Food security Cluster

Cash Barometer Somalia
Findings presentation

6 April 2022
Overview

Agenda

• The Cash Barometer
• Overview and survey focus
• Findings
• Priorities
• Recommendations
• Next steps
The Cash Barometer

- Funded by the German Federal Foreign Office
- Independent accountability mechanism
- People-centred & perception-based
- Mixed methods:
  - Quantitative surveys
  - Qualitative interviews
  - Capacity strengthening
Survey focus

- Cash recipients' perceptions of the response
- Accountability indicators
  - Information
  - Participation
  - Fairness
  - Needs
- Expectation confirmation theory
  - Expectations strongly influence satisfaction with services
  - Measure gaps between the relative importance of certain indicators and reality
Participation

Participation is important to people

Is it important to you that aid providers take your opinion into account when providing cash or voucher assistance to your community?

- Not at all: 6%
- Not really: 8%
- Neutral: 15%
- Mostly yes: 41%
- Yes completely: 30%

Mean: 3.8, n=1526

Results in %

Is it important for you that aid providers ask you about your needs before providing cash and voucher assistance?

- Not at all: 5%
- Not really: 6%
- Neutral: 9%
- Mostly yes: 34%
- Yes completely: 46%

Mean: 4.1, n=1526

Results in %
We are far from a participation revolution

Do you feel aid providers take your opinion into account when providing cash or voucher assistance to your community?

Results in %

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (Not at all)</td>
<td>31</td>
</tr>
<tr>
<td>2 (Not really)</td>
<td>25</td>
</tr>
<tr>
<td>3 (Neutral)</td>
<td>19</td>
</tr>
<tr>
<td>4 (Mostly yes)</td>
<td>20</td>
</tr>
<tr>
<td>5 (Yes completely)</td>
<td>5</td>
</tr>
</tbody>
</table>

mean: 2.4, n=1526

Do aid providers consult you on your needs before providing cash or voucher assistance?

Results in %

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (Not at all)</td>
<td>39</td>
</tr>
<tr>
<td>2 (Not really)</td>
<td>21</td>
</tr>
<tr>
<td>3 (Neutral)</td>
<td>14</td>
</tr>
<tr>
<td>4 (Mostly yes)</td>
<td>21</td>
</tr>
<tr>
<td>5 (Yes completely)</td>
<td>5</td>
</tr>
</tbody>
</table>

mean: 2.3, n=1526
Communication is important to CVA recipients

Is it important for you that aid providers communicate well with you and your communities about their plans and activities?

mean: 3.8, n=1526

Results in %

Assistance is not predictable

Do you know how long you will receive cash or voucher assistance for?

- Yes: 38%
- No: 62%

Do you know how aid providers determine the amount of cash or voucher assistance they provide to recipients like you?

- Yes: 18%
- No: 82%
Targeting criteria are unclear

Do you know how aid providers decide who receives cash or voucher assistance and who does not?

Results in %

1. Not at all
2. Not really
3. Neutral
4. Mostly yes
5. Yes completely

mean: 2.0, n=1526
Communities seem to adjust targeting criteria

Do you share the cash or voucher assistance you receive with people in other households?

- No: 48%
- Yes: 52%

Preferences in terms of coverage versus transfer amount (n=1526)

- Smaller cash transfers for more people to increase coverage (63%)
- Larger cash transfers for fewer people to increase impact (27%)
- I have no preference (10%)
People’s priorities

Next steps
• Focus on better communication and user experience, especially where other options to improve programming are limited
• Enhance communication on eligibility, distribution timelines, and the duration of assistance
• Consider shared communication guidelines and standards, to promote more consistent communication across affected communities
• Adopt common indicators for accountability – based on feedback – monitor and aggregate as feasible.
Next steps

Where do we go from here?

• Accountability in Action training
• Travel and qualitative follow-up in May
• Quantitative surveys data collection planned for July & August
• MEAAP Workstream CWG
• CEAWG restart
Thank you

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