Cash & Market Working Group meeting

gFSC partners’ meeting

14th May 2020
Welcome remarks
# Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Facilitator</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.00- 4.10 pm</td>
<td>Welcome Remarks</td>
<td>Belete</td>
</tr>
<tr>
<td>4.10 - 4.20 pm</td>
<td>Update on last 6 months achievement</td>
<td>Damien</td>
</tr>
<tr>
<td>4.20 – 4.35 pm</td>
<td>Sharing the final draft of the MPC guidance and dissemination plan</td>
<td>Mamta</td>
</tr>
<tr>
<td>4.35 – 4.50 pm</td>
<td>Responding to Food Insecurity during Covid-19 using CVA as modality</td>
<td>Belete</td>
</tr>
<tr>
<td>4.50 – 5.10 pm</td>
<td>Ideas around Market activities: proposition of activities</td>
<td>CRS/Dina</td>
</tr>
<tr>
<td>5.10 – 5.25 pm</td>
<td>Discussion on WG new activities and next six month priorities</td>
<td>Damien</td>
</tr>
<tr>
<td>5.25 – 5.40 pm</td>
<td>Election of the chairs</td>
<td>Damien</td>
</tr>
<tr>
<td>5.40 – 6.00 pm</td>
<td>AOB and closure</td>
<td>Belete</td>
</tr>
</tbody>
</table>
Update on last 6 months achievement
# Update and achievements

<table>
<thead>
<tr>
<th>Activity</th>
<th>Next steps in benefit of in-country FSC (when? how?)</th>
<th>Leading partners</th>
</tr>
</thead>
</table>
| Guidance on the use of Multi-Purpose Cash in the Food Security Sector   | 1) Review document, including new title:  
   1) final draft: DONE  
   2) Review the doc by the CMWG  
   3) Communication strategy                                               | Feb 2020; Task force led by Cashcap, Plan, CC (Bangladesh), WFP & gFSC; all WG members |
| Webinar on CVA and Nutrition                                             | TO DO. Due to Covid 19 impact.                                                                                       | Feb 2020 – gFSC, Inter-cluster nutrition WG, Nutrition cluster, Cashcap all WG members |
| Advocacy at GCCG level for a coherent approach on mainstreaming CVA into HPC review, TORs, – systematic approach for communication to the field | No specific action                                                                                                   | No tight deadline – gFSC, OCHA, all WG members                                   |
# Update and achievements

<table>
<thead>
<tr>
<th>TWG-C19 guidance documents (R2):</th>
<th>Document</th>
</tr>
</thead>
</table>
| Key recommendations to support food market systems facing COVID-19 | • Use of CVA  
• Market consideration  
[https://fscluster.org/covid19_twg/document/key-recommendations-support-food-market](https://fscluster.org/covid19_twg/document/key-recommendations-support-food-market) |
| Guidance for Emergency Seed Interventions during the COVID-19 pandemic | • Section on “cash / voucher transfer for seeds”  
• Section on “Supply-side support to seed market systems”  
| Guidance for emergency livestock actions in the context of COVID-19: addressing emerging needs related to the pandemic and reprogramming ongoing critical activities | Use of CVA for livestock interventions  

**Next steps** will be discussed Friday 15th May by the R2 of the TWG-C19: webinar, communication strategy
Use of Multi-Purpose Cash in the Food Security Sector -
Examples and good practices
About the document

- NOT a “how to” guide
- Developed under the umbrella of the Global Food Security Cluster (gFSC) Cash & Market Working Group
- Is a living document and will be updated at regular intervals
- Highlights the role and engagement of FSC/S based on different country experiences and good practices
Aim

Create shared understanding on designing, implementing and reporting MPC.

- Series of webinar, several consultations and key informant interviews were conducted

- survey was conducted with Food Security Clusters/Sectors Coordinators and Information Management Officers (IMOs)
Involvement of the FSC/S in MPC

1. Assessments, including multi-sectoral and food security specific assessments
2. Strategic country response plan and contingency plans
3. Minimum Expenditure basket (MEB) and/or Survival Minimum Expenditure Basket (SMEB) and the transfer value
4. Monitoring and reporting of interventions and its impact
5. Coordination and harmonization
Additional learnings:

- Country with and without active Cash Working Group (CWG) and the role of FSC/S in designing the MPC
- Calculation of S/MEB
- Monitoring and reporting sectoral outcome and its challenges
Responding to Food Insecurity during Covid-19 using CVA as modality
Covid-19 and CVA

Global Food Security Cluster – Cash and Market Working Group
What should we focus on?

Belete Temesgen - Cash and Markets, World Vision
Co-Chair, CMWG
Covid19 and its impact on Food Security

- **COVID-19 is likely to cause the first increase in global poverty since 1998** (World Bank)
- estimates suggest that COVID-19 will push 49 million people into extreme poverty in 2020 (World Bank)
- **coronavirus pandemic** will push an additional 130 million people to the brink of starvation. (WFP)
- The Economic Commission for Africa (ECA), in a new report on the coronavirus pandemic, says over 300,000 Africans could lose their lives due to COVID-19. This, as the pandemic continues to impact on the Continent’s struggling economies whose growth is expected to slow down from 3.2 percent to 1.8 percent in a best-case scenario, pushing close to 27 million people into extreme poverty.

Covid19 and its impact on Food Security

• “As the pandemic slows down economies, access to food will be negatively affected by income reductions and loss of employment as well as availability of food in local markets.

• Efforts should focus on supporting access to food for the poor and the vulnerable and those whose income is most affected.

• Implementing adequate social protection measures, such as cash transfers, and investing in early recovery efforts in response to COVID-19 is critical to saving both lives and livelihoods.

• Ensuring that these measures reach everyone will be key to avoid further spread of poverty and hunger.” (WFP, FAO, WB, IFAD Joint statement, April 2020)
Governments’ Response

• Government supporting the market system to ensure supply of basic goods and services
• Ensure that Financial institutions are functioning
• Support to farmers to continue local production
• Providing information to avoid panic purchases
• Taking measures to ensure market actors are not taking advantage of the situation (hoarding, price increase, etc)
• Engagement with International level (debt repayment suspension, request for cancellation)
• Engagement with humanitarian and development actors
What is being done by Humanitarian Actors

- Increasing use of digital Cash Transfers
- Increasing transfer value amount, frontloading of payments, etc
- Guidance/tips to field staff to reduce risk of transmission – safety of beneficiaries, staff and partners
- Using existing delivery mechanisms with adaptation in place...but also looking at new ways of working
- Closely monitoring markets (using remote monitoring systems, existing contacts, etc), inflation, etc.
- Testing new products - Contactless biometrics, e-vouchers
- Support or strengthening the government social protection system
What can we do at gFSC level? Discussion

• Targeting

• Markets

• MEB and Transfer Value calculation

• Financial Services/Delivery Mechanisms

• MEAL – remote monitoring, accountability systems, documenting learning, etc

• ???

Priority focus areas for the next six months? Discussion
Ideas around Market activities: proposition of activities
Focus on markets in food security responses

Dina Brick
CMWG, gFSC. 14 May 2020
Session overview

• How we frame our markets work

• Brief field examples:
  - 3 food security
  - 1 shelter, 1 WASH
  - Seed markets
  - COVID: New emphasis on markets/ supply chain/ livelihoods needs

- Discussion: Role for this group and support to country clusters?
Market-based programming:
working through or supporting the local market to help crisis-prone and affected populations cope with emergencies.
Guatemala

Helping small vendors to be ‘professionalized’ and enter formal market
Nepal

[Base map: MapAction, 2 May 2015]
Immediate links with Gorkha Chamber of Commerce

Cash grants to vendors to restore critical supply chains
Sierra Leone

Grants to traders

Recapitalization of MFIs
Ukraine

Negotiated with local material wholesalers to provide suppliers with raw materials on credit to allow for more efficient sales start up.

Leveraged/ supported local companies and labor as part of cash grant program: pre-established list of vetted local construction companies/ labor → increased accountability and quality
Seed markets

Cash/ voucher fairs that connect vendors to buyers

Use of cash at fairs can expand vendor pool (i.e. ‘informal actors’)
Covid-19: Needs for supply chain/ MSME support

Direct support to supply chain actors – cash grants, other subsidies
Vendor ‘professionalization’ – i.e. handwashing, sanitation, social distancing
Support to business continuity – delivery? Remote orders or services?
Market-based programming:
Working through or supporting the local market to help crisis-prone and affected populations cope with emergencies

- Reform of market policies, norms, rules
- Economic recovery
- Preparedness
- Resilience
- Access (demand side)
- Support (supply side)

Countries:
- Guatemala
- Nepal
- Covid
- Seed
- Ukraine
- Sierra Leone
Discussion

- Role/ focus for CMWG in promoting good practices in market-based activities?
- Support to country clusters on markets-related responses?
- Links with other clusters?
Election of the chairs
# Cash & Markets WG Workplan
(As agreed at the November 2019 Partners Meeting)

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>TIMELINE &amp; PARTNERS</th>
</tr>
</thead>
</table>
| Best example on the use of Multi-Purpose Cash in the Food Security Sector | Collect last feedback/comment by Monday  
Finalise the doc: Friday  
Share with the FSC and CMWG: Saturday |

| Webinar on CVA and Nutrition | ??? |

| C19: CVA, FS (incl. MKT) and C19  
- Overview of what it is existing  
- good practices survey, collect examples  
- Webinar  
- MKT support, from bnef perspective | Link with CaLP and IDEAL + Social protection (GB stream)  
Dina M, Celine, Corrie, Alice, Martina, WVI  
Perhaps once the new WG chairs are elected they can try to solidify the themes + timelines and circulate with the group. Can we task the new co-chairs to solidify + add timeline |

| Market Good practices doc / webinar | Perhaps once the new WG chairs are elected they can try to solidify the themes + timelines and circulate with the group. Can we task the new co-chairs to solidify + add timeline |
AOB and closure