



Social Procurement Platform for Development



Sosyal Zincir (Social Chain), led by [Innovation for Development](#) and supported by [Turkish Philanthropy Funds](#) (TPF), was launched to support recovery plans of the region and community affected by the earthquakes in Southeast Turkey. Our platform, which will support small, medium-sized, and disadvantaged producers from the region, comes to life with the motivation to develop intersectoral awareness and action around social procurement.

<https://sosyalzincir.org/>

Why should I be a buyer↑↓ on Sosyal Zincir?



Through direct matching between producers and buyers on the platform, we aim to increase the access of agriculture and handicraft producers and small and medium-sized businesses to wholesales, B2B activities, and supply chains. We will also announce our call center, where producers and buyers can quickly get in touch and receive support.





The platform aims to enable local producers from the 11 earthquake-affected provinces to convert their stocks into cash and ensure continuity in production by signing pre-sales, contract manufacturing, and other agreements in line with procurement needs of the public, civil society, and private sectors.

Why should I be a Producer↕ on Sosyal Zincir?



Meeting with corporate / wholesale buyers



Increasing brand awareness



Raising quality standards



Scale up your business



We aim to collaborate with cooperatives, public institutions, NGOs, the private sector, volunteer initiatives, and other local actors to develop and implement models to enable sustainable presence and active engagement of small producers in the market and supply chain.

We look forward to meeting you and having you join the social procurement movement with Sosyal Zincir. Please feel free to contact us at info@sosyalzincir.org or naz.saglam@i4d.com.tr