## Participatory Rural Appraisal (PRA) Poltavska oblast Case Study





# 01. What is PRA?



According to the Humanitarian Needs Overview (2023), 17.6 million people in Ukraine require humanitarian assistance. However, the delivery of aid is sometimes misaligned due to improper consultation with the affected population.

A survey conducted by the Disaster Emergency Committee (July, 2023) reveals that only 40% of individuals are asked by humanitarian organizations about their needs before providing aid. Respondents emphasized the importance of being consulted on the type of assistance they receive.

The use of Participatory Rural Appraisal (PRA) can significantly improve the situation, as this method directly involves local residents in identifying issues and challenges, and implementing solutions.

### We started PRA to:

- Facilitate swift data collection providing accurate responses to challenges
- Empower local voices
- Enable people to identify and rank their own needs
- Better understand day-to-day challenges of the local population
- Foster the quality of humanitarian aid



#### WHAT EXACTLY PAR IS?

PRA is a community-based and participatory approach to assessing and understanding rural (local) communities, their needs, resources, and priorities. It is a method used to empower local communities and involve them actively in the process of data collection, analysis, and decision-making.

### **Participatory**

Means that people are involved in the process – a "bottom-up" approach – to better understand and rank their needs.

#### Rural

The techniques can be used in any situation, urban or rural area. It also works well for local smaller communities.

### **Appraisal**

The finding out of information about problems, needs, and potential in a in rural areas.



#### **Traditional Needs Assessment:**

Implies a more general approach

No community involvement

Standardized methodology

Works for large-scale research

Does not strengthen communities

### Participatory Rural Appraisal:

Makes it more inclusive

Involves locals extensively

More accurate for area-based data collection

Could be applied in different areas

Empowers communities

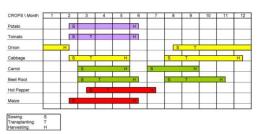
These methods have different purposes. Which one to use depends on your assessment goals

### Participatory Rural Appraisal Methods

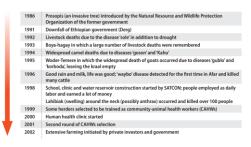
Semi-structured and structured interviews



Seasonal calendar



Historical profile



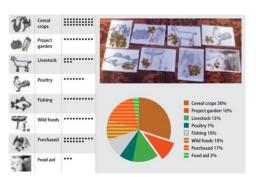
Transect walks



Mapping exercises and diagrams



Ranking and scoring



# 02. Poltavska oblast mission

In December 2023, iMMAP Inc. conducted rapid agriculture needs assessment in Poltavska oblast using Participatory Rural Appraisal methods to collect information.

Overall, a total of 16 farmers from 9 hromadas participated in FGDs

The semi-structured interviews were conducted through two Focus Group Discussions (FGDs) with participants involved in the agricultural sector.

A checklist was developed to guide the discussion and included the following modules: most cultivated crops, market access, access to financial instruments, and challenges faced by farmers since the start of the full-scale invasion.



### **UKRAINE**: POLTAVSKA OBLAST PRA SESSION





16
Number of Participants

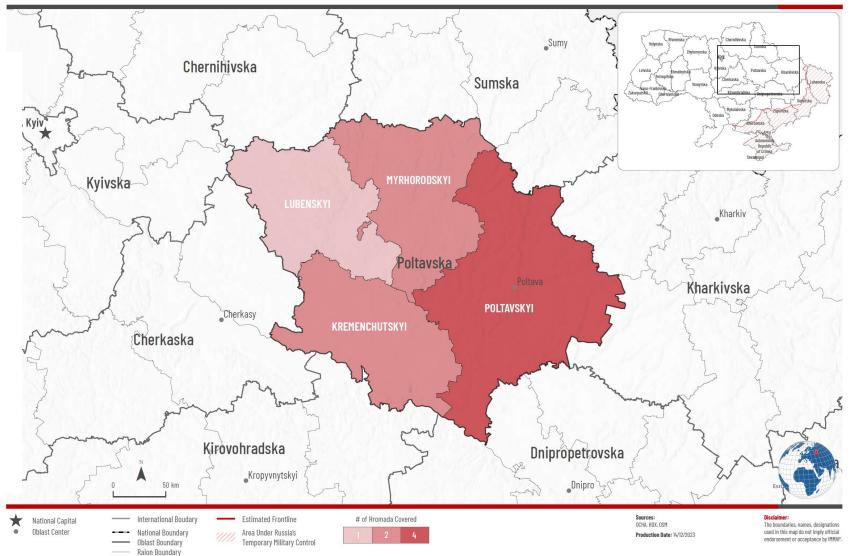


4

Raions



**9** Hromadas



The iMMAP team used a seasonal calendar as one of PRA methods presenting the model and trends of work or behavior throughout the year

### Most common crops:

- corn
- sunflower
- SOY
- wheat
- barley
- rapeseed

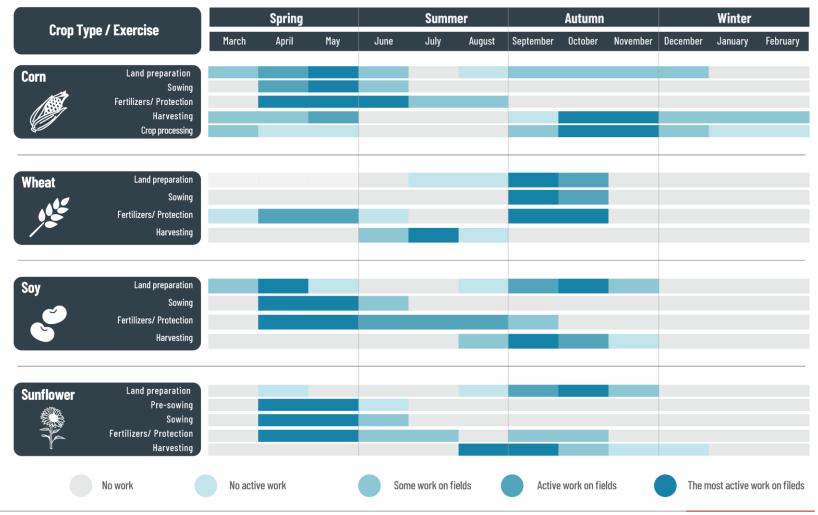
### Crop processing stages:

- land preparation
- sowing
- fertilizers/ protection
- harvesting

### **Seasonal Calendar**

**All Crops** 





The PRA method helped to outline **the challenges** the farmers are currently facing. Among them are:

- low prices for crops and an increase in the logistics costs due to the ongoing conflict
- involvement of intermediaries adding extra costs to selling agricultural products
- labor shortage and the lack of adequate storage and drying facilities.
- insecurity and lack of guarantees in international sales
- lack of cooperation between farmers and the acute issue of trust and knowledge sharing.

While several respondents reported receiving humanitarian assistance for agricultural activities, a few shortcomings have been identified, such as dissatisfaction with the quality of the distributed seeds and fertilizers. The respondents have also expressed the need for support related to the construction of hangars or dryers.



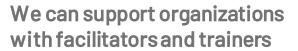
# How we can help with PRA

We can teach how to use PRA and thus facilitate capacity building





We can run PRA assessments





### **Contact Details**

### For any inquires regarding iMMAP Inc. Cluster Support Project please contact:

Ukraine Team Lead:

Fridon Japaridze fjaparidze@immap.org

### For IM support inquires, including PRA, please contact:

**IM Coordinator:** 

Hesham Othman hothman@immap.org

### For CB inquires please contact:

**CB Coordinator:** 

Iryna Tkachuk itkachuk@immap.org

