



sosyal zincir





***sosyalzincir.org* platform fosters social procurement awareness and movement as a way to support recovery plans for the earthquake region; contribute to rural development and the development of our society.**

The platform aims to support agriculture and handicraft producers affected by the EQ in the Southeastern region of Turkey by increasing their access to B2B activities, corporate buyers, and the supply chain.

Platform's Objective

Supporting the financial recovery of local/rural producers (cooperative, social enterprise, association/foundation economic enterprise, limited-joint company, etc.) with founders, partners, and members among vulnerable groups, women, youth, refugees, operating in 11 provinces affected by the earthquake.

Sub-Objectives

- B2B matching
- liquidation of on-hand stocks
- prevention of production interruptions

(by means of pre-sales and contracted production agreements)



The platform targets to reach out to various stakeholders and establish sustainable cooperation and policy development among...

- *Disadvantaged groups (women, disabled, refugees...)*
- *SMEs, social initiatives, cooperatives*
- *Agriculture & handicraft producers*
- *Public, NGO and private sectors*
- *Volunteer initiatives, chefs, and other local actors*

Üreticilerimize **Can Suyu** Oluyoruz.

It's time for social buying to heal the wounds of the earthquake together!

Select Category

Select City

Search



52 SMEs

52 SMEs affected by the disaster



228 Products

228 product groups integrated into the market

Producers

Get matched with purchase requests that suit you by being among our

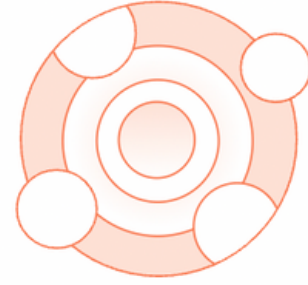
Buyers

Match with manufacturers that suit your needs by being among the

Why should I be a **Producer** on Sosyal Zincir?



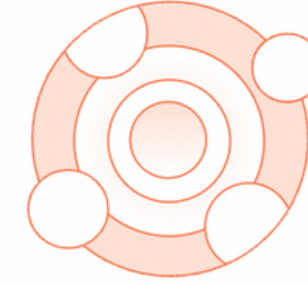
Meeting with corporate / wholesale buyers



Increasing brand awareness



Raising quality standards



Scale up your business

How does it work?

Producer

Buyer

01

Fill the form

Complete the registration process by starting to fill in the information required for the Social Chain.

02

List Your Products

Enter the product information required for buyers.

03

Wait for Confirmation

Wait for Social Chain approval for us to verify compliance standards are met.

04

Start Matching

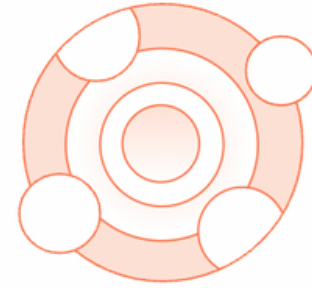
You can contact the buyers for purchasing requests.



Why should I be a **buyer** on Sosyal Zincir?



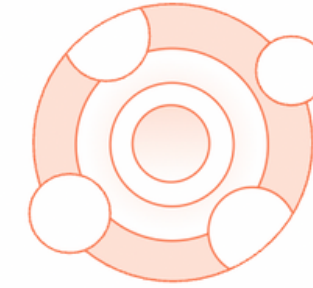
Contributing to sustainable production



Direct access to manufacturer stock information



Quickly address purchasing needs



Product and manufacturer filtering according to need



Transparency in the supply chain

How does it work?

Producer

Buyer

01

Fill the form

Complete the registration process by starting to fill in the required information for the Social Chain.

02

List Requests

List demand based on your urgent purchasing needs.

03

Filter Products

Filter the products according to your needs among the available products.

04

Start Matching

You can contact the manufacturers for products suitable for your purchasing needs.



Register

Enter your Producer/Buyer information, become part of the Social Chain!

Register

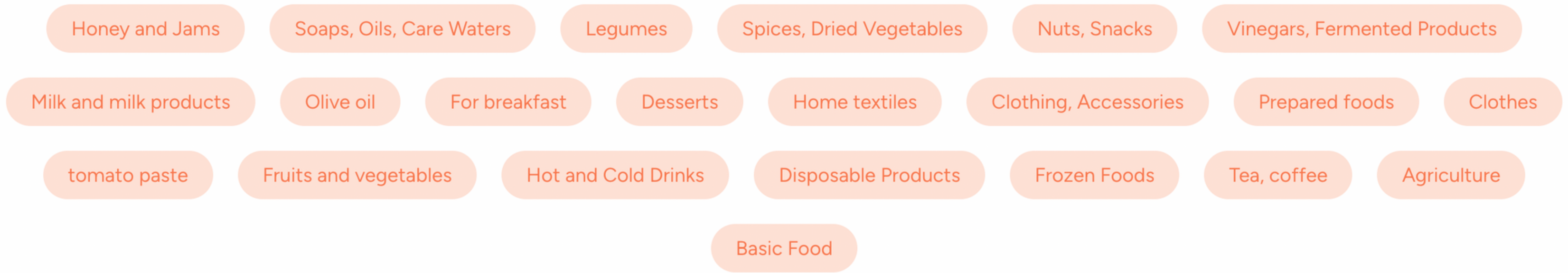


Wholesale sales are important to us, it is a more effortless process than retail. This referral from the Social Chain is very valuable to us. Matching that will take place in this way ensures our continuity after the earthquake and increases our motivation for production.

Mr. Erhan

Producer from Arsuz 'Yeşil Sepet'

Categories



Active Requests



Mulberry molasses

Kuluncak Women's Cooperative

Honey and Jams

20
Jar



food



Malatya

Olive oil

Horanta Women's Initiative Production and Business Cooperative

Olive oil

one
Ton



food



Hatay

Pomegranate Sour

Turkan Natural Products

Vinegars, Fermented Products

125
kg



food



Hatay

Kutnu Fabric Sha

SADA Women's Initiative P
Cooperative

Clothing, Accessories

200
Piece



Hand

Producers

Home page > Producers

Call

CITIES



CATEGORIES



PRODUCER GROUP



Çukurova Başak Women's Cooperative

@basakkadinkoop



food



Adana



Dogan Sirecilik

@dogan_sirecilik



food



Adiyaman



Horanta Women's Initiative Production and Business Cooperative

@horantakoop



food



Hatay



Hazek Cooperative

@hazekkooperi



food



Adana

Products

Home page > Products

🔍 Call

Search Manufacturer

CITIES



SECTORS



CATEGORIES

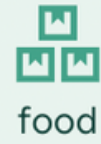


Mulberry molasses

Kuluncak Women's Cooperative

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food



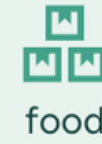
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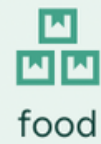
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Pomegranate Sour

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Hatay

Kutnu Fabric Shawl

SADA Women's Initiative Production and Business Cooperative

Clothing, Accessories

200
Piece



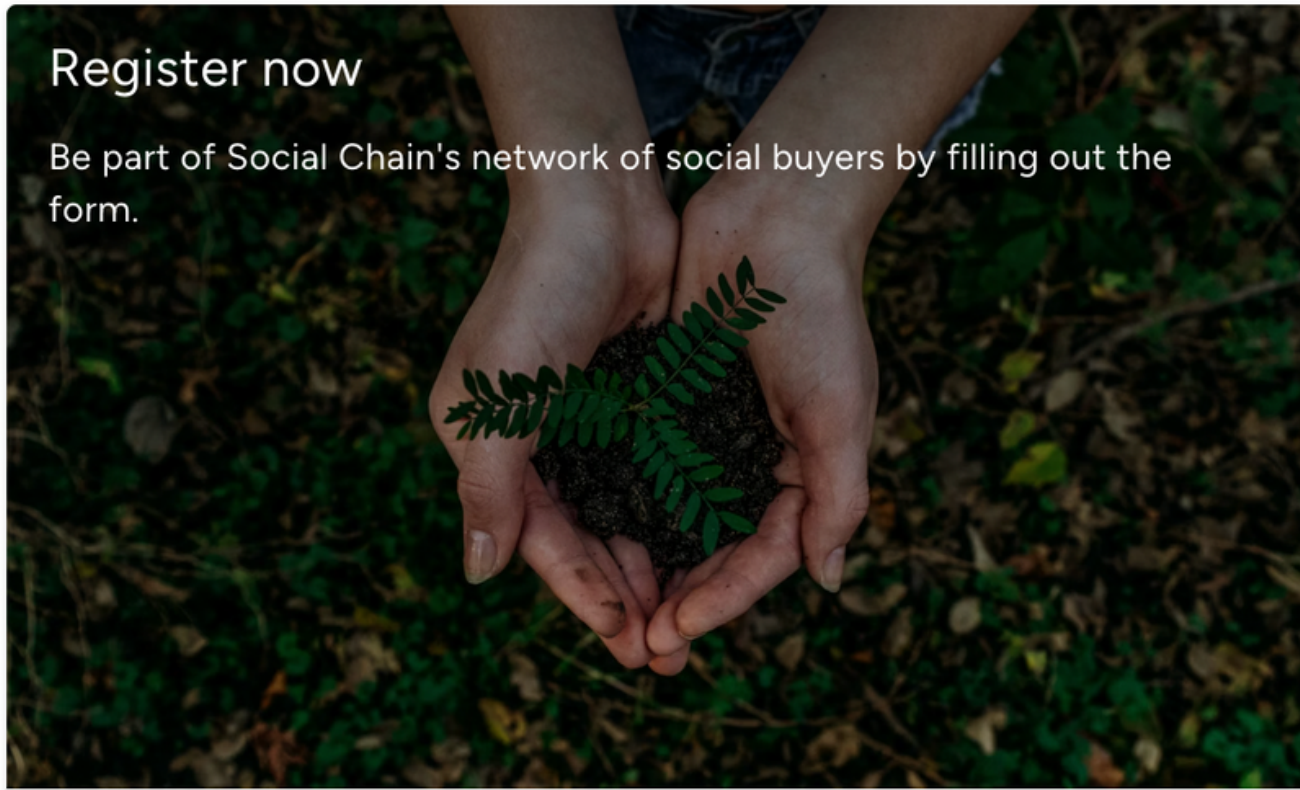
Handicrafts



Gaziantep

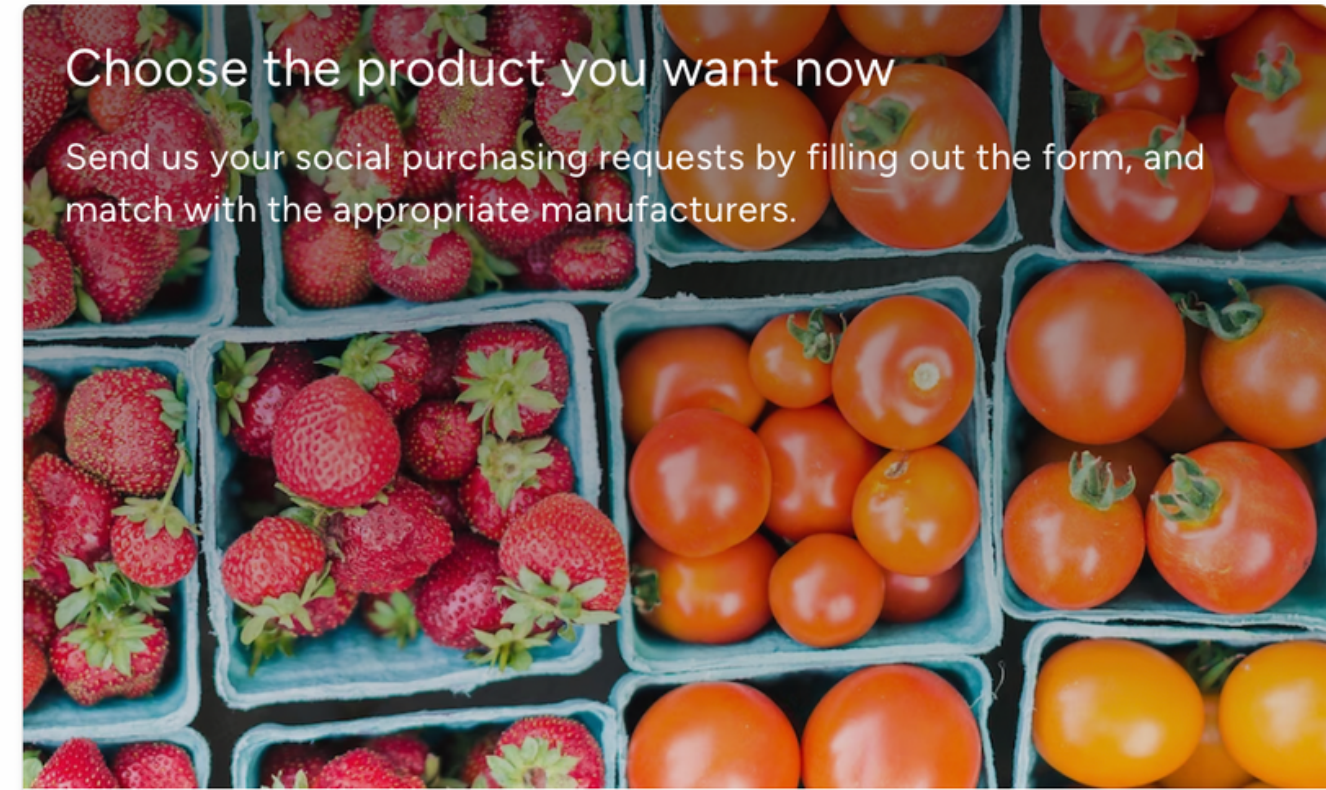
Buyers

Match with the appropriate manufacturers by being among the purchasing institutions, and access the products you need.



Register now
Be part of Social Chain's network of social buyers by filling out the form.

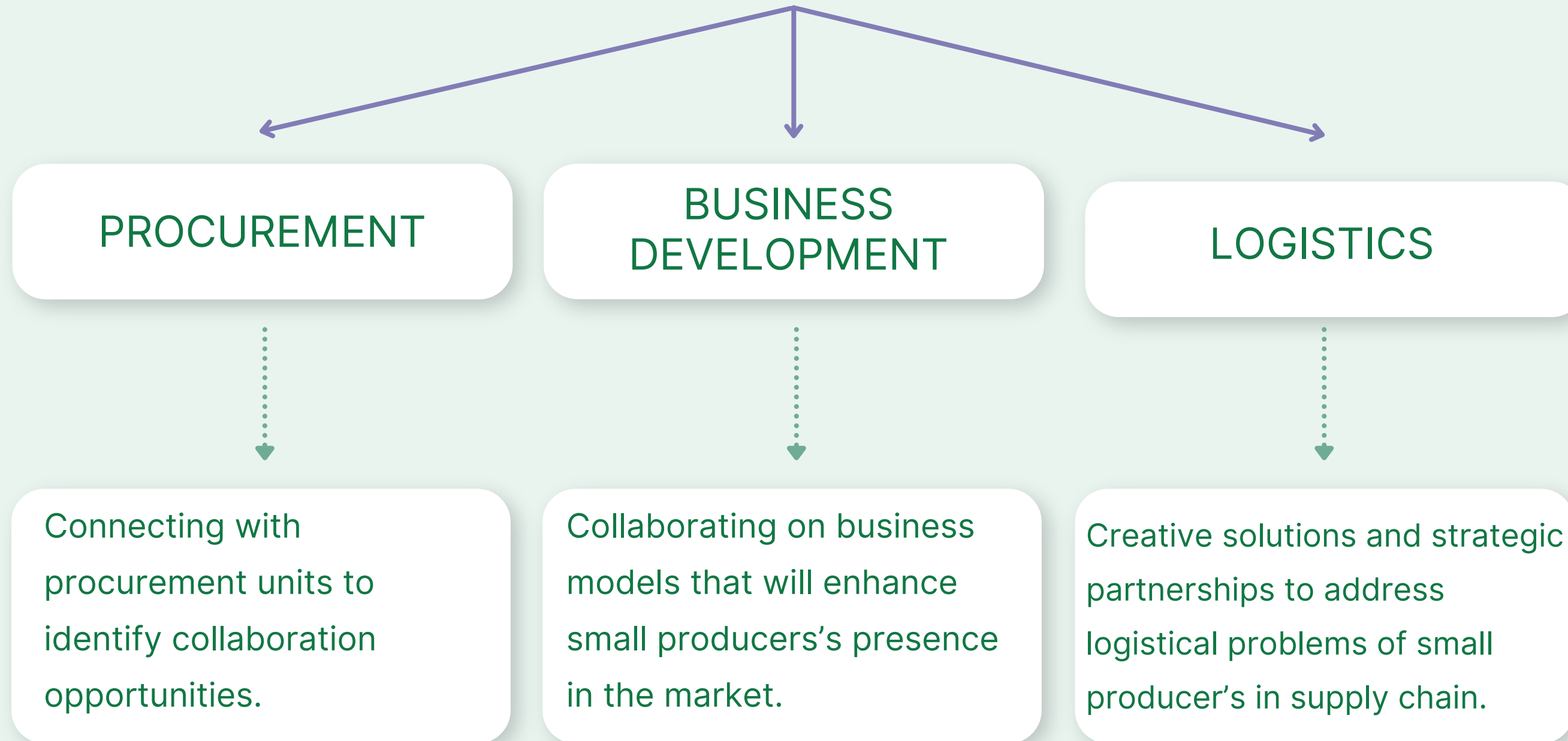
[Buyer Registration Form](#)



Choose the product you want now
Send us your social purchasing requests by filling out the form, and match with the appropriate manufacturers.

[Product Request Form](#)

HOW CAN WE COLLABORATE?



For any queries, please contact us at
naz.saglam@i4d.com.tr

THANK YOU!

