



IFDC Introduction: A3-SEED and 2SCALE Projects

Alexander Fernando
Regional Director - East & Southern Africa

South Sudan Agricultural Technical Working Group
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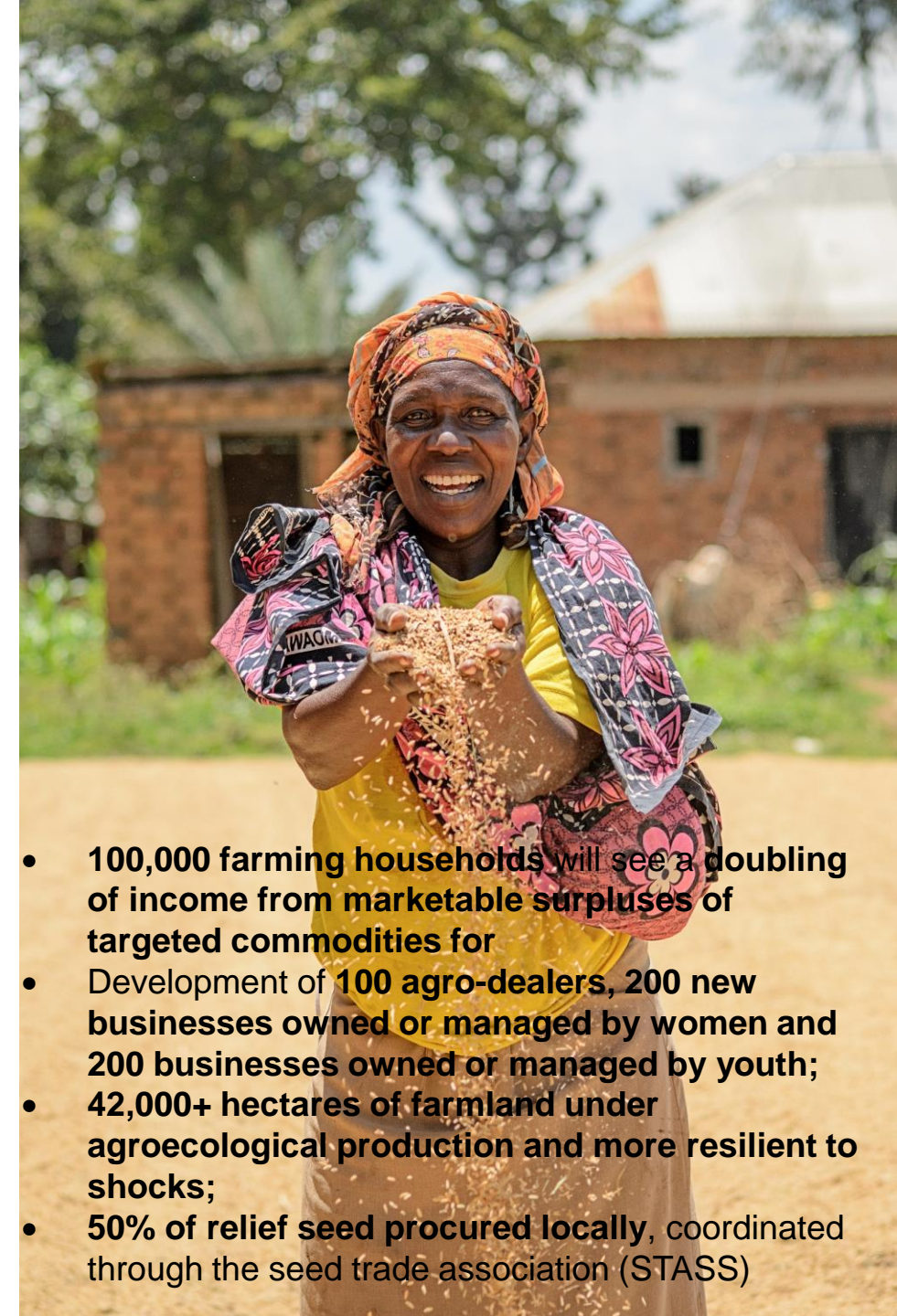
IFDC Overview

- International Fertilizer Development Center
 - Non-profit international public organization
- Evolution of our work
 - IFDC *identifies and scales* sustainable agricultural solutions for agribusinesses and smallholder farmers to improve household food security and resilience
 - Development of sustainable agribusinesses
- Active in South Sudan
 - Seeds for Development Project, USAID (2011-2016)
 - 2SCALE, Netherlands (2013-2016)



A3-SEED Overview

- Accelerating Agriculture & Agribusiness in South Sudan for Enhanced Economic Development (“Triple A SEED”)
 - December 2020 – November 2025, funding by Netherlands Embassy
 - Follows Seed Sector Development for S. Sudan (SSDSS, AGRA) and will work closely with Food and Nutrition Security and Resilience Programme (FNS-REPRO, FAO)
 - Implemented together with Royal Tropical Institute (KIT)
 - Inception phase to define commodities and target areas around 4 Hubs of Stability (Jambio, Torit, Bor, Rumbek) and Juba outskirts
- A3-SEED will
 - Support existing private sector seed companies and individual commercial seed producers to improve seed production, marketing and distribution down to the last mile
 - Strengthen the seed trade association and promote domestic seed procurement by humanitarian and relief organizations



- **100,000 farming households** will see a doubling of income from marketable surpluses of targeted commodities for
- Development of **100 agro-dealers, 200 new businesses owned or managed by women and 200 businesses owned or managed by youth;**
- **42,000+ hectares of farmland** under agroecological production and more resilient to shocks;
- **50% of relief seed procured locally**, coordinated through the seed trade association (STASS)

Sphere of Interest: **IMPACT**

Improved Livelihoods and Community Resilience in South Sudan
Improved food and nutrition security in intervention areas
Increased income by smallholder producers

Sphere of Influence: **OUTCOMES**

A. Affordable quality seed production through private entrepreneurship	B. Relief, economic development and seed sector policies conducive to private seed sector development	C. Increased use of quality seed and good agricultural practices by smallholder producers	D. Increased surplus production of marketable food crops by smallholder farmers	E. Effective last-mile distribution of seed and inputs through private entrepreneurship	F. Improved smallholder organization for access to seeds, inputs and output markets
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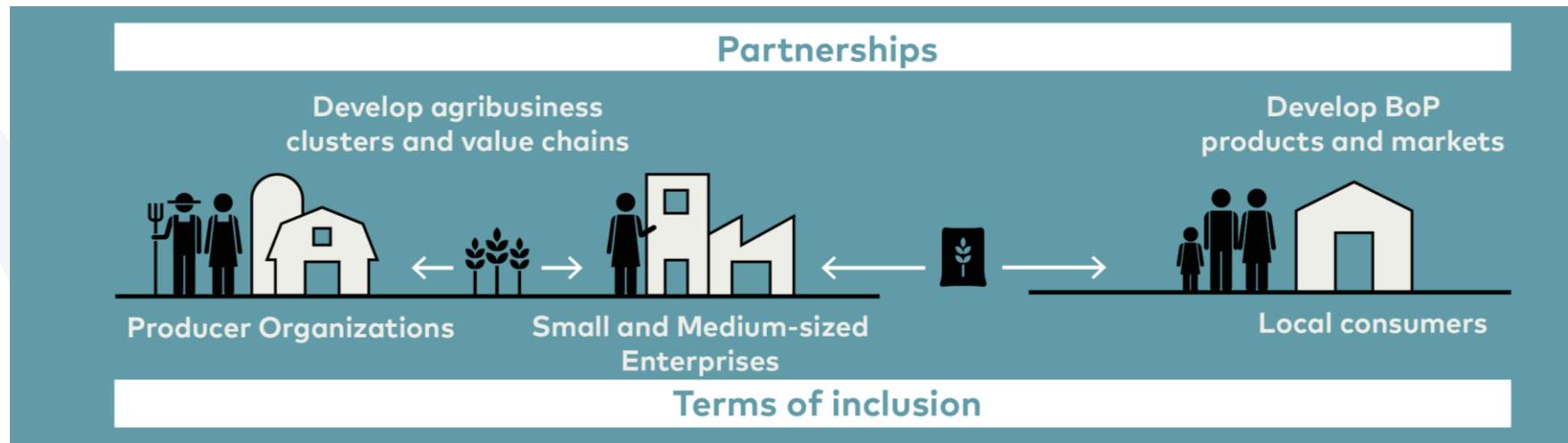
Sphere of Control: **OUTPUTS**

RA 1: Commercial Quality Seed Production <ol style="list-style-type: none"> 1. Sustainable Early Generation Seed (EGS) supply 2. Strengthen private seed companies 3. Develop local commercial seed production 4. Strengthen the Seed Trade Association 5. Decentralize seed quality assurance 6. Promote domestic seed procurement by relief and development efforts 	RA 2: Quality Seed Use and Good Agricultural Practices <ol style="list-style-type: none"> 1. Scaling quality seed use and good agricultural practices through private sector led extension 2. ICT4Ag solutions to support private sector led extension 3. Develop evidence-based soil fertility management recommendations 4. Develop evidence-based crop protection recommendations 	RA 3: Quality Seed, Input and Output Marketing and Distribution <ol style="list-style-type: none"> 1. Facilitate last-mile distribution through private seed & input dealer network 2. Establish local agribusiness clusters of smallholders, seed producers, input dealers and food crops traders 3. Promote women and youth entrepreneurship in seeds, inputs and food crop aggregation and marketing 4. Access to input support mechanisms
RA 4: Learning and Capacity Development <ol style="list-style-type: none"> 1. Capacity building of local professional cadres 2. Share with and learn from existing seed experiences in South Sudan and Sub-Sahara Africa 3. Targeted action research on Seed Sector Development 		

Enabling Environment / Pre-Conditions

- Conducive business environment for local seed and input businesses
- Effective support for female and young entrepreneurs
- Effective collaboration with other development projects
- Effective collaboration with humanitarian agencies
- Workable levels of peace and stability
- Limited number/impact of extreme shocks (weather, locusts, COVID-19, etc.)

2SCALE



**Netherlands Funded
in two phases:**

- 2012-2018
- 2019-2023

- Largest incubator of inclusive agribusiness in Africa
 - Active in 9 countries and several sectors (protein & animal products, staple crops, fresh produce, oil seeds)
 - Works with a portfolio of public private partnerships focused on inclusive agribusinesses - smallholder farmers as suppliers and as consumers of Base of the Pyramid (BoP) products
 - 2SCALE supports the development of agribusiness clusters and their integration in competitive and inclusive value chains that target African food markets, especially at the BoP
- Will enter South Sudan through selective agribusiness partnerships (e.g. honey, maize)



Thank You!

**Alexander Fernando
afernando@ifdc.org**