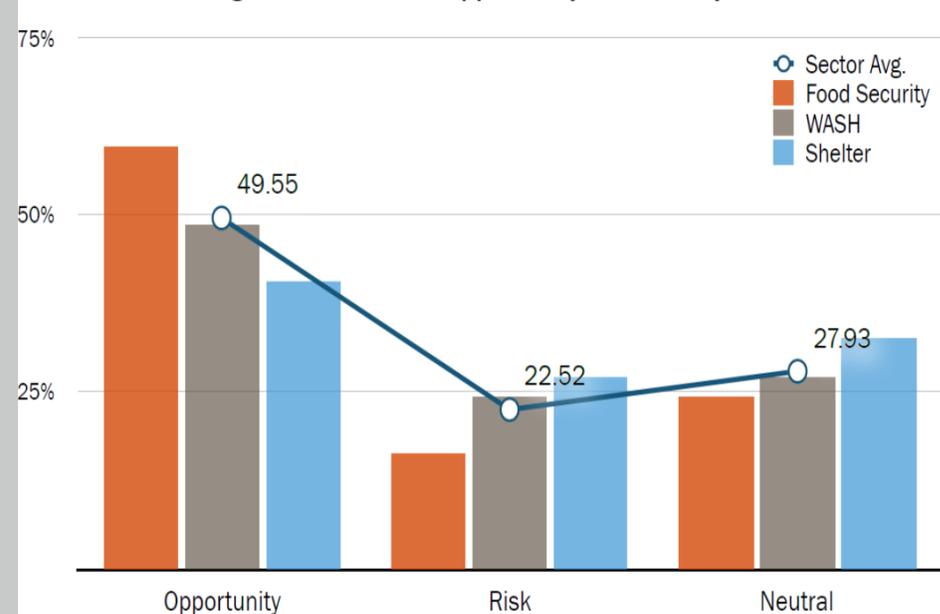


- CVA, environment and climate change: an increasing area of focus in research agendas: E.g., upcoming CALP publication: CVA/SP preparedness study Central America, Dom Rep and Mexico?- to be published in February 2022.

# CVA & Carbon Footprint

- Does facilitating local purchases reduce the carbon footprint of humanitarian action?
- Production stage = highest carbon footprint for most products; transport relatively less- depending on mode (UNHCR/Arup)
- What's the role of CVA re local/greener production and consumption?
- Implications of linking restricted assistance to decreased negative environmental impacts?
  - Limited evidence + context and sector/items (more research on environmental outcomes of cash assistance required)
  - Responsibilities of recipients viz carbon footprint and purchasing choices – what's fair and feasible
  - Integrated programming - behavior change, mixed modalities - provision of specific items/services not available (or in poor quality) in the market, etc.)

Figure 3. Perceived Opportunity and Risk by Sector



# CASH & ANTICIPATORY ACTION

Findings for recipients of one-off, anticipatory cash transfers in Bangladesh (2020):

- Transfers mostly spent on food and water
- 36% less likely to go a day without eating during the flood.
- Longer term impacts - significantly higher child and adult food consumption and wellbeing reported 3 months later
- More preparatory actions taken to reduce the impact of the flood. 12% more likely to evacuate household members and 17% more likely to evacuate their livestock (reducing losses).
- Lower asset loss, less costly borrowing after the flood, higher earnings potential.
- Reduced negative coping strategies
- More beneficial for harder to reach households located in vulnerable lands and areas where households are poorer
- <https://www.wfp.org/publications/acting-flood-protect-most-vulnerable-independent-review-wfps-anticipatory-cash>



## Acting Before a Flood to Protect the Most Vulnerable

An Independent Review of WFP's Anticipatory Cash Transfers in Bangladesh

Since 2010, the World Food Programme (WFP) has been collaborating closely with the Government of Bangladesh, the Bangladesh Red Crescent Society (BRCS) and the Red Cross Red Crescent Climate Centre (RC3C) to support the development and implementation of anticipatory humanitarian assistance ahead of severe weather events. In July 2020, before what would become one of the most severe flooding events on record, WFP and partners distributed anticipatory cash transfers to 140,000 vulnerable people. This aimed to mitigate the impact of the flood shock on the food security, lives and livelihoods of affected populations, by enabling them to purchase essential supplies such as food and medicine and take preparatory measures such as moving themselves and their assets to safer areas before the floods peaked. This was the fastest transfer in the history of the UN Central Emergency Response Fund (CERF), reaching affected households 100 days earlier than compared to WFP's 2019 flood response.

August 2021



# Strengthening the FSC role on anticipatory action, climate and environmental issues

Agenda for CMWG breakout room brainstorming exercise:

## Discussion

- Other experiences from partners / clusters?
- Challenges for Cash and Markets in relation to anticipatory action, climate and environmental issues?
- Jamboard: What are the opportunities for CMWG including country clusters to engage in anticipatory action, climate and environmental issues? Webinars, case studies, guidance, research etc?
  - i) Recommended actions points from the meeting:
    - i) *Organise quarterly meeting SAG and WG chairs*
    - ii) *WG: joint conversation on combined workplan*
    - iii) *CC should be invited to WG meetings (better use of the website, sharing agenda on website)*

## 1. Examples

- Example from the field: Oxfam B-Ready Project
- Reflections Anticipatory Action, Climate and Environment - CaLP



## 2. Challenges for Cash and Markets in relation to anticipatory action, climate and environmental issues?

- lack of flexible funding for anticipatory action
- Insufficient funds
- Lack of evidence
- Lack of harmonised transfer Value which is due to lack of existing MEBs in the conflict locations
- Proving impact can be challenging
- Weak local and national capacity to prepare for risk and disaster reduction
- Scalability
- sustainability if there is lack of political will or programs like social safety nets which can make AA projects a small scale, one-off project

### 3. Opportunities for CMWG including FSC to engage in AA, climate and environmental issues

- Documentation of best practices and challenges of some anticipatory actions
- Increased funding for piloting new technologies, for more innovative and efficient cash distributions
- aligning CWMG to the priorities of national government. Improve engagement and alignment with government
- Adding "environmental costs" to the MEB
- Engaging with the CaLP CoP and identifying FSL activities to collaborate on
- how do we integrate local knowledge and expertise to inform anticipatory action

## 4. Anticipatory action & WG plans

