



DEMAC

DIASPORA  
EMERGENCY ACTION  
& COORDINATION

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DEMAC –  
DIASPORA  
EMERGENCY ACTION  
& COORDINATION  
A GLOBAL INITIATIVE

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# AGENDA

1. **DEMAC – WHO WE ARE**
2. KEY FINDINGS ON DIASPORA ENGAGEMENT IN HUMANITARIAN RESPONSE
3. DEMAC IN UKRAINE

# DEMAC A GLOBAL INITIATIVE

- DEMAC stands for Diaspora Emergency Action & Coordination
- DEMAC is funded by USAID (BHA) and DANIDA
- DEMAC aims to facilitate a global network of diaspora organizations through three objectives



01

Enhancing  
knowledge

between diasporas  
and humanitarian  
institutions

02

Increasing  
awareness

on diasporas'  
humanitarian  
interventions

03

Improving  
coordination

communication and  
coherence of  
humanitarian  
response

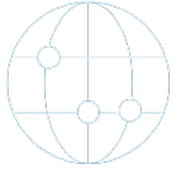
# Diaspora organizations and their humanitarian response in Ukraine 2022

## KEY FINDINGS



## UKRAINIAN DIASPORA ORGANIZATIONAL STRUCTURES

- Many of Ukrainian DOs were set up to provide humanitarian support and had connections with local organization prior to the February 24<sup>th</sup>
- Most of the DOs are volunteer-run and with no paid staff
- The number of volunteers increasing
- DOs acknowledged the need to consider more paid staff



## AREAS OF RESPONSE

- Fundraising
- Direct assistance:
  - Health
  - Food Security
  - NFIs
- Advocacy

# FUNDRAISING

- Fundraising in country of residence is a key area of focus – even before the conflict formally began
  - Proactively, but also through spontaneous donations and fundraisers
  - Facebook Fundraising Feature, GoFundMe, Pomogam etc.
  - 60 million USD estimated raised in the first weeks of the response
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# DIRECT ASSISTANCE



## ADVOCACY

- Many UDOs well-positioned for advocacy since 2014
  - Leveraging political relationships
  - Pro-active protests even before conflict began
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# PARTNERSHIPS AND ACCOUNTABILITY

- Local partners are key to delivering aid (75% respondents)
    - Assessment of needs
    - Navigating logistics
    - Ensuring delivery
    - Trust-based accountability
    - Photos
  - Partnerships with Government
  - DOs are necessarily working remotely for the most part – though some have been able to recruit local volunteers
  - Those that do not have these: fundraising and humanitarian hubs
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## COORDINATION

- Coordination is with local partners, known agencies (Caritas, RC, AICM).
  - Cooperation on singular projects, as needed
  - Preference to implement freely, according to private donors and requests from partners and local focal points
  - Broader coordination not seen as a priority in initial phases
    - Time consuming
    - Lack of familiarity with formal systems
    - Risky
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## DEMAC IN UKRAINE

- Raising awareness about engagement of Ukrainian diaspora in humanitarian response
  - Providing floor for coordination of humanitarian efforts among Ukrainian DOs around the globe
  - Facilitating engagement between DOs and institutional humanitarian actors
  - Support «on the go» learning about humanitarian principles and standards for DOs
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# THANK YOU!

- [DEMAC website](#)
  - [Diaspora Organizations Humanitarian Response Map](#)
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