



Cash & Market Working Group meeting

gFSC partners' meeting

14th May 2020



Welcome remarks

Agenda



Time	Session	Facilitator
4.00- 4.10 pm	Welcome Remarks	Belete
4.10 - 4.20 pm	Update on last 6 months achievement	Damien
4.20 – 4.35 pm	Sharing the final draft of the MPC guidance and dissemination plan	Mamta
4.35 – 4.50 pm	Responding to Food Insecurity during Covid-19 using CVA as modality	Belete
4.50 – 5.10 pm	Ideas around Market activities: proposition of activities	CRS/Dina
5.10 – 5.25 pm	Discussion on WG new activities and next six month priorities	Damien
5.25 – 5.40 pm	Election of the chairs	Damien
5.40 – 6.00 pm	AOB and closure	Belete



Update on last 6 months achievement

Update and achievements



Activity	Next steps in benefit of in-country FSC (when? how?)	Leading partners
Guidance on the use of Multi-Purpose Cash in the Food Security Sector	1) Review document, including new title: <ul style="list-style-type: none"> 1) final draft: DONE 2) Review the doc by the CMWG 3) Communication strategy 	Feb 2020; Task force led by Cashcap, Plan, CC (Bangladesh), WFP& gFSC ; all WG members
Webinar on CVA and Nutrition	TO DO. Due to Covid 19 impact.	Feb 2020– gFSC, Inter-cluster nutrition WG, Nutrition cluster, Cashcap all WG members
Advocacy at GCCG level for a coherent approach on mainstreaming CVA into HPC review, TORs,– systematic approach for communication to the field	No specific action	No tight deadline – gFSC, OCHA, all WG members

Update and achievements



TWG-C19 guidance documents (R2):	Document
Key recommendations to support food market systems facing COVID-19	<ul style="list-style-type: none">• Use of CVA• Market consideration https://fscluster.org/covid19_twg/document/key-recommendations-support-food-market
Guidance for Emergency Seed Interventions during the COVID-19 pandemic	<ul style="list-style-type: none">• Section on “cash / voucher transfer for seeds”• Section on “Supply-side support to seed market systems” https://fscluster.org/covid19_twg/document/guidance-emergency-seed-interventions
Guidance for emergency livestock actions in the context of COVID-19: addressing emerging needs related to the pandemic and reprogramming ongoing critical activities	Use of CVA for livestock interventions https://fscluster.org/covid19_twg/document/guidance-emergency-livestock-actions

Next steps will be discussed Friday 15th May by the R2 of the TWG-C19: webinar, communication strategy

Use of Multi-Purpose
Cash in the Food Security
Sector -
Examples and good practices





About the document

- NOT a “how to” guide
- Developed under the umbrella of the Global Food Security Cluster (gFSC) Cash & Market Working Group
- Is a living document and will be updated at regular intervals
- Highlights the role and engagement of FSC/S based on different country experiences and good practices

Aim

Create shared understanding on designing, implementing and reporting MPC.

- Series of webinar, several consultations and key informant interviews were conducted
- survey was conducted with Food Security Clusters/Sectors Coordinators and Information Management Officers (IMOs)



Involvement of the FSC/S in MPC

1. Assessments, including multi-sectoral and food security specific assessments
2. Strategic country response plan and contingency plans
3. Minimum Expenditure basket (MEB) and/or Survival Minimum Expenditure Basket (SMEB) and the transfer value
4. Monitoring and reporting of interventions and its impact
5. Coordination and harmonization



Additional learnings:



- Country with and without active Cash Working Group (CWG) and the role of FSC/S in designing the MPC
- Calculation of S/MEB
- Monitoring and reporting sectoral outcome and its challenges





Responding to Food Insecurity
during Covid-19 using CVA as
modality



Covid-19 and CVA

Global Food Security Cluster – Cash and Market Working Group

What should we focus on?

Belete Temesgen - Cash and Markets, World Vision

Co-Chair, CMWG

Covid19 and its impact on Food Security



- [COVID-19 is likely to cause the first increase in global poverty since 1998](#) (World Bank)
- estimates suggest that COVID-19 will push 49 million people into extreme poverty in 2020 (World Bank)
- [coronavirus pandemic](#) will push an additional 130 million people to the brink of starvation. (WFP)
- The Economic Commission for Africa (ECA), in a new [report](#) on the coronavirus pandemic, says over 300,000 Africans could lose their lives due to COVID-19. This, as the pandemic continues to impact on the Continent's struggling economies whose growth is expected to slow down from 3.2 percent to 1.8 percent in a best-case scenario, pushing close to 27 million people into extreme poverty.

Covid19 and its impact on Food Security

- “As the pandemic slows down economies, access to food will be negatively affected by income reductions and loss of employment as well as availability of food in local markets.
- Efforts should focus on supporting access to food for the poor and the vulnerable and those whose income is most affected.
- Implementing adequate social protection measures, such as cash transfers, and investing in early recovery efforts in response to COVID-19 is critical to saving both lives and livelihoods.
- Ensuring that these measures reach everyone will be key to avoid further spread of poverty and hunger.” (WFP, FAO, WB, IFAD Joint statement, April 2020)

Governments' Response



- Government supporting the market system to ensure supply of basic goods and services
- Ensure that Financial institutions are functioning
- Support to farmers to continue local production
- Providing information to avoid panic purchases
- Taking measures to ensure market actors are not taking advantage of the situation (hoarding, price increase, etc)
- Engagement with International level (debt repayment suspension, request for cancellation)
- Engagement with humanitarian and development actors

What is being done by Humanitarian Acto

- Increasing use of digital Cash Transfers
- Increasing transfer value amount, frontloading of payments, etc
- Guidance/tips to field staff to reduce risk of transmission – safety of beneficiaries, staff and partners
- Using existing delivery mechanisms with adaptation in placed..but also looking at new ways of working
- Closely monitoring markets (using remote monitoring systems, existing contacts, etc), inflation, etc.
- Testing new products - Contactless biometrics, e-vouchers
- Support or strengthening the government social protection system



What can we do at gFSC level? Discussion



- Targeting
- Markets
- MEB and Transfer Value calculation
- Financial Services/Delivery Mechanisms
- MEAL – remote monitoring, accountability systems, documenting learning, etc
- ???

Priority focus areas for the next six months? Discussion



Ideas around Market activities:
proposition of activities



Focus on markets in food security responses

Dina Brick

CMWG, gFSC. 14 May 2020

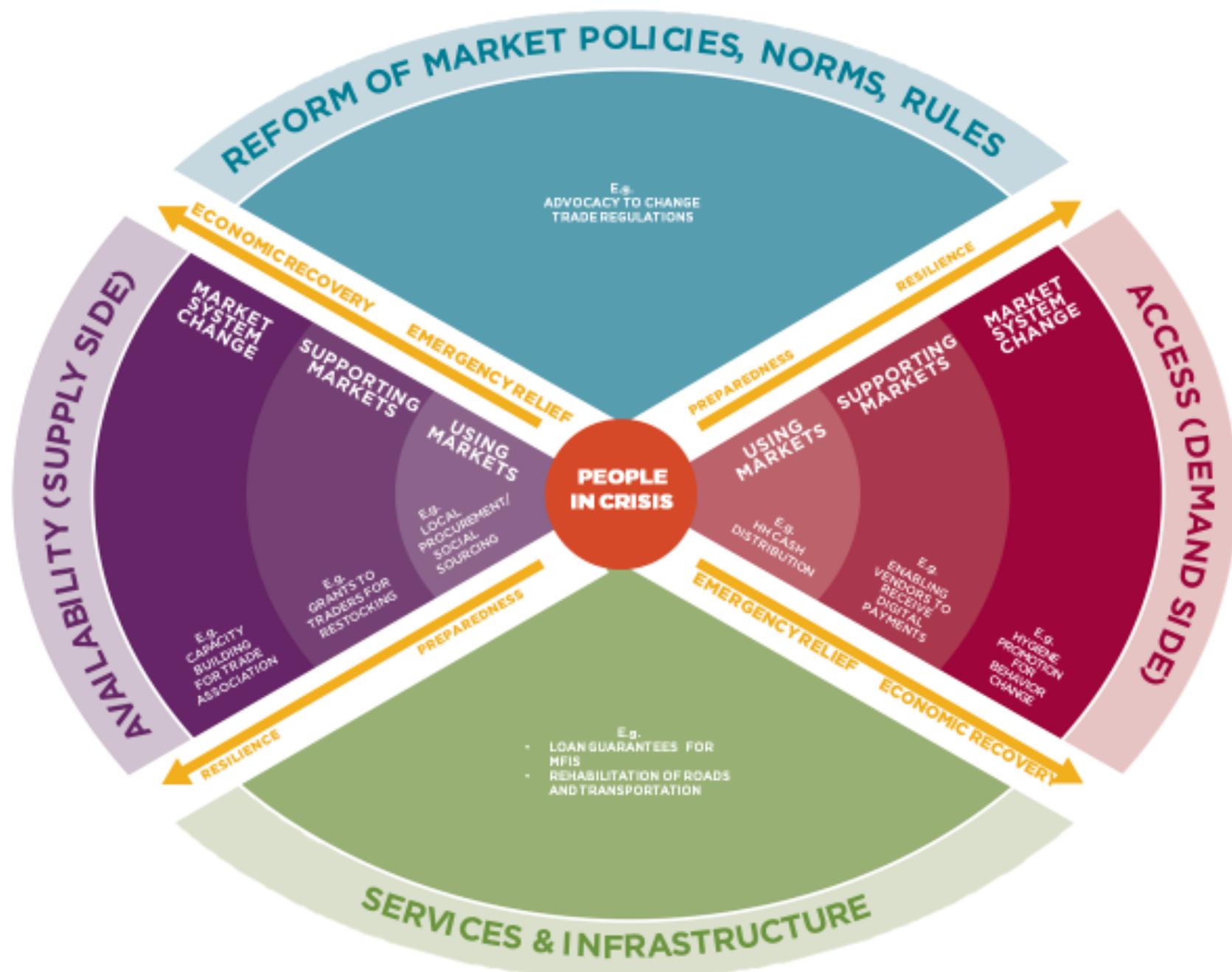
faith. action. results.

Session overview

- How we frame our markets work
- Brief field examples:
 - 3 food security
 - 1 shelter, 1 WASH
 - Seed markets
 - COVID: New emphasis on markets/ supply chain/ livelihoods needs
- Discussion: Role for this group and support to country clusters?

Market-based programming:

Working through or supporting the local market to help crisis-prone and affected populations cope with emergencies



Guatemala



Helping small vendors to be 'professionalized' and enter formal market

Nepal



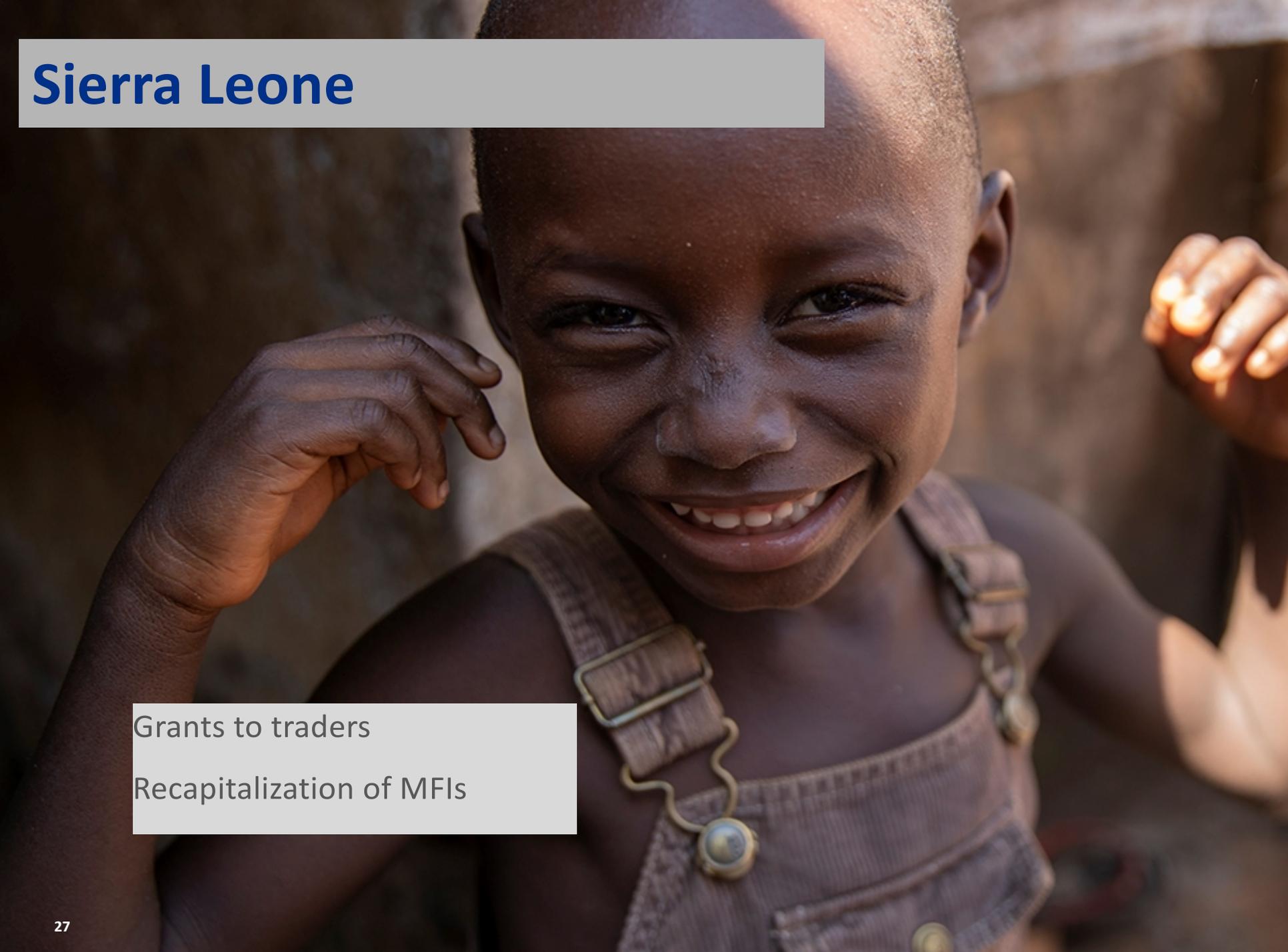
[Base map: [MapAction](#), 2 May 2015]

Nepal



Immediate links with Gorkha Chamber of Commerce
Cash grants to vendors to restore critical supply chains

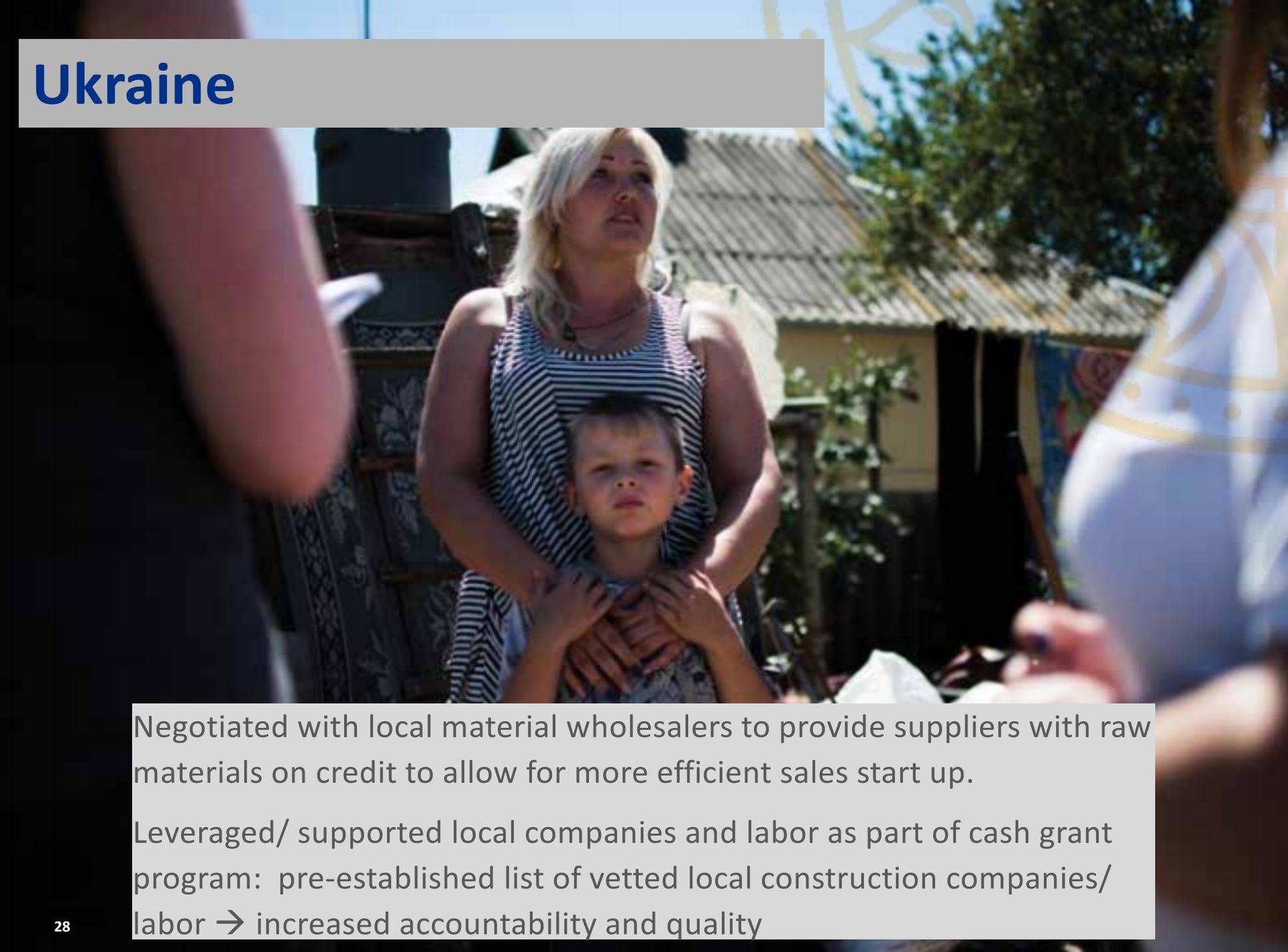
Sierra Leone



Grants to traders

Recapitalization of MFIs

Ukraine

A photograph showing a woman with blonde hair, wearing a striped tank top, holding a young child in front of a building with a corrugated metal roof. The scene is outdoors, and there are other people partially visible in the foreground and background.

Negotiated with local material wholesalers to provide suppliers with raw materials on credit to allow for more efficient sales start up.

Leveraged/ supported local companies and labor as part of cash grant program: pre-established list of vetted local construction companies/ labor → increased accountability and quality

Seed markets



Cash/ voucher fairs that connect vendors to buyers

Use of cash at fairs can expand vendor pool (i.e. 'informal actors')

Covid-19: Needs for supply chain/ MSME support



Direct support to supply chain actors – cash grants, other subsidies

Vendor ‘professionalization’ – i.e. handwashing, sanitation, social distancing

Support to business continuity – delivery? Remote orders or services?

Discussion

- Role/ focus for CMWG in promoting good practices in market-based activities?
- Support to country clusters on markets-related responses?
- Links with other clusters?



Election of the chairs

Cash & Markets WG Workplan

(As agreed at the November 2019 Partners Meeting)

ACTIVITY	TIMELINE & PARTNERS
<p>Best example on the use of Multi-Purpose Cash in the Food Security Sector</p>	<p>Collect last feedback/comment by Monday Finalise the doc: Friday Share with the FSC and CMWG: Saturday</p>
<p>Webinar on CVA and Nutrition</p>	<p>???</p>
<p>C19: CVA, FS (incl .MKT) and C19</p> <ul style="list-style-type: none"> - Overview of what it is existing - good practices survey, collect examples - Webinar - MKT support, from bnep perspective 	<p>Link with CaLP and IDEAL + Social protection (GB stream)</p> <p>Dina M, Celine, Corrie, Alice, Martina, WVI</p> <p>Perhaps once the new WG chairs are elected they can try to solidify the themes + timelines and circulate with the group. Can we task the new co-chairs to solidify + add timeline</p>
<p>Market</p> <p>Good practices doc / webinar</p>	<p>Perhaps once the new WG chairs are elected they can try to solidify the themes + timelines and circulate with the group. Can we task the new co-chairs to solidify + add timeline</p>



AOB and closure