Implementation MODEL

- Technical Skills/production level trainings
- Starter kit distribution
- Entrepreneurship and Financial Literacy training
- Linkages with private sector / line ministries for sustainability
- Production Market linkages
  selling, reinvestment of income, income security

- Entrepreneurship Champions
- Business Advisors
- Agritex/Vet
Targeting and Verification

- DCA used a Layered targeting approach that included
- Livelihood profiling
- Household Capacity Assessment

- Targeting used the following criteria
  - Willingness – self targeting considering all social groups
  - Labour endowed households for labour intensive ventures
  - Households with space to implement in the operational areas for ventures that require space
  - Household with experience (knowledge and/or skills) in the select enterprise
  - Households that have infrastructure or tools to undertake selected ventures.
Technical Skills/production level trainings

- Engaged line ministries for technical skills trainings to ensure continuity and sustainability of the project
Starter Kit Distribution

- Starter kit sizes provided in guidance with the City Council by-laws, infrastructure and space availability
- Linkages between the participants and suppliers were created for procurement and technical assistance
- 25 chicks for poultry projects was limiting however, profits from the first batch ranged from $60 to $80 USD per household
Entrepreneurship and Financial Literacy training

- Training in micro-entrepreneurship skills after which certificates of completion and manuals were issued.
- Engaged reputable private sector players to ensure that the participant’s certificates can be used to apply for loans and micro-finance to advance small business to boost their enterprises beyond the life span of the urban resilience building project.
- Training focused on financial literacy and book-keeping.
Linkages with private sector / line ministries for sustainability

- Provided linkages with suppliers, technical skills experts and the market to ensure economic, social and environmental sustainability and ease of doing business
Production, Market linkages and Income security

- Providing labour saving and climate smart technologies for efficiency and productivity (Hydroponics and Borehole solarization)
- Offering sufficient and multi-purpose inputs to allow for business diversification and growth
- Linking participants with smart technologies that connect and create opportunities between the buyer and supplier (Mobile Marketing Application and SoMe)
- Formation of ISAL groups to supplement or boost business activities
Achievements

- Capacitated 900 households with technical, entrepreneurship and business management skills
- Access to capital for the vulnerable individuals
- Creating value chains and employment in the informal sector
- Leveraging on locally available resources for cost reduction
- Introduction of labour-saving and space maximizing technologies
- Enhancing and improving on small scale informal enterprises through opportunity mapping, branding and packaging.
- Increased Food Consumption Score from 56% to 96% (September to November Post Distribution Monitoring reports)
- Gender inclusion for females in economic activities with 78% females and 22% males
Skills capacitation
Creating Value chains and employment
Poultry Enterprises
Challenges

- Lack of cohesion in urban spaces for group projects
- Mobility of Resilience participants
- Legislative restrictions (Bylaws, Certificates of operation etc)
- Market penetration
- Infrastructure for production
- Limited space for household backyard livelihood ventures
Thank you