Agenda

- Introduction
- Update members
- Update webinar
- Update stories
- REACH presentation: approach and strategy around supporting data collection for in-country clusters on Cash and Markets
- AOB
1. Update from CM-WG members

- Myanmar
- Tigray
2. Webinar on adapting CVA delivery in the face of C19

- Planning webinar focused on C19 CVA adaptations of FS programming and the effects on outcomes and beneficiaries.
- Contacted IDEAL in regards to the planned Food Security Covid-19 Learning Series (May 24-27). Opportunity to dovetail?
- Preliminarily reached out to several partners. If interested, contact Damien, Ruco and Corrie.
3. gFSC stories

• Taskteam of Vigidis (PUI), Lisa (gFSC) and Corrie (CRS)
• Email sent to all IMOs and Cluster Coordinators
• Hoping for at least 3 technical field stories

**Audience:** Other partners, donors and field practitioners interested in finding out more about the variety of market-based work the FSC is doing through its partners.

**Length:** Maximum 2 pages, including photos.

**Language:** French and English (will be translated)
3. gFSC stories

- Progress:

Submissions from

1. Oxfam (Vanuatu – Unblocked Cash)
2. ACF (Lebanon – Fresh Food Vouchers)
3. PUI (Nigeria – CVA for Food and IGAs)
4. REACH (South Sudan – JMMI)

Potential interest from CARE Chad

If others are interested, we can add to these going forwards

- Next steps – Finalize and publish on website in April
Supporting Cash and Markets Data Collection on Behalf of Clusters and CWGs

Global Food Security Cluster
Cash and Markets Working Group
30 March 2021
WHAT IS REACH?

- REACH is a **joint initiative** of IMPACT Initiatives, ACTED, and the United Nations Operational Satellite Applications Programme (UNOSAT).

- REACH was created in 2010 to **enhance aid effectiveness by promoting and facilitating data collection, analysis and dissemination among aid actors** before, during or in the aftermath of a crisis.

- REACH is currently operational in 26 countries, where **all activities are conducted in support of and within the framework of inter-agency aid coordination mechanisms**, including the national clusters, sectors, and Cash Working Groups.
REACH IN CASH AND VOUCHER ASSISTANCE

In collaboration with national Cash Working Groups, OCHA, UNHCR, WFP, implementing agencies, and donors, REACH works globally and nationally to address core information gaps in cash and voucher assistance (CVA).

Our work in CVA spans 20 countries and four main themes:

1. Coordinated, inter-agency joint market monitoring initiatives (JMMIs)

2. Cash feasibility and market studies

3. Rapid market assessments
   Including rapid market monitoring and market studies tailored to address the COVID-19 pandemic

4. Thematic cash-based projects and assessments
   e.g. consumption and expenditure assessments, financial service provider assessments, labour market assessments, post-distribution monitoring systems, etc.
REACH’S GLOBAL CASH AND MARKETS ASSESSMENTS
Two of the keys to efficient data collection in humanitarian settings are **deduplication** and **information sharing**.

REACH aims to encourage both of these goals and **foster collaboration** among CVA actors via the promotion of **joint assessments**:

- **Joint Market Monitoring Initiative (JMMI)**
- **Joint Rapid Assessment of Markets (JRAM)**

These joint assessments are run through coordination bodies (usually the national CWG) and bring together as many partners as are interested in participating.

Every partner submits a small amount of data from their own assigned areas, and receives in return a region-wide or nationwide market analysis from REACH with fully cross-comparable data.
Since 2015, REACH has worked to establish Joint Market Monitoring Initiatives (JMMIs) in **16 countries**.

**Core traits of a Joint Market Monitoring Initiative:**
- Conducted through CWG and/or key cluster, usually via a devoted TWG or taskforce
- Monthly data collection using a common harmonised tool
- All participating partners collect data, and REACH conducts centralised data cleaning and analysis on behalf of the group
- Tracks all commodities in MEB wherever possible
- Public sharing of all anonymised data

JMMIs have allowed local cash actors to **avoid duplicating efforts**, as well as to calculate standard, harmonised cash transfer values using an evidence-based Minimum Expenditure Basket (MEB).

All of REACH’s JMMIs are designed and implemented in close collaboration with national Cash Working Groups, Cash Consortia, the Collaborative Cash Delivery Network (CCD), and relevant clusters.
The JRAM is an operationalization of the ICRC/IFRC RAM toolkit, reimagined as a joint assessment covering an entire crisis-affected area.

**Core traits of a Joint Rapid Assessment of Markets:**

- Conducted through CWG and/or key cluster
- One round of data collection (which can be repeated) using a common harmonised tool covering retailers, wholesalers, and consumers
- Modular tool design to cover different types of shocks
- All participating partners collect data, and REACH conducts centralised data cleaning and analysis on behalf of the group
- Public sharing of all anonymised data

The JRAM aims to produce data within two weeks.

Once a JMMI Taskforce is set up, it can easily be activated to launch a JRAM, and vice versa. Joint assessments create a habit of collaboration among CWG/cluster members.
ENSURING MEANINGFUL CHANGE

- REACH must ensure that the data collected via joint assessments helps to shape key operational and strategic CVA decisions within the response.

  *Example:* We work with CWGs in many responses to ensure that data from the JMMI directly triggers changes to standard MPC transfer values.

  *Example:* Prior to HNO/HRP season, we consult with CWGs to ensure that they incorporate JMMI, JRAM, and other market data into their MPC chapters, and with clusters to ensure it is part of their modality analyses.
 Ensuring that market data and perspectives are fully incorporated into IPC phase determinations can be difficult.

IPC focuses strongly on outcome indicators, but not as much on causal indicators – sometimes due to a lack of time.

REACH has been working to add value to data from the JMMI and other market assessments by fully documenting these datasets and mapping how each indicator fits into the IPC framework.

Also producing guidance documents for the gFSC explaining best-practice approaches to utilizing external data for each part of the IPC framework.

Market data tends to be most useful for areas difficult to classify.

Part of the process of digging into drivers of food insecurity, particularly physical and financial access, to lead the group toward a final set of phase classifications.
THANK YOU FOR YOUR ATTENTION

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• Global Partners’ meeting: between 18-20\textsuperscript{th} May or 25-27\textsuperscript{th} May

• Transfer of Bruno Minjauw, Naouar Labidi is the Global FSC coordinator O.I.C (officer in charge)