ToR South Sudan Cash Transfers and Markets working group (CTMWG)

Introduction to Cash transfers and Markets working group
Cash and vouchers are ways of transferring assistance to individuals or households during and after a humanitarian crisis. These are market based approaches for effective utilisation of the resources with choice and dignity for the individuals and strengthening local markets for the long term multiplier effects. Looking at the benefits both for communities, donors and organizations, cash transfer programmes are increasingly being seen by the humanitarian and donor community as a viable response option over commodity-based assistance. Experience shows that while it is true that an increasing gap does exist between the urban poor and the opportunities offered by the urban economy, there is an enormous potential for creating livelihoods for the urban poor in the informal sector. However, the necessary understanding, skills and hands-on experience, to deal with the potential size and the complex challenges surrounding the urban informal sector, have remained either limited or few. Thus, a growing need of sharing and learning from the best practices in a collaborative manner with like-minded agencies is extremely necessary. The Working Group and it members realize the importance of sharing of information and data related to cash transfer, livelihood and market based programming and realize how vital sharing is to the success of the working group. Members commit to share information and data in support of the Working Group goals and objectives while and products developed under the Terms of Reference of the Working Group will be freely shared.

Background
The South Sudan Cash Transfers and Markets working group under the food security cluster was reactivated in January 2014. This decision was based on the suggestion of majority of members within the FSC to form a sub-group that focuses solely on cash and markets in both rural and urban livelihoods but also focuses on wider urban livelihoods programming.

Objective
The cash Transfers and markets working group is a task oriented and time limited advisory group that is focused on providing technical guidance to the South Sudan food security cluster membership on key issues pertinent to cash, markets and urban livelihoods humanitarian and transitional interventions. It aims to harmonize and improve the quality, timeliness and appropriateness of such interventions ensuring systematic and evidence based cash and markets programming in South Sudan. The Cash Transfer and markets Working Group has a mandate of working with other clusters and is a forum of technical professional agencies dedicated to Cash transfer and markets programming in South Sudan.

Accountability
The CTMWG is accountable to the South Sudan Food Security Cluster Coordinator.
Oversight of the CTMWG

The CTMWG currently based in Juba is coordinated by a chair (Oxfam) and co-chair (Mercy Corps) on a yearly rotational basis. Membership is composed of representatives of international and local NGOs and the UN working in cash and urban food security interventions in South Sudan. All administrative support is provided by FSL cluster staff. Agenda setting and minute writing are the responsibilities of the chair and co-chair. The working group meets on a monthly basis on Thursday at 1000 Hrs. Ad-hoc meetings can be organized according to needs.

Expected outputs of the Cash transfers and Markets Working Group – clustered by themes

1. Technical guidance
   - Compilation, inventory and adaptation of existing guidelines and Standard operating procedures (SOPs) on cash, markets and urban livelihoods to the South Sudan context.
   - Harmonised and standardised ways of working (definitions, classifications, selection criteria, inclusion of the most vulnerable, indicators, gender disaggregated data, thresholds and triggers for different interventions, choice of modalities, setting wage rates, tools for monitoring and evaluation like post distribution monitoring etc) in cash transfers and markets programming.
   - List of available gender sensitive tools for markets and urban assessments that can be adapted to South Sudan.
   - Development or contextualization of tools for market analysis that feed into a consistent means of monitoring markets, evolving trade flows and developing a consistent overview of markets.

2. Coordination
   - Shared learning (case studies and lessons learned) on a quarterly basis by members of the working group.
   - Cash and urban mapping to identify who is doing what where and build partnerships and synergies.
   - Organization of relevant, timely training on EMMA, CaLP and other market and cash based tools.

3. Situational analysis
   - Market mapping & analysis of markets and supply lines, using the tools developed by the WG, to create simple analysis of markets and trade flow with key indicators.
   - WG sponsored EMMA and other types of market analysis exercises.

4. Advocacy
   - An advocacy strategy around the use of Cash transfer programming - identification of advocacy issues and priorities, advocacy targets, allies and key advocacy messages. To raise awareness within the Donor, NGO, Private sector and Government communities that CBPs are practically feasible and can be implemented successfully in a complex environment like South Sudan. This
will involve participation in other clusters such as WASH, shelter, nutrition and protection to share CTP successes.

5. **Livelihoods (Rural and Urban)**
   - Identification and cataloguing of urban and rural livelihoods coping strategies used by different segments of the population
   - Classification of urban livelihoods in South Sudan

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