

Enumerator Name: _____|_|_|_|

Date: _____

**Cox's Bazar Market Assessment
Traders' Questionnaire
October 2017**

Section 1: General Information									
1-1. Market name:					1-2. Market Code: _ _ _				
1-3. Upazila:					1-4. Union:				
Section 2: Trader Profile									
2-1. Trader name:					2-2. Telephone No:				
2-3. Trader can read Bangla?					2-4. Trader has data connectivity (through phone or internet provider)?				
Yes 1					Yes 1				
No 2					No 2				
2-5. Trader has payment terminal or point-of-sale device?					2-6. Trader would participate in price monitoring by phone?				
Yes 1					Yes 1				
No 2					No 2				
2-7. What is the ownership for this shop currently?					2-8. Years trader in business in <u>current</u> location? <i>Record '0' if less than one year.</i>				
Rent/lease 1					_ _ _				
Own 2									
2-9. Type of trader:					2-10. Days of the week when this shop is <u>closed</u> ?				
Large (mostly wholesale) 1					SUN MON TUE WED THU FRI SAT				
Medium (mix of wholesale and retail) 2					<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
Small (mostly retail) 3									
2-11. Size of selling area in shop (estimate): <i>NB: Excluding warehouse space</i>					2-12. Total size of warehouse capacity (estimate):				
_ _ _ _ _ _ square feet					_ _ _ _ _ _ square feet				
					No warehouse 2				
2-13. What is physical structure of the shop:					2-14. Does trader have Rohingya customers?				
Bamboo/CI sheet 1					Yes 1				
Semi-pacca 2					If 'YES', is the trader able to understand the Rohingya dialect and communicate?				
Pacca 3					No 2				
Other (specify) 6					(1 = Very Difficult -- 10 = Very Easy)				
					_				

2-15-1. Do you currently have permanent employees?	Yes	1	2-16-1. Do you currently have temporary employees?	Yes	1
	No	2		No	2
	Refuse	8		Refuse	8
2-16-2. If 'YES', how many?	_ _		2-16-2. If 'YES', how many?	_ _	

2-17. Please indicate the type of products you currently sell at this shop:

Item	Sold		Item	Sold		Item	Sold	
Rice	Y	N	Potato	Y	N	Bamboo bundles (thin, mulli)	Y	N
Flour (atta, loose)	Y	N	Pumpkin	Y	N	Firewood (bundle)	Y	N
Red Lentil (masur, loose, imported)	Y	N	Soybean oil	Y	N	Kerosene (loose)	Y	N
Split peas (anchor daal, loose, imported)	Y	N	Dried fish	Y	N	Plastic sheeting (black, thin)	Y	N
Salt	Y	N	Chicken/poultry (boiler)	Y	N	Hand Soap	Y	N
Sugar	Y	N	Bamboo bundles (thick, borak)	Y	N	Laundry Soap	Y	N

Section 3: Supply Chain

3-1. What are the five main items that are currently being purchased in your shop (by turnover)? <i>Record 'NA' if does not apply.</i> <i>[Item options will be filtered based on response to 2-17 in KoBo]</i> <i>[Unit options for 3-1-1, 3-1-3, and 3-1-5 will be built into KoBo version]</i>	Item	3-1-1. Retail price	3-1-2. Source	3-1-3. Wholesale price	3-1-4. Transport modality	3-1-5. Transport cost	
	1.						
	2.						
	3.						
	4.						
	5.						
<i>Response options for 3-1-4.</i>		<i>Response options for 3-1-2.</i>					
Rickshaw	1	Tractor	4	Own production	1	Wholesaler in Nhilla Bazar	7
Rickshaw van	2	Other (specify)	6	Importer/Wholesaler in Chittagong	2	Wholesaler in Teknaf Bazar	8
Truck	3			Wholesaler in Cox's Bazar	3	Direct from producer/company	9
				Wholesaler in Court Bazar	4	Wholesaler in this market	10
				Wholesaler in Ukhiya City Bazar	5	Other (specify)	11
				Wholesaler in North Bengal	6		

<p>3-2. What are the main challenges that currently affect the <u>supply</u> of items that you can sell?</p> <p><i>Do not read options. Circle all that apply.</i></p> <p><i>PROMPT: Anything else?</i></p>		3-2-1.		3-2-2.
	Problem	Affects Supply		Change since 25 August
	A. Limited storage/warehouse space	Y	N	
	B. Poor storage conditions (open air, etc.)	Y	N	
	C. Selling area too small to accommodate	Y	N	
	D. No cold storage capacity	Y	N	
	E. Road congestion	Y	N	
	F. Availability and cost of fuel	Y	N	
	G. Cost of purchasing/renting trucks and vehicles	Y	N	
	H. Distance from wholesaler/producer/importer	Y	N	
	I. Delays in delivery	Y	N	
	J. Problems importing (customs, tariffs, etc.)	Y	N	
	K. Items not available / supplier cannot source	Y	N	
	L. Items too expensive	Y	N	
M. Lack of credit / access to financial capital	Y	N		
N. Other (specify)	Y	N		

<i>Response options for 3-2-2.</i>			
Improved	1	Deteriorated	2
			Same 3

Section 4: Volumes, Stock, and Response Capacity (Retailers only)

<p>4-1. On average, how many customers do you sell to in a normal day?</p> <p><i>Record 'NA' if no local or Rohingya customers.</i></p>	Locals	Rohingya	<p>4-2. What is the average transaction amount (taka) that a customer spends in your shop?</p> <p><i>Record 'NA' if no local or Rohingya customers.</i></p>	Locals	Rohingya
					taka

<p>4-3-1. For the five main items that are purchased in your shop (by turnover), how much do you sell in an average month?</p> <p>4-3-2. How much does it cost to purchase this amount from the supplier? (<i>Cross-reference with 3-1-3</i>)</p>	Item	Volume (monthly)	Cost from Supplier
	1.		
	2.		
	3.		
	4.		
	5.		

4-4. What is the average amount (taka) that you pay each month in utilities and fees for this shop? (electricity, security, MMC, etc.)	4-5. How much do you pay in rent for this shop each month? [Skip from 2-7 built in KoBo]																																								
4-6. Since the arrival of new Rohingya refugees (25 August), has your turnover increased, decreased, or remained about the same?	4-7. Could you meet the following percent changes in demand? <table border="1" data-bbox="1111 316 2136 584"> <thead> <tr> <th>Percent Increase</th> <th colspan="2">4-7-1. Could meet increase</th> <th>4-7-2. Time required</th> </tr> </thead> <tbody> <tr> <td>25%</td> <td>Y</td> <td>N</td> <td></td> </tr> <tr> <td>100%</td> <td>Y</td> <td>N</td> <td></td> </tr> <tr> <td colspan="4" style="text-align: center;"><i>Response options for 4-7-2</i></td> </tr> <tr> <td>Less than 1 week</td> <td>1</td> <td>Less than 4 weeks</td> <td>3</td> </tr> <tr> <td>Less than 2 weeks</td> <td>2</td> <td>More than 4 weeks</td> <td>4</td> </tr> </tbody> </table>	Percent Increase	4-7-1. Could meet increase		4-7-2. Time required	25%	Y	N		100%	Y	N		<i>Response options for 4-7-2</i>				Less than 1 week	1	Less than 4 weeks	3	Less than 2 weeks	2	More than 4 weeks	4																
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4-8-1. Which of the following preparations would you need to take to meet a 100% increase in demand? 4-8-2. Which would require <u>outside assistance</u> (beyond your current financial capacity) to accomplish?	<table border="1" data-bbox="1111 584 2136 1300"> <thead> <tr> <th></th> <th colspan="2">Needed to meet 100% increase</th> <th>Requires outside assistance to accomplish</th> </tr> </thead> <tbody> <tr> <td>Expanding storage / warehouse capacity</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Improving storage conditions</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Increasing selling area</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Hiring transport/vehicles</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Hiring more employees</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Purchasing larger quantities from supplier</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Improving shop security</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Purchasing PoS system</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Other (specify)</td> <td>Y</td> <td>N</td> <td><input type="checkbox"/></td> </tr> </tbody> </table>		Needed to meet 100% increase		Requires outside assistance to accomplish	Expanding storage / warehouse capacity	Y	N	<input type="checkbox"/>	Improving storage conditions	Y	N	<input type="checkbox"/>	Increasing selling area	Y	N	<input type="checkbox"/>	Hiring transport/vehicles	Y	N	<input type="checkbox"/>	Hiring more employees	Y	N	<input type="checkbox"/>	Purchasing larger quantities from supplier	Y	N	<input type="checkbox"/>	Improving shop security	Y	N	<input type="checkbox"/>	Purchasing PoS system	Y	N	<input type="checkbox"/>	Other (specify)	Y	N	<input type="checkbox"/>
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Section 5: Financial Access & Credit				
5-1. Do you have a bank account for your business?	Yes		1	
	No		2	
If 'YES', which bank do you use?		_____		
5-2. Do you have a formal line of credit with a <u>bank</u> for your business purposes?	Yes		1	
	No		2	
If 'YES', what is the interest rate?		_____		%
5-3. Do you have a credit arrangement with your <u>suppliers/wholesalers</u> for items that you purchase?	Yes		1	
	No		2	
5-4. Please estimate the total amount of financial capital that you could access within 30 days from all sources to buy items you sell? (personal savings, LOC from bank, credit from suppliers)		_____ taka		
5-5. Do you sell items to your customers on credit? <i>Record 'NA' if no Rohingya customers.</i>	Locals		Rohingya	
	Y	N	Y	N
5-6-1. If 'YES', on average what amount of daily sales to customers (taka) is on credit?		_____ taka		
5-6-2. By your estimate, what proportion of daily sales does this represent?		_____ %		
<i>Cross-reference with 4-1 and 4-2.</i>				
Section 6: Cash/Voucher Programme				
6-1. Would you be interested in taking part in a voucher programme by distributing food and non-food items contained in the voucher?	Yes		1	
	No		2	
	Don't Know		8	