

## FSAC Market feasibility assessment tool (V 1 July 2023)

Informed Consent					
<p>My name is ..... I work with (Organization Name) in Yemen. (Organization Name) is currently undertaking Market Needs Assessment in (area name) and thus I would like to ask you some questions about the market (You should <i>clearly outline the main objective of this assessment</i>)</p> <p>You have been selected among (number) participants to be interviewed (it is desirable to highlight how this Interviewer has been selected e.g. some beneficiaries were selected on randomly basis to be interviewed, he/she was recommended by members of community committee, etc.)</p> <p>This assessment will take about 20 to 30 minutes. If you agree to participate in this assessment, we can proceed with the questionnaire part.</p> <p>Your participation is voluntary and you have the right to stop the interview at any time as well as you may refuse to answer any of the questions.</p> <p><i>( The confidentiality level of this assessment data should be explained to Interviewer. e.g. to outline If this data will be shared with some agencies or will be dealt with in confidential manner without sharing data with any aspect that is not part of this assessment)</i></p> <p>Do you agree to participate in this interview?</p> <p>a. Yes (Consent)</p> <p>b. No (Does not consent)</p>					
QUESTIONNAIRE DATA					
Date	____ / ____ /2023	Interviewer name	_____		
Location	Country:  _____	Governorate:  _____			
	District:  _____	Town/Village:  _____			
Context: <input type="checkbox"/> URBAN <input type="checkbox"/> RURAL					
INTERVIEWEE PERSONAL PROFILE:					
No	Name	Gender	Age	Position	Phone Number
1					
3					
#	Questions	Answers			
1	Are there markets/shops for food and non-food items at an acceptable distance (on foot or by local transport) from affected communities?	1. Yes ( ) 2. No ( )			
2	What is the name of the main market you go?				

3	What is the approximate distance to nearest market/shop?	<ol style="list-style-type: none"> <li>1. Less one kilometer</li> <li>2. More than one kilometer</li> <li>3. More than five kilometer</li> <li>More than ten kilometers</li> </ol>
4	How do you go to market?	<ol style="list-style-type: none"> <li>1. By Feet</li> <li>2. Local Transportation</li> <li>3. Using Animals</li> </ol>
5	How much you pay for transportation you use to access the market?	<ol style="list-style-type: none"> <li>1. Less than 200 YER</li> <li>2. More than 200 YER</li> <li>3. More than 500 YER</li> <li>4. More than 1000 YER</li> <li>5. More than 2000 YER</li> <li>6. More than 5000 YER</li> <li>More than 10000 YER</li> </ol>
6	Is there any changes in the price of transportation after conflict?	<ol style="list-style-type: none"> <li>1. No change</li> <li>2. Little Increased</li> <li>3. Little decreased</li> <li>4. Significantly increased</li> <li>Significantly decreased</li> </ol>
7	Is there any specific group (minorities, specific tribes etc) who do not have access to these markets and services?	<ol style="list-style-type: none"> <li>1. Yes</li> <li>2. No</li> </ol> <p>If Yes, Please specify</p>
8	Does the current conflict effects on people's accessing to the market?	<ol style="list-style-type: none"> <li>1. Yes ( )</li> <li>2. No ( )</li> </ol>
9	If yes, how the conflict effects on people's accessing to the market?	<ol style="list-style-type: none"> <li>1. Lack of transportation to access the market</li> <li>2. Lack of affordability/purchasing power to access the market</li> <li>3. Lack of availability for food items</li> <li>4. Destroyed roads passed to market</li> <li>5. Increased the prices of food items</li> <li>6. Roads blocked due to clashes</li> <li>7. If others, Please specify</li> </ol>
10	Can men physically and safely access these markets / shops (with or without transportation, road conditions, security, etc.)?	<ol style="list-style-type: none"> <li>1. Yes ( )</li> <li>2. No ( )</li> </ol> <p>If no, please specify</p>
11	Can women physically and safely access these markets / shops (with or without transportation, road conditions, security, etc.)?	<ol style="list-style-type: none"> <li>1. Yes ( )</li> <li>2. No ( )</li> </ol> <p>If no, please specify</p>

12	Are these markets/shops providing households with most of the food/non-food items they need for their day-to-day consumption?	1. Yes ( ) 2. No ( )
13	Does the community buy your needs through the debt or cash?	1. Cash _____ 2. Debt _____ 3. Both _____ Please give percentage for each one
14	Are there functional money transfer systems that usually deliver cash (such as banks, money lenders, traders, post offices, remittance companies and/or mobile phone companies) in the area to do the cash transfer programme?	1. Yes ( ) 2. No ( )
15	How far is to reach to these money transfer systems?	4. Less one kilometer 5. More than one kilometer 6. More than five kilometers 7. More than ten kilometers
16	How much is cost you to reach to these money transfer systems?	7. Less than 200 YER 8. More than 200 YER 9. More than 500 YER 10. More than 1000 YER 11. More than 2000 YER 12. More than 5000 YER 13. More than 10000 YER
17	Can most men physically and safely access and use these functional money transfer mechanisms (road conditions, security, are they allowed into the buildings,)?	1. Yes ( ) 2. No ( ) If no, please specify
18	Can most women physically and safely access and use these functional money transfer mechanisms (road conditions, security, are they allowed into the buildings,)?	1. Yes ( ) 2. No ( ) If no, please specify
19	Please select the main types of activities prioritized, needed by community people, and important for restore their livelihood for men?	34. Household Electricity 35. Air conditioning and refrigeration 36. Mobile Maintenance & Programming 37. Automotive Electricity 38. Mechanical Cars 39. Carpentry 40. Solar Energy 41. Plumbing
	1. Conditioning and cooling 2. Carpentry 3. Solar energy 4. Plumbing 5. welding 6. Selling Jalabiya 7. Fish shop 8. chicken shop	

	<ul style="list-style-type: none"> <li>9. Selling ice cream (from home)</li> <li>10. Vegetables and fruits shop</li> <li>11. Groceries</li> <li>12. Selling domestic gas</li> <li>13. Maouez industry</li> <li>14. Ranching</li> <li>15. Perfume industry</li> <li>16. Sewing and embroidery</li> <li>17. Hairdresser and engraver</li> <li>18. Poultry farming</li> <li>19. Ranching</li> <li>20. Home Gardening</li> <li>21. Cheese and dairy industry</li> <li>22. Industry of local food products</li> <li>23. Bicycles/Motorcycles maintenance</li> <li>24. Beekeeping</li> <li>25. Literacy</li> <li>26. Crafts</li> <li>27. Construction work</li> <li>28. Countryside teachers</li> <li>29. Country midwives</li> <li>30. Agriculture</li> <li>31. Dates packaging</li> <li>32. Henna packaging</li> <li>33. - Salt industry</li> </ul>	<ul style="list-style-type: none"> <li>42. Photography</li> <li>43. Graphics</li> <li>44. Sewing</li> <li>45. Food Industries</li> <li>46. Digital Marketing</li> <li>47. weld</li> <li>48. Aluminum</li> <li>49. Selling Jalabiya</li> <li>50. Embroidery</li> <li>51. Fish Basta</li> <li>52. Chicken shop</li> <li>53. Selling ice cream (from home)</li> <li>54. Coiffure</li> <li>55. Rose Arboretum</li> <li>56. Fruit and vegetables</li> <li>57. Grocers</li> <li>58. Water Cooling</li> <li>59. Selling domestic gas</li> <li>60. Manufacture of Ma'awiz</li> <li>61. Beekeeping</li> <li>62. Livestock breeding</li> <li>63. Accessories Industry</li> <li>64. Perfumery</li> </ul>
20	Please select the main types of activities prioritized, needed by community people, and important for restore their livelihood for women?	
21	<ul style="list-style-type: none"> <li>1. Conditioning and cooling</li> <li>2. Carpentry</li> <li>3. Solar energy</li> <li>4. Plumbing</li> <li>5. welding</li> <li>6. Selling Jalabiya</li> <li>7. Fish shop</li> <li>8. chicken shop</li> <li>9. Selling ice cream (from home)</li> <li>10. Vegetables and fruits shop</li> <li>11. Groceries</li> </ul>	<ul style="list-style-type: none"> <li>34. Household Electricity</li> <li>35. Air conditioning and refrigeration</li> <li>36. Mobile Maintenance &amp; Programming</li> <li>37. Automotive Electricity</li> <li>38. Mechanical Cars</li> <li>39. Carpentry</li> <li>40. Solar Energy</li> <li>41. Plumbing</li> <li>42. Photography</li> <li>43. Graphics</li> <li>44. Sewing</li> <li>45. Food Industries</li> </ul>

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22	What skills specifically are needed to recover the livelihood?	
23	Are there any institutes, entities or people in the same region / directorate qualified to provide this type of training?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>
24	Is there acceptance by society for this type of training (especially women)?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>
25	Are training equipment, materials and costs available at reasonable prices?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>
26	Is it possible to sell the products of this training, open a business or get work in nearby local markets?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>
27	Is it possible to sell the products of this training, open a business or get a job in central/large markets?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>
28	Is there a need in the market for such a product or skill?	<ul style="list-style-type: none"> <li>1. Yes ( ) ease to provide more information</li> <li>2. No ( )</li> </ul>

29	Is it possible to get a job after training?	1. Yes ( ) 2. No ( )	ease to provide more information
30	Are the prices of start-up kits affordable and given after training?	1. Yes ( ) 2. No ( )	ease to provide more information
31	Are production costs low for this type of training?	1. Yes ( ) 2. No ( )	ease to provide more information
32	Is it possible for the beneficiary to be self-sufficient in the medium term by adopting this training?	1. Yes ( ) 2. No ( )	ease to provide more information
33	What are the key issues communities faced in their livelihoods?		
34	What goods and services are most traded in the respective markets/communities, and by whom women/men?		
35	Are there any barriers that men face in engaging in their business, if yes, what are they and how can these barriers be dealt with?	1. Yes ( ) 2. No ( )	ease to provide more information
36	Are there any barriers that women face in engaging in their business, if yes, what are they and how can these barriers be dealt with?	3. Yes ( ) 4. No ( )	ease to provide more information
37	How much initial money are needed to recover the three main livelihood?	Activity _____ Money _____ Activity _____ Money _____ Activity _____ Money _____	
38	What are the skills and economic services available in your village/area and you think there is no benefit for the new one and why??		
39	What are the skills and economic services missing in your village/area?		
40	Within the HH who decide on the use of the available resources and money?	1. Man _____ 2. Women _____ 3. Both _____ Please give percentage for each one	

41	Who is regularly go to market?	1. Man _____ 2. Women _____ 3. Both! _____ Please give percentage for each one
42	Is there a change in prices of livelihood inputs during the past six months?	1. No change 2. Little Increased 3. Little decreased 4. Significantly increased 5. Significantly decreased
43	What are the reasons of price increment?	1. Lack of availability of food and non-food items due to blockade 2. Exchange rate 3. Increment in transportation cost 4. If others, Please specify
44	Given a choice of in-kind, cash, voucher or the combination for livelihood inputs, which one would you prefer?	1. Cash _____ 2. In-kind _____ 3. Mix _____ Note: The FGD members will vote individually and the facilitator will insert the number of votes in each of the one indicated.
45	Why do you prefer the choice you just made? Please rank the top three reasons?	Reasons for Cash:
		Reasons for Food::
		Reasons for Mix:
46	In your opinion, what can do done to address those different needs (stated above) by you, authorities and agencies)?	