



#### **AGENDA**

- 1. DEMAC WHO WE ARE
- 2. KEY FINDINGS ON DIASPORA ENGAGEMENT IN HUMANITARIAN RESPONSE
- 3. DEMAC IN UKRAINE



#### DEMAC A GLOBAL INITIATIVE

- DEMAC stands for Diaspora Emergency Action & Coordination
- DEMAC is funded by USAID (BHA) and DANIDA
- DEMAC aims to facilitate a global network of diaspora organizations through three objectives







01

Enhancing knowledge

between diasporas and humanitarian institutions 02

Increasing awareness

on diasporas' humanitarian interventions 03

Improving coordination

communication and coherence of humanitarian response



# Diaspora organizations and their humanitarian response in Ukraine 2022

## KEY FINDINGS





# UKRAINIAN DIASPORA ORGANIZATIONAL STRUCTURES

- Many of Ukrainian DOs were set up to provide humanitarian support and had connections with local organization prior to the February 24<sup>th</sup>
- Most of the DOs are volunteer-run and with no paid stuff
- The number of volunteers increasing
- DOs acknowledged the need to consider more paid stuff





#### AREAS OF RESPONSE

- Fundraising
- Direct assistance:
  - Health
  - Food Security
  - NFIs
- Advocacy



#### **FUNDRAISING**

- Fundraising in country of residence is a key area of focus –
   even before the conflict formally began
- Proactively, but also through spontaneous donations and fundraisers
- Facebook Fundraising Feature, GoFundMe, Pomogam etc.
- 60 million USD estimated raised in the first weeks of the response

#### **DIRECT ASSISTANCE**

Nova Ukraine - 8+ Million USD raised in one month; partnership with AirBnB to support refugees families; 3.5 M. USD of medical aid shipped by plane; partnerships with Ukrainian government and groups in Poland for delivery of aid within Ukraine

Razom for Ukraine - shipped 35 tons of medical supplies to Ukraine within the first 10 days of the conflict; extremely active in advocacy in the US AICM - active on the ground in several cities with volunteer medical staff, medical kits and other material, actively coordinating with other diaspora organizations and UN agencies like WFP for delivery of funds and goods

Bevar Ukraine - expanded to 8 offices with 400 volunteers in Denmark since conflict started; have MoUs with Ukrainian Ministries of Health and Social Affairs for delivery of humanitarian aid in Ukraine; sent 50 trucks of aid in first 3 weeks; involved in reception, legal aid and psycho-social support for refugees in Denmark United Help Ukraine - raised 7 million USD by March 1st; during the 3rd week of the war sent 10,000 tourniquets to the front lines; packaged 5,000 IFAKs for distribution in Ukraine; delivered in total 20 pallets of humanitarian aid to Ukraine

UNWLA - raised 748,000 USD in 1 month; distributed 7 trucks of medicines for trauma care, food items and NFIs in Sumy through AICM in cooperation with the UN; involved in advocacy with US politicians



#### **ADVOCACY**

- Many UDOs well-positioned for advocacy since 2014
- Leveraging political relationships
- Pro-active protests even before conflict began



#### PARTNERSHIPS AND ACCOUNTABILITY

- Local partners are key to delivering aid (75% respondents)
  - Assessment of needs
  - Navigating logistics
  - Ensuring delivery
  - Trust-based accountability
  - Photos
- Partnerships with Government
- DOs are necessarily working remotely for the most part though some have been able to recruit local volunteers
- Those that do not have these: fundraising and humanitarian hubs



#### COORDINATION

- Coordination is with local partners, known agencies (Caritas, RC, AICM).
- Cooperation on singular projects, as needed
- Preference to implement freely, according to private donors and requests from partners and local focal points
- Broader coordination not seen as a priority in initial phases
  - Time consuming
  - Lack of familiarity with formal systems
  - Risky



#### DEMAC IN UKRAINE

- Raising awareness about engagement of Ukrainian diaspora in humanitarian response
- Providing floor for coordination of humanitarian efforts among Ukrainian DOs around the globe
- Facilitating engagement between DOs and institutional humanitarian actors
- Support «on the go» learning about humanitarian principles and standards for DOs



### THANK YOU!

- DEMAC website
- <u>Diaspora Organizations Humanitarian Response Map</u>
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