AGRICULTURAL FARMERS DEVELOPMENT AND LIVELIHOODS PROJECT

This project is funded by
The Federal Ministry of Economic Cooperation and Development (BMZ Germany) supported by WFP
and implemented by CARE International
in partnership with the Association for Development and Rural capacities, The Chamber of Commerce Industry and Agriculture of Tripoli, Fair Trade Lebanon, and Rene Mouawad Foundation
Program Overview:

• Within the framework of the WFP FFT program and with funding from BMZ through the World Food Program (WFP), CARE International in Lebanon (CIL) is leading the Agriculture Farmer Development and Livelihood (AFDAL II) project implemented in partnership with Association for Development for Rural capacities (ADR), Chamber of Commerce, Industry and Agriculture in Tripoli (CCIAT), Fair Trade Lebanon (FTL) and René Mouawad Foundation (RMF); to address the multi-faceted challenges facing vulnerable communities in the Small Ruminants sector in Lebanon.

• The project is in line with the updated Food Security and Agriculture Sector strategy as well as Sustainable Development Goal (SDG) which recognize sustainable livelihood opportunities improvement and small farmers empowerment as goals to achieve.
Improve **sustainable livelihood** opportunities for 1,150 **vulnerable** community members in targeted refugee and Lebanese communities in North Lebanon and South Lebanon by strengthening competitiveness, quality and productivity of small ruminants (Goat and Sheep) **value chain**, while addressing immediate food consumption needs of targeted households.
Three main specific objectives have been identified to contribute to the achievement of the overall objective:

**Objective 1**
- **Enhance production and business capacities of vulnerable small holder farmers in the SR value chain.** SR value chain farmers will benefit from improved production capacities and quality as a result of strategical empowerment activities based on participatory approach, mainly access to technical knowledge as well as life, soft basic financial literacy skills enhancement to integrate into profitable roles within the small ruminants’ value chain markets.

**Objective 2**
- **Improve skills and capacities of vulnerable individuals in food processing and retail in the SR value chain.** SR value chain processors will benefit from incomes and food security increase following the provision of tailored and adapted services targeting agro-products improvement as well as business development. The intervention will enhance the economic growth and create livelihoods opportunities for vulnerable groups.

**Objective 3**
- **Strengthen market linkages and support functions in the SR value chain.** Identified SR value chain systems will be strengthened through improved market linkages, marketing strategies and research, and sustainable linkages will be built between SR value chain stakeholders through capacity building and quality control.
Project duration:

This project is designed to be implemented over 19 months (from June 2020 to December 2021)
Project Location:

- Intervention in Northern Lebanon:
  - Minnieh/Dannieh
  - Akkar
  - Bcharre
  - Batroun
  - Koura

- Southern Lebanon:
  - Sour
  - Marjeyyoun
  - Hasbaya
  - Nabatieh
Participants:
- Relevant to AFDAL II VC: SR/Vet/Forage/Dairy processing
- Vulnerable
- Women / Disabled
Targeted groups:

1150 Individual beneficiaries
- SR herders: 125 NL 125 SL
- Forage producers: 50 NL 50 SL
- Vet technicians: 50 NL 50 SL
- SR VC processors: 400 NL 300 SL

40 MSMEs
- 20 NL
- 20 SL

10 Cooperatives
- 5 NL
- 5 SL
Target Ratio

- 60% Female and 40% Male
- 70% Lebanese and 30% Syrian
- 20% Youth aged between 18 & 30
Project Approach:

- Partnerships
- Crisis oriented
- Market driven
- Innovative intervention
- Environmental sensibility
Value Chain Approach

addresses identified gaps along the targeted value chain.
Small Ruminants Farmers

- SR Farmers (125*2)
  - Forage (50*2)
  - VET (50*2)

COVID → GFP 180 → FL / LS / SS 40 → ML 20 → Demo Plot (2)

COVID → GAP 40 → BDS / LS / SS → ML → Demo Plot (same)

COVID → GAP 40 → FL / LS / SS → ML → Demo Plot (2)
Small Ruminants Processors

- COVID
- GMP GHP 8
- Technical FP 40
- FL / LS / SS 44
- ML + Testing 12
- Demo Plot (2 North) (4 South)

Dairy, wool, soap, manure, butcher

North 400  South 300
Clusters

**MSMEs Support**
- Technical training 40 hours
- BDS training 40 hours
- COVID Awareness for MSMEs 8 hours
- In-kind grants 10*2*3000 USD

**Coops**
- Coops Capacity building 40 hours
- COVID For Coops 8 hours
- In-kind grants 3*2*3360 USD
Market Assessment

- Mapping of all suppliers, services and buyers linked to the VC
- Creation of Database
- Linkage with Official Offices

B2B
- Organization of B2B workshops
- Assessment of private sector needs and challenges

Identification of Products
- Analyses and recommendations
  - Product = low cost + long shelf life + market need

Mapping
Publications

**Market Assessment**
- The mapping database
- The analyses and recommendations

**Researches**
- Phase 1
- Phase 2 (build on new proposal)

**Curricula**
- Agriculture SR GFP
- GAP for Vet and Forage
- Food Processing
- GMP GHP
- BDS and Financial Literacy
- LS / SS / COVID
- Market Linkages (marketing, sales, and Public relations)
- Coops CB
Events
We are here to serve
for more information, contact us on:
81-206007