



**UKRAINE  
FOOD SECURITY  
& LIVELIHOODS CLUSTER**

# **FSLC National Coordination Meeting**

**March 28, 2024**





1. Introduction of new partners.
2. Spring seeds distribution to households - by USAID AGRO.
3. FSLC Updates on the following:
  - Partners response for January and February 2024.
  - IM Updates: observation and ActivityInfo reporting in 2024.
  - Updates from regional hubs.
4. Case Study: Participatory Rural Appraisal (PRA) Poltavaska oblast - by IMMAP Inc. Ukraine.
5. Food programs and activities in Khersonska Oblast - by NGO "I Am Kherson".
6. Lesson learned from JERU's micro business grant - by JERU.
7. The results of 2023 Country Cluster Performance Monitoring (CCPM).

# Introduction of new partners



# An update from Mykolaiiv Bakery #1





**USAID**  
FROM THE AMERICAN PEOPLE



**Chemonics**  
Development works here.

# Spring seeds distribution to households - by USAID AGRO





# **USAID AGRO:**

**emergency support, recovery, and development of agriculture during the war**

**March 2024**

# USAID AGRO ACTIVITY

## FOCUS ON GLOBAL FOOD SECURITY AND RESILIENCE OF UKRAINE'S AGRICULTURE



Nationwide coverage



War response



Sustain & recover agri-sector

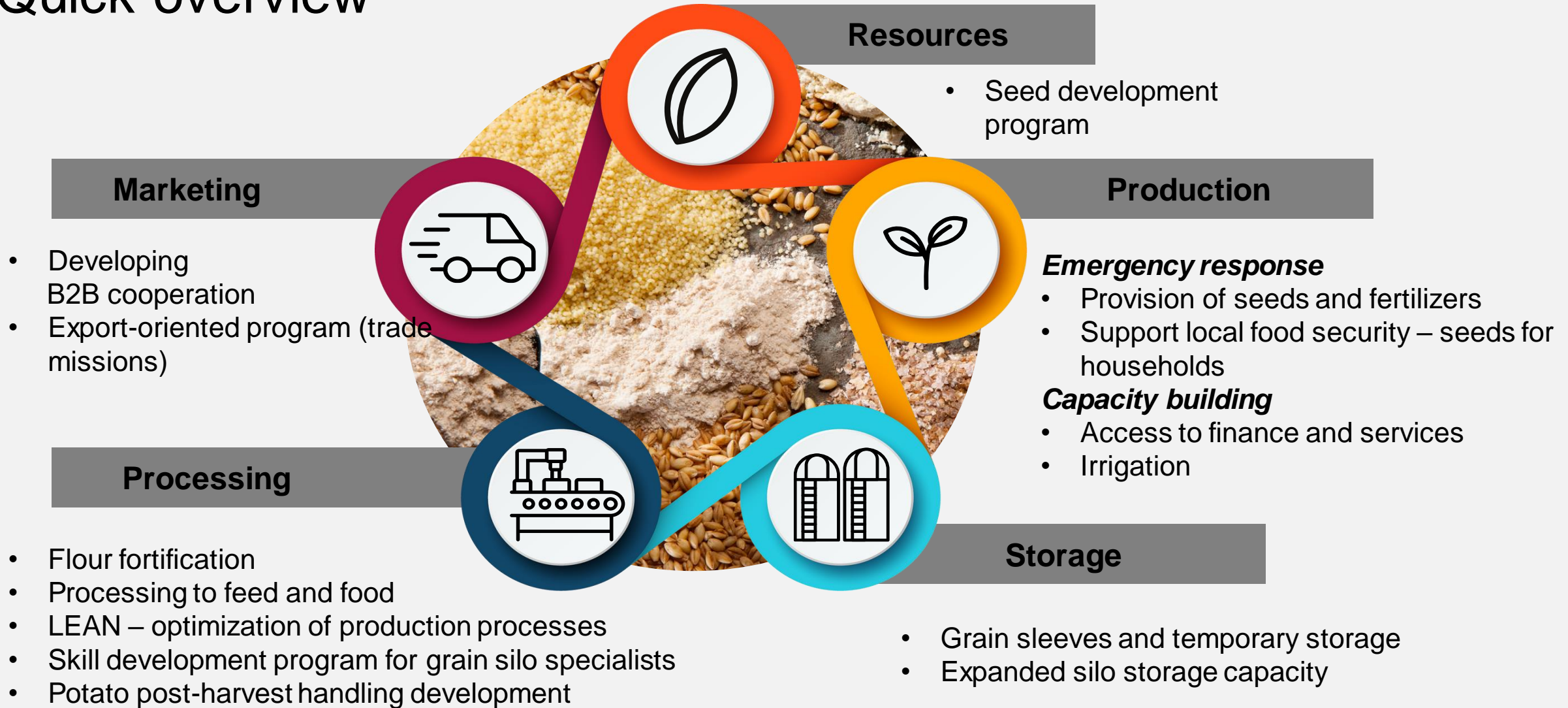
**Over 15,000 agri-MSMEs reached since 2020**

**106 private and public sector partners, 63 active ongoing projects all over Ukraine**

**Part of USAID ARGI-Ukraine launched to bolster Ukrainian agricultural production and exports and to help alleviate the global food security crisis**



# Quick overview





# USAID Agriculture Resilience Initiative (AGRI)-Ukraine

## Partnerships with public sector and international community



USAID's financing under AGRI-Initiative



Private sector:

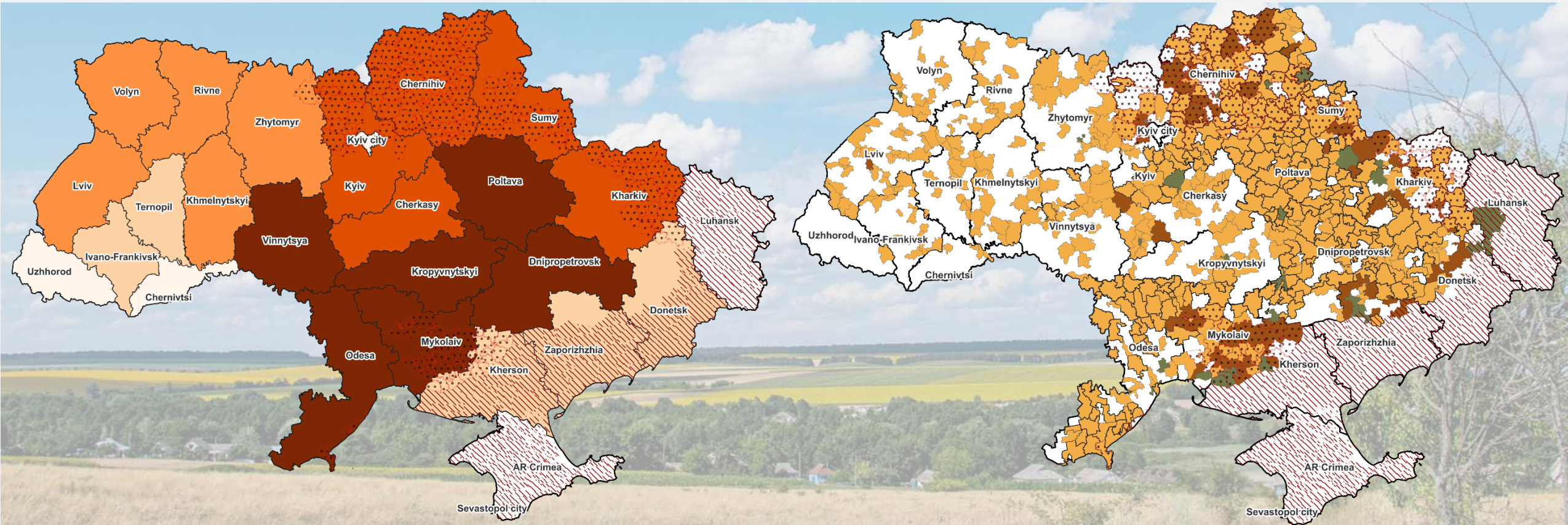
- Bayer donated corn seeds and oilseed rape seeds



International partners:

- Republic of Korea contributed to fertilizer purchase

# Emergency response to war in 2022-2023



<55 MSME seeds & fertilizers >500 MSME  
14,153 unique farmers – 6 distributions

vegetable seeds critical goods seeds & goods  
1,998 tons of help for 658 communities



AGRI-Ukraine

# Seeds and fertilizers for MSME farmers

**6,300+1,916** agricultural MSMEs\*  
received inputs for the **spring 2023 sowing**  
campaign



Mineral fertilizers of total **6,300** tons



Corn seeds for sowing **15,000** ha



Sunflower seeds for sowing **42,000** ha

**12,000+7,691** agricultural MSMEs\*  
received inputs for **winter 2023 & spring 2024**  
**sowing** campaigns



Fertilizers for winter crops **12,000** tons



Oilseed rape seed for sowing **5,100** ha



Fertilizers for spring crops **14,000** tons

\* Agricultural MSMEs cultivating from 5 to 500 ha



**USAID**  
FROM THE AMERICAN PEOPLE



**Chemonics**  
Development works here

# Inputs distribution modality

- Collect applications via State Agricultural Register (DAR)
- Local partner for administrating distribution and reporting
- 2-3 distribution hubs per oblast – farmers come to collect when notified
- Telegram chat-bot for communicating with farmers-recipients
- Monitoring results



# Impact



30%

of registered MSMEs received support from USAID AGRO

- 6 distribution programs supported the application of nutrients on 460,000 hectares during the 2023 and 2024 seasons
- This resulted in an estimated additional crop production output of 278,000 tons of grain
- Production volumes will be sufficient to feed 5-10 million people\*.

## Upcoming in 2024:

- Partnering private sector to provide seeds
- Provision of critical inputs throughout a season

\*considering that on average one person consumes 26-50 kilograms of bread a year

# Emergency response: help to the communities and households

Strengthening the resilience of communities:

- organizing the delivery of essential goods from Ukrainian and international donors to restore the vitality of communities

2022 – till now:

- 39 tons of vegetable seeds
- 35 tons of potato seeds
- 1,998 tons of necessities
- 17 modular houses
- 125 tons of humanitarian aid for affected communities due to undermining the Kakhovska HPP
- 279 household and industrial generators



# Vegetable seeds: spring 2022-2023

Delivered and administered by two USAID-supported associations:

- ✓ All-Ukrainian association of communities (AUAC)
- ✓ Ukrainian Agricultural Council (UAC)

**29 tons    23 oblast    458 communities**

**Including:**

- **530 kg of Bayer carrot seeds**
- **Vegetable seeds** (cabbage, carrots, raddish, tomato, cucumbers, sweet corn, onion, watermelon, melon, cuccini) from **7 companies** (Enza Zaden, Lark Seeds, Nunhems, Hazera, Seminis, Rijk Zwaan, Syngenta and other donors)



# Vegetable seeds: 2023

Focus on **de-occupied communities, internally displaced persons, vulnerable groups:**

- seeds quantity defined per community based on request

## 98,000 households received seeds

- Planted **3,326 hectares**
- Harvested **121,549 tons** of vegetables, one would need 5,064 trucks to transport the harvest





# Vegetable seeds: spring 2024



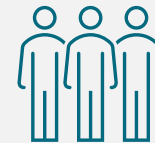
Bean 148,63	Beet 87,86	Mustard 45,46	Pea 326,59
Eggplant 1,16	Greens 746,50	Tomato 42,33	Carrot 678,38
Pepper 3,43	Melon 19,21	Cabage 37,79	Zucchini 156,90
Cucumber 19,5	Onion 351,73	Watermelon 134,76	Corn 7067,5

= **9 867** kg delivered by



**200 958** households from **476** communities:

- Liberated and front-line communities;
- Internally displaced people
- Low-income families (large families)



the number of households in each community



According to AUAC survey  
**359 708** households still need seeds

Contact ua: [agro.office@chemonics.com](mailto:agro.office@chemonics.com)

Facebook, Twitter: [@usaid.agro](#)





# FSLC Updates: Partners response for January and February 2024



## FOOD ASSISTANCE

### Reporting Status

36

Reporting Organizations

### FSLC Target per CO1



2,874,421

### People Assisted



1,870,560

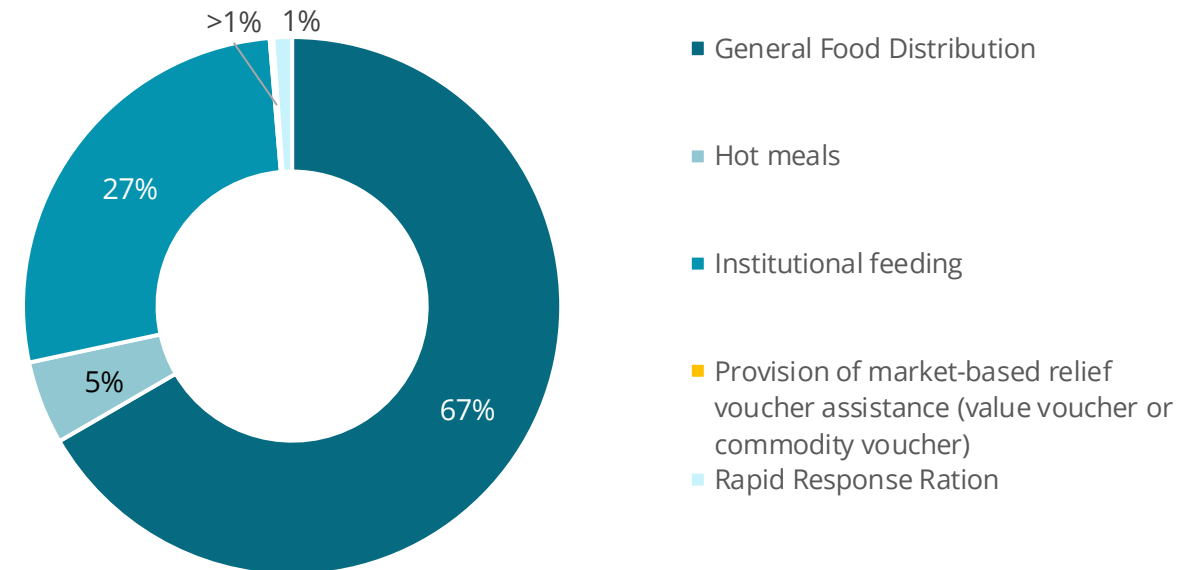
### GAPs

1,003,861

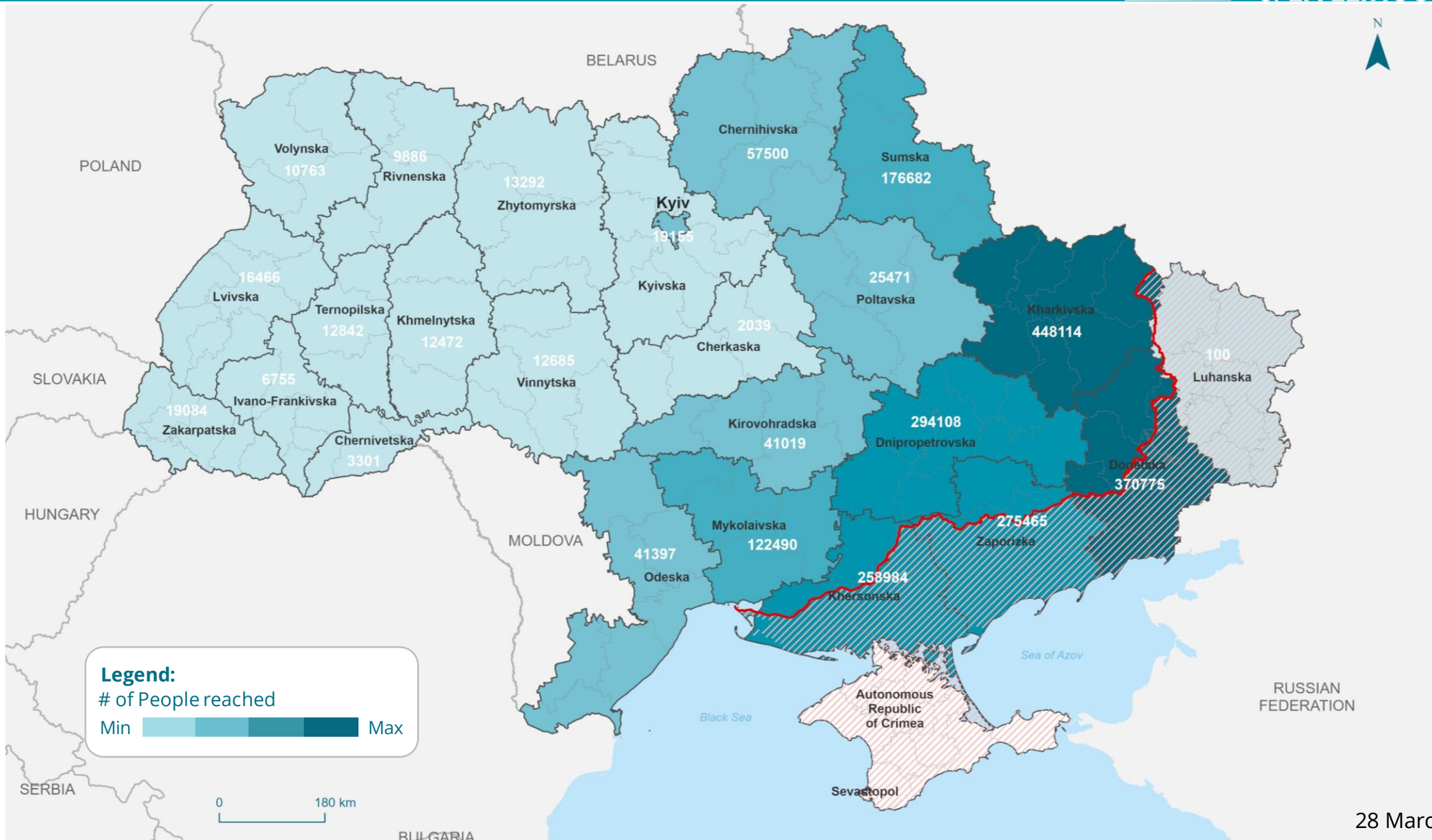
### Reporting Organisations Acronym List

100%Life	GNJ	PIN SK
AAH	GoodWill	PKCF
ACTED	GCS	SPIR
AOS	HIAS	SCI
BiY	HADC	SAVEUA
Blagorob	HIA	SVA
CSPEUA	LHI	TBP UA
CFDE	BCUA	T4UA
DPUA	NW	TOA
DK	PVCF	Integra
East-SOS	PHK	WFP
GEM	PIN	WVI

### FA Activities



# Food Assistance: January-February 2024



## LIVELIHOODS ASSISTANCE

### Reporting Status

16

Reporting Organizations

### FSLC Target per CO2



**1,811,988**

### People Assisted



**8,339**

\*for February

**40,440**

\*cumulative for Jan-Feb 2024

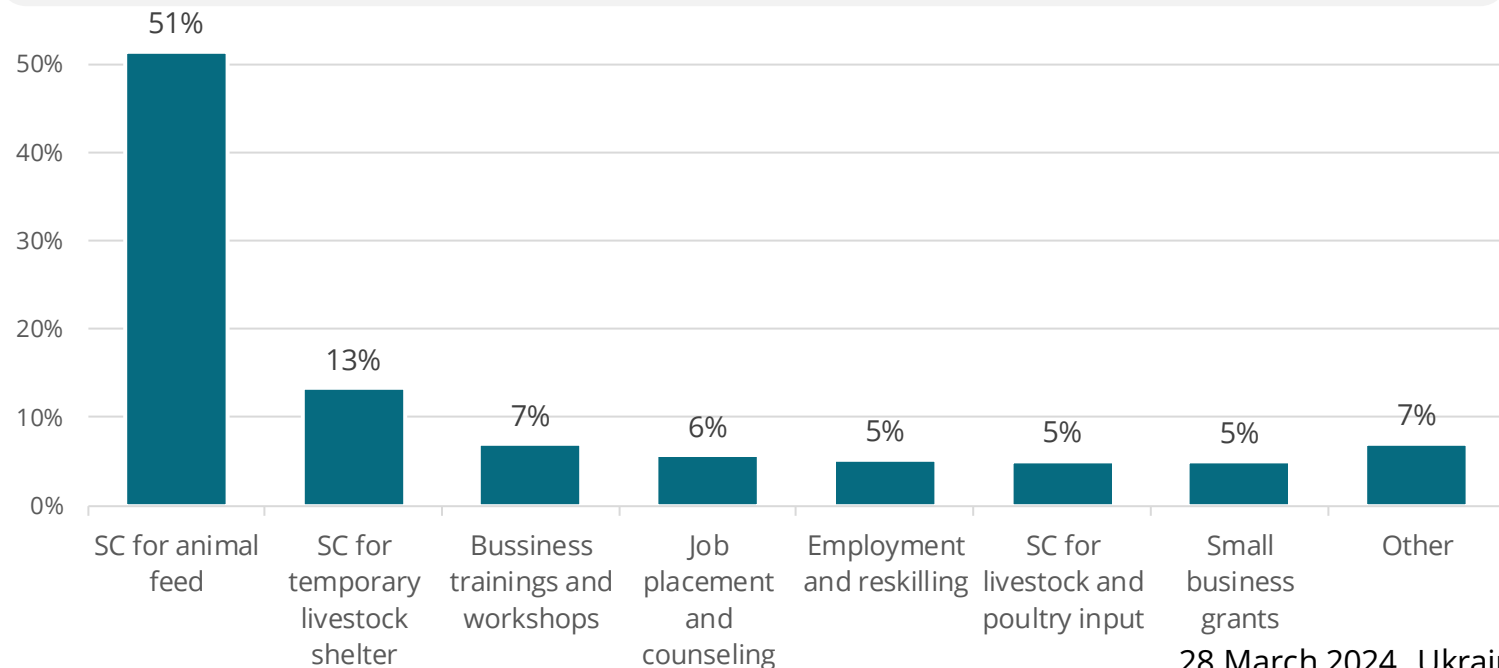
### GAPs

**1,771,548**

### Reporting Organisations List

ACTED	MC
Automaïdan	PKCF
CaritasUA	Posmishka
DUA	SVA
ERC	Integra
FAO	UNHCR
GEM	WVI
Helvetas	ZOA

### LA Activities



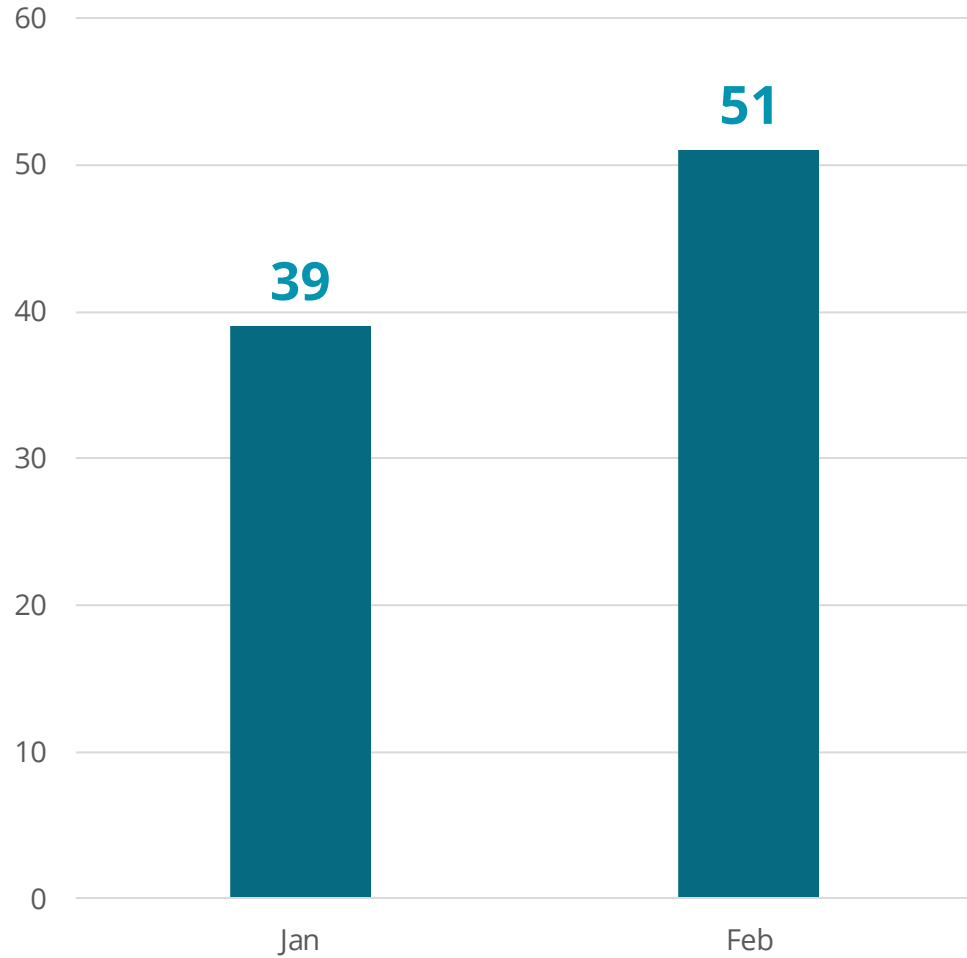
# Livelihoods: January-February 2024



# IM Updates: observation and ActivityInfo reporting in 2024







Number of reporting organization by month

10

**April 2024 is deadline**  
for reporting in ActivityInfo

51

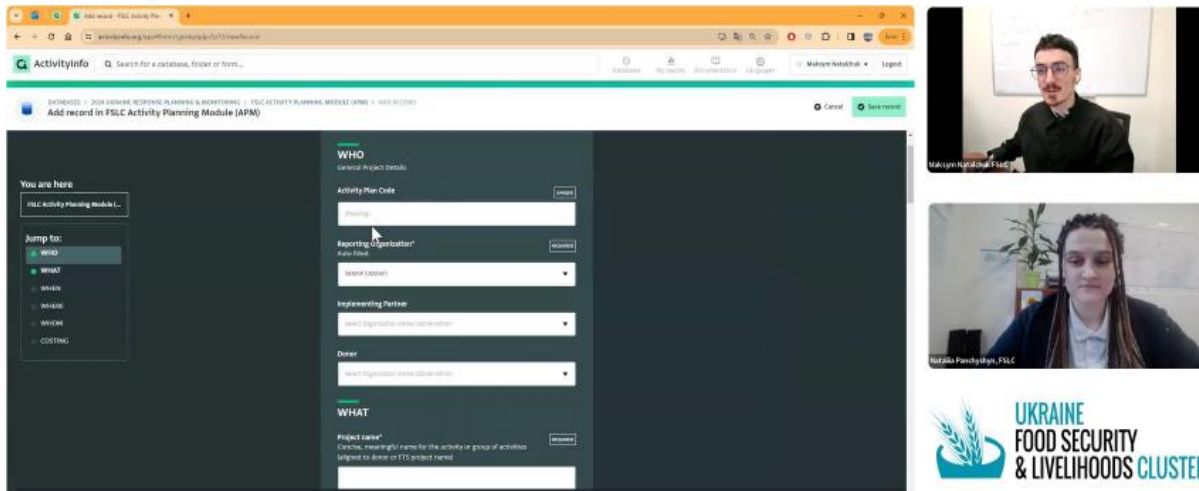
**reporting organizations**  
in ActivityInfo (5W) in Jan-Feb 2024



**Activity Planning Dashboard**  
in progress



**FSLC Response Dashboard**  
in progress



## IM Coffee Corner

Wednesday, 3 April 2024

11:00-12:30

Online in Zoom



### [2024 Ukraine FSLC ActivityInfo Training Materials:](#)

- [ActivityInfo Training Presentation \(EN, UK\)](#)
- [ActivityInfo Training Video \(EN, UK\)](#)
- [ActivityInfo Training Recording \(EN, UK\)](#)
- [2024 Activities and Sub-Activities List \(EN, UK\)](#)



Only for reporting focal points or those initiating reporting for the current year, seeking guidance on calculating the number of people.

For more information, please contact Nataliia at [npanchyshyn@immap.org](mailto:npanchyshyn@immap.org) or Maksym [mnatalchuk@immap.org](mailto:mnatalchuk@immap.org)

# FSLC IM Update

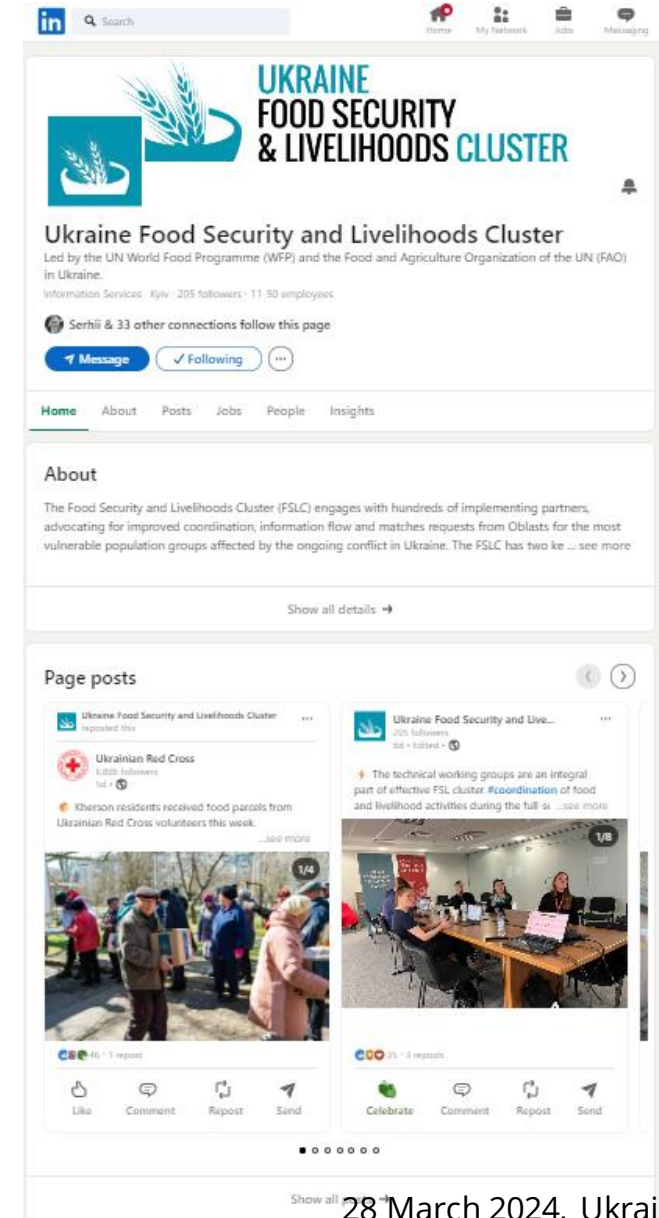
## FSLC Website



## FSLC Mailing List



## LinkedIn



**NEXT FSLC  
MONTHLY  
PARTNERS  
MEETING**

**April 25**

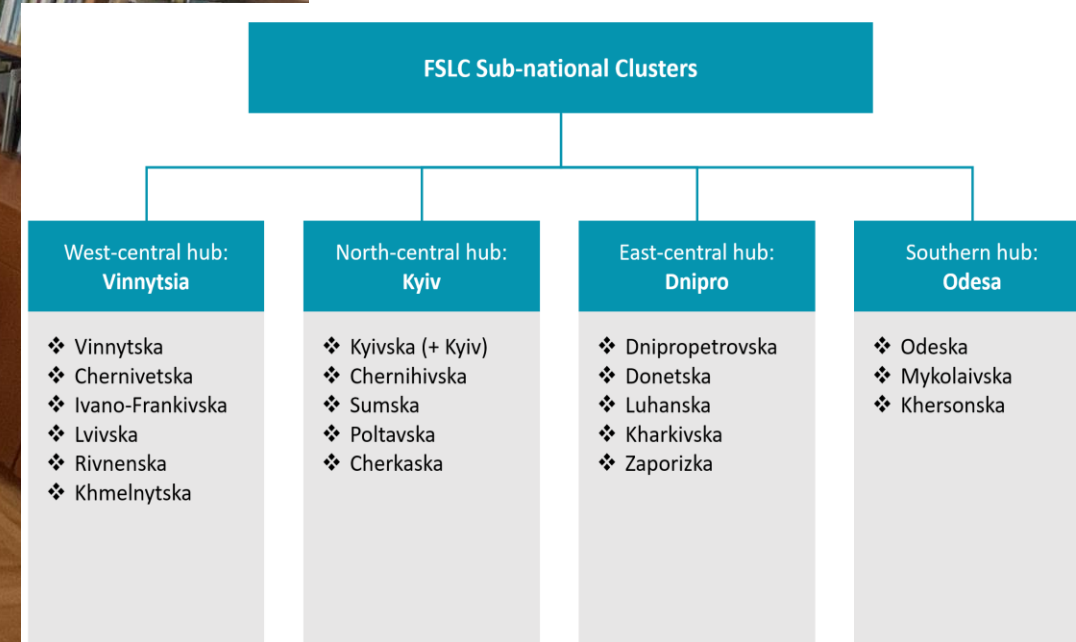
# Updates from the FSLC Regional Hubs



# FSLC Regional Hubs



UKRAINE  
FOOD SECURITY  
& LIVELIHOODS CLUSTER





**CASE STUDY:**  
**Participatory Rural Appraisal (PRA)**  
**Poltavska oblast**  
**- by IMMAPP Inc. Ukraine**



# **Participatory Rural Appraisal (PRA) Poltavska oblast Case Study**



**Better Data  
Better Decisions  
Better Outcomes**

# 01. What is PRA?





According to the Humanitarian Needs Overview (2023), 17.6 million people in Ukraine require humanitarian assistance. However, the delivery of aid is sometimes misaligned due to improper consultation with the affected population.

A survey conducted by the Disaster Emergency Committee (July, 2023) reveals that only 40% of individuals are asked by humanitarian organizations about their needs before providing aid. Respondents emphasized the importance of being consulted on the type of assistance they receive.

The use of **Participatory Rural Appraisal (PRA)** can significantly improve the situation, as this method directly involves local residents in identifying issues and challenges, and implementing solutions.

**We started PRA to:**

- Facilitate swift data collection providing accurate responses to challenges
- Empower local voices
- Enable people to identify and rank their own needs
- Better understand day-to-day challenges of the local population
- Foster the quality of humanitarian aid



---

## WHAT EXACTLY PRA IS?

---

**PRA** is a community-based and participatory approach to assessing and understanding rural (local) communities, their needs, resources, and priorities. It is a method used to empower local communities and involve them actively in the process of data collection, analysis, and decision-making.

### Participatory

Means that people are involved in the process – a "bottom-up" approach – to better understand and rank their needs.

### Rural

The techniques can be used in any situation, urban or rural area. It also works well for local smaller communities.

### Appraisal

The finding out of information about problems, needs, and potential in a rural areas.



### Traditional Needs Assessment:

Implies a more general approach

No community involvement

Standardized methodology

Works for large-scale research

Does not strengthen communities

### Participatory Rural Appraisal:

Makes it more inclusive

Involves locals extensively

More accurate for area-based data collection

Could be applied in different areas

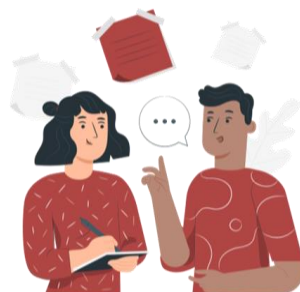
Empowers communities

These methods have different purposes. Which one to use depends on your assessment goals

---

# Participatory Rural Appraisal Methods

Semi-structured and structured interviews



Seasonal calendar



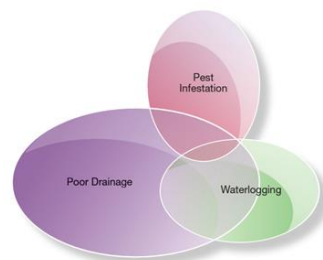
Historical profile

1986	Prosopis (an invasive tree) introduced by the Natural Resource and Wildlife Protection Organization of the former government
1991	Downfall of Ethiopian government (Derg)
1992	Livestock deaths due to the disease 'sole' in addition to drought
1993	Boya-hagay in which a large number of livestock deaths were remembered
1994	Widespread camel deaths due to diseases 'goson' and 'Kahu'
1995	Wodea-Temera in which the widespread death of goats occurred due to diseases 'gublo' and 'korboda', leaving the kraal empty
1996	Good rain and milk, life was good; 'waybo' disease detected for the first time in Afar and killed many cattle
1998	School, clinic and water reservoir construction started by SATCON; people employed as daily labor and earned a lot of money
1999	Lahibiak (swelling) around the neck (possibly anthrax) occurred and killed over 100 people
1999	Some herders selected to be trained as community-animal health workers (CAHWs)
2000	Human health clinic started
2001	Second round of CAHWs selection
2002	Extensive farming initiated by private investors and government

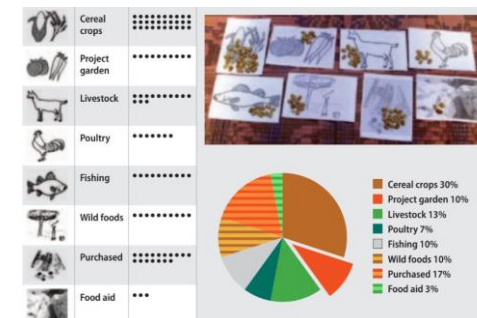
Transect walks



Mapping exercises and diagrams



Ranking and scoring



# 02. Poltavaska oblast mission

---

In December 2023, iMMAP Inc. conducted rapid agriculture needs assessment in Poltavaska oblast using Participatory Rural Appraisal methods to collect information.

Overall, a total of **16 farmers** from **9 hromadas** participated in FGDs

The semi-structured interviews were conducted through two Focus Group Discussions (FGDs) with participants involved in the agricultural sector.

A checklist was developed to guide the discussion and included the following modules: most cultivated crops, market access, access to financial instruments, and challenges faced by farmers since the start of the full-scale invasion.



# UKRAINE: POLTAVSKA OBLAST PRA SESSION



**16**  
Number of  
Participants



**4**  
Raions



**9**  
Hromadas



★ National Capital  
● Oblast Center

— International Boundary  
— National Boundary  
— Oblast Boundary  
— Raion Boundary

— Estimated Frontline  
▨ Area Under Russia's  
Temporary Military Control

# of Hromada Covered  
1 2 4

Sources:  
OCHA, HDX, OSM  
Production Date: 14/12/2023

**Disclaimer:**  
The boundaries, names, designations  
used in this map do not imply official  
endorsement or acceptance by IMMAP.





The iMMAP team used a **seasonal calendar** as one of PRA methods presenting the model and trends of work or behavior throughout the year

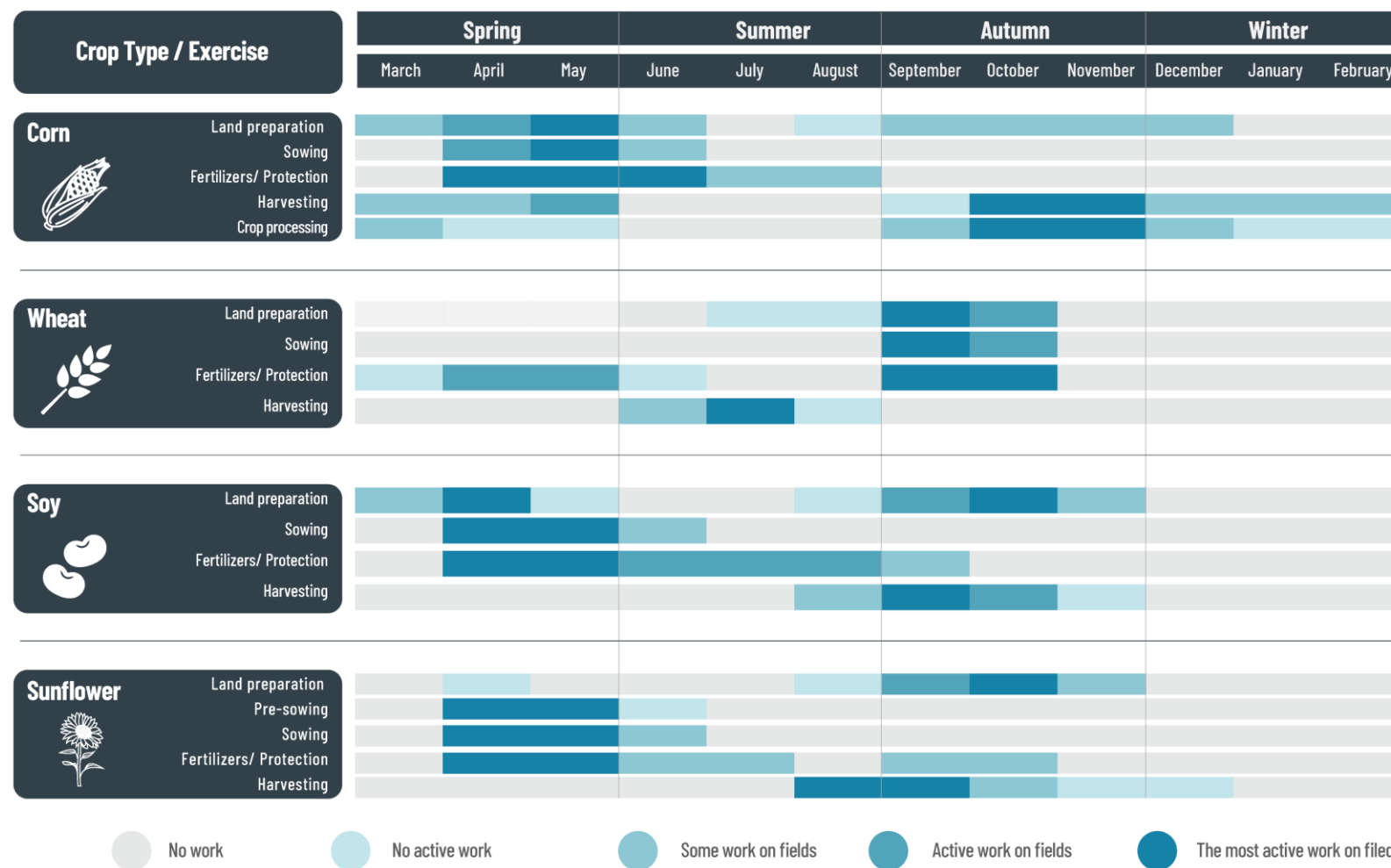
Most common crops:

- corn
- sunflower
- soy
- wheat
- barley
- rapeseed

Crop processing stages:

- land preparation
- sowing
- fertilizers/ protection
- harvesting

## Seasonal Calendar All Crops



The seasonal calendar was developed during the Focus Group Discussion (FGD) in Poltavska oblast' with representative of the agricultural sector. Information was collected during December 2023.

The PRA method helped to outline **the challenges** the farmers are currently facing. Among them are:

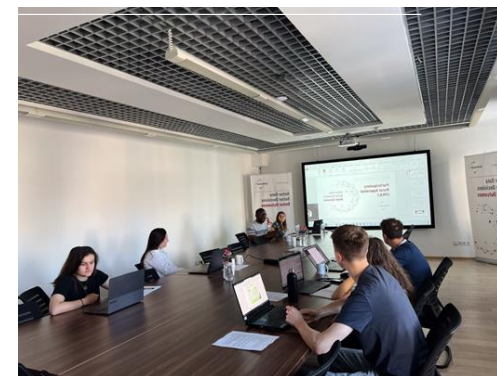
- low prices for crops and an increase in the logistics costs due to the ongoing conflict
- involvement of intermediaries adding extra costs to selling agricultural products
- labor shortage and the lack of adequate storage and drying facilities.
- insecurity and lack of guarantees in international sales
- lack of cooperation between farmers and the acute issue of trust and knowledge sharing.

While several respondents reported receiving humanitarian assistance for agricultural activities, a few shortcomings have been identified, such as dissatisfaction with the quality of the distributed seeds and fertilizers. The respondents have also expressed the need for support related to the construction of hangars or dryers.



# How we can help with PRA

We can teach how to use PRA  
and thus facilitate capacity  
building



We can run PRA assessments



We can support organizations  
with facilitators and trainers

# Contact Details

**For any inquires regarding iMMAP Inc. Cluster Support Project please contact:**

**Ukraine Team Lead:**

Fridon Japaridze

[fjaparidze@immap.org](mailto:fjaparidze@immap.org)

**For IM support inquires, including PRA, please contact:**

**IM Coordinator:**

Hesham Othman

[hothman@immap.org](mailto:hothman@immap.org)

**For CB inquires please contact:**

**CB Coordinator:**

Iryna Tkachuk

[itkachuk@immap.org](mailto:itkachuk@immap.org)



**Food programs and activities  
in Khersonska Oblast  
- by NGO "I Am Kherson"**





# Charitable Organization Charitable Foundation

I am Kherson



# Key sectors and areas of intervention

## Shelter/NFI

- Helping vulnerable people with hygiene kits and additional medical equipment
- Emergency shelter kits distribution and light repairs
- Winterization programmes
- Installation of protective gabions in Kherson city and oblast
- Elimination of the consequences of the Kakhovka hydroelectric power station explosion

## Protection

- Primary and secondary legal support, provision of legal advice
- Strengthening social and administrative services in the community
- MPCA programmes (registration and cash distribution)

## Food security and Livelihood

- Food kits and bread distribution in the frontline areas
- Seeds of Victory program for households in 2023 and 2024
- Assistance to farms with seed, fertilisers, herbicides and support with expertise from Eurosem agronomists



# Who we are?

Were established in 2022, started running programs and organization from a scratch


## **As per 2024, we are**

- Based in Kherson city with good connection and network (logistic, access, community based, MoUs with local authorities and government);
- Stable team of 26 full time workers and 52 engaged volunteers, successfully implemented around 15 projects;
- Successfully accomplished due diligence among different donors as well as successful implementation of projects in different modalities with a support of the following donors: IRC, Stichting Vluchteling, Embassy of Switzerland;
- Developing organization with fine tuning our strategic goals and priorities for future partnerships, project and internal capacity strengthening.



# Our priorities for 2024

Creating the possibilities of development for small farmers in Kherson oblast, such as:

- In-kind assistance (seeds, poultry, small livestock)
  - Improvement of farmers working conditions (provision of mini tractors, incubators, restoration of damaged agricultural buildings and facilities)
  - Providing advice and support to farmers (free services of an accountant, economist, lawyer, veterinarian and agronomist)
  - Training, searching for ways to sell products, optimising costs, increasing sales volumes
  - Initiating the creation of trade unions to ensure sustainability
- 

- Creation of conditions for the resumption of micro-entrepreneurship in the region
- Providing micro grants for starting a business in the regions of early recovery
- Advice and support provision for small farms
- Establishment of business incubators (from idea to economic model and implementation)
- Creating a community for sustainability and further development



# Serhii Mukoriz

[iamkherson@gmail.com](mailto:iamkherson@gmail.com)

+38099 511 17 38



**Lesson learned from JERU's  
micro business grant  
- by JERU**





# MSMEs Support Grants Lesson Learnt

28/03/2024

JERU (Joint Emergency Response in Ukraine) – Joint mission of Welthungerhilfe and Concern Worldwide

# Objective: Support self-employment, income generation, improved employment opportunities



- **Target Recipients Microbusiness Grants - MBGs:** Socio economic vulnerable Households
- **Target Recipients Small and Medium Enterprises - SMEs:** Enterprises (relocated, war affected etc.)

**Geographic Areas:** Khmelnytsky, Ternopil, Sumy, Poltava, Mykolaiv, Zaporizka, Kharkiv

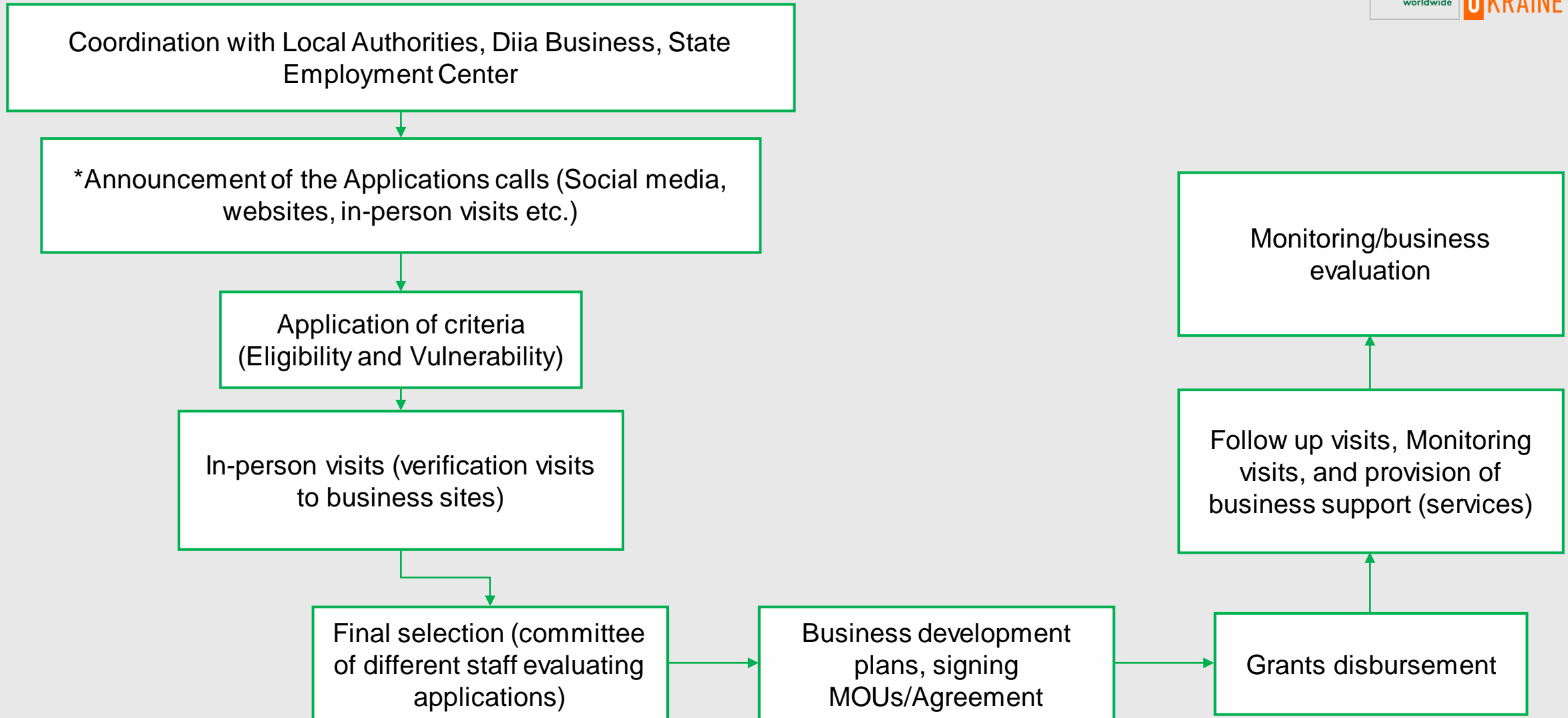
## Support:

1. Financial support : Grant value up to Approximately 1500 Euro (60,000 UAH), Approx 20,000 Euro (800,000 UAH)
2. Business support services : Access to business management learning opportunities (IEC material, training)
3. Job Matching services, Job fairs (networking employers, potential employees etc.)

## Selection Criteria:

- I. **Microbusiness Grants: Eligibility:** Existing Skill or experience in the field, Having existing business/assets that were destroyed/damaged, Being the skilled worker in the sector and have the client/relations in the field to provide the services/products  
**Vulnerability:** Single parents, Households with disabled members or members with chronic illness, Households with larger family size, Households with pregnant/lactating women members, Households with 3+ children
- II. **SMEs Grants: Eligibility:** Existing Skill or experience in the field, Having existing business/assets that were destroyed/damaged, SME working in sector which qualify the criteria of growth, aimed at supporting vulnerable, feasibility and registration.  
**Priority:** Women led, Environmentally friendly, generating more employment opportunities

# How was activity implemented ?





# What are the outputs/results?



## Microbusiness

- JERU received 248 applications out of which only 69 were accepted, i.e rejection rate of 80%.
- 77% grant recipients - Female
- 69 microbusiness grants disbursed @ 60,000 UAH
- 36% Food sector, 22% services (car maintenance etc.) 14% retail (sale purchase of basic goods)
- 54% grant recipients – IDPs, and 46% host/nondisplaced

## SMEs

- JERU received 72 applications out of which only 28 were accepted, i.e rejection rate of 61%.
- 29% grant recipients – Female , 71% male
- 28 SMEs grants disbursed @ 800,000 UAH
- 18% grant recipients – IDPs, and 82% host/nondisplaced
- On average 4 employees will be hired per SME.
- Grants used to purchase equipment's that are related to business expansion and restoration,

# What JERU have learned so far?



## OUTREACH AND ENGAGEMENT

- Tailoring the outreach strategies is necessary to suit the diverse needs and contexts of target beneficiaries (as per locations, rural/urban, sectors of activity).
  - Focusing the outreach activities and clearly delineating eligibility criteria and utilizing relevant information dissemination channels in specific, targeted locations is necessary to reduce rejection rates, and receive more relevant applications.
- Increasing face-to-face interactions and community outreach to build trust and ensure to convey the legitimacy of assistance
- Showcasing success stories, and its results is necessary for trust building and explanation of the assistance.
- It is important to utilize further formal, institutional forums such as chamber of commerce, business centers, Local authorities to reach/target SMEs, as announcements through social media channels are not the most appropriate for this type of assistance

## What JERU have learned so far?



### TARGETING

- Use simple, user-friendly application process and where possible provide individualized support to people with accessibility challenges.
- Establish cross sector referral mechanism (internal/external) , that could serve as channel for graduating participants from MPCA to Livelihoods assistance, and from Livelihoods assistance to other relevant services. Including those who don't qualify for Livelihoods.

## What JERU have learned so far?



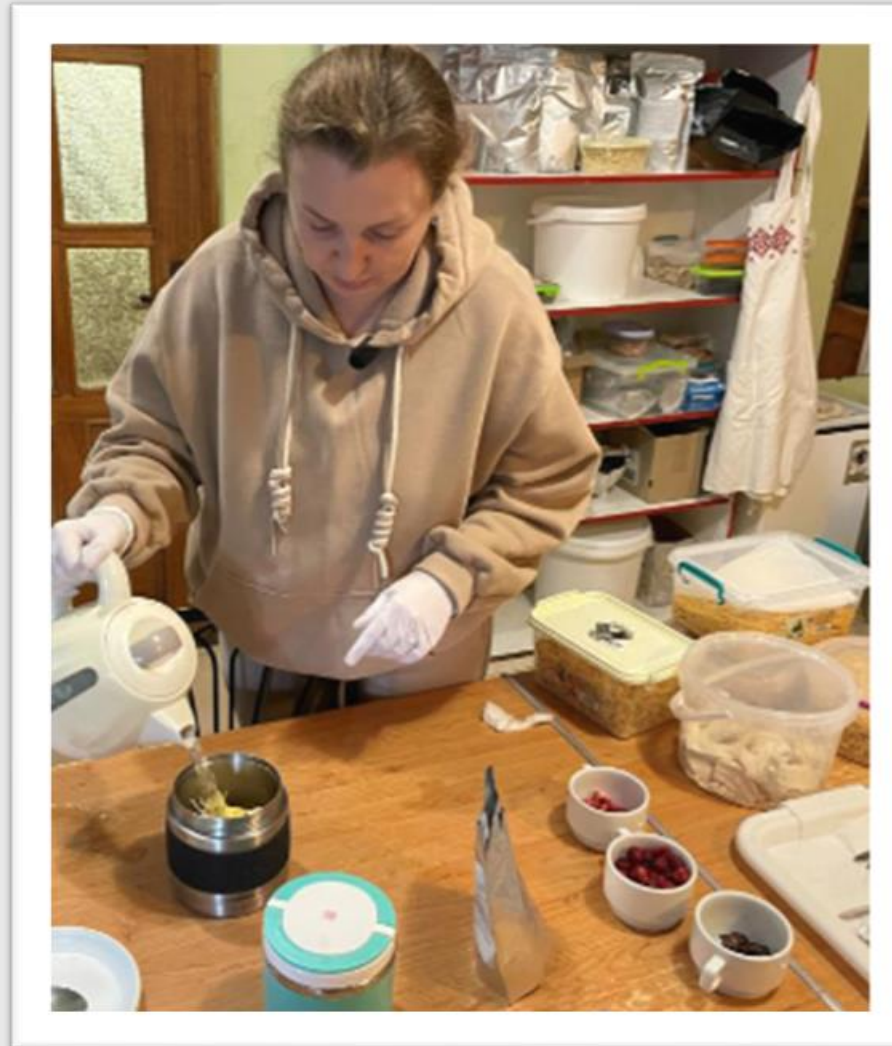
### OTHER POINTS

- Integrated approach needed: Strategically planning of livelihood activities implementation to maximize the impact, and sustainability of the assistance.
- Need to establish coordination mechanism at regional FSLC between the livelihoods actors to refer cases, harmonize the approach and minimize the negative impact (adhere to do no harm principles).

## Examples.



Yulia, (47 yo) displaced from Melitopol. Established showroom in a Mall in Ternopil.



Olena, (48 yo) displaced from Donetsk. Started freeze-dried food business in Ternopil.

QUESTIONS ?





**The results of  
2023 Country Cluster  
Performance Monitoring  
(CCPM)**



# Country Cluster Performance Monitoring 2023 Results

# 100%

Rate on overall satisfaction with FSLC in Ukraine in 2023

**25%**  
rate increase  
comp. to 2022

**74%**  
response  
rate

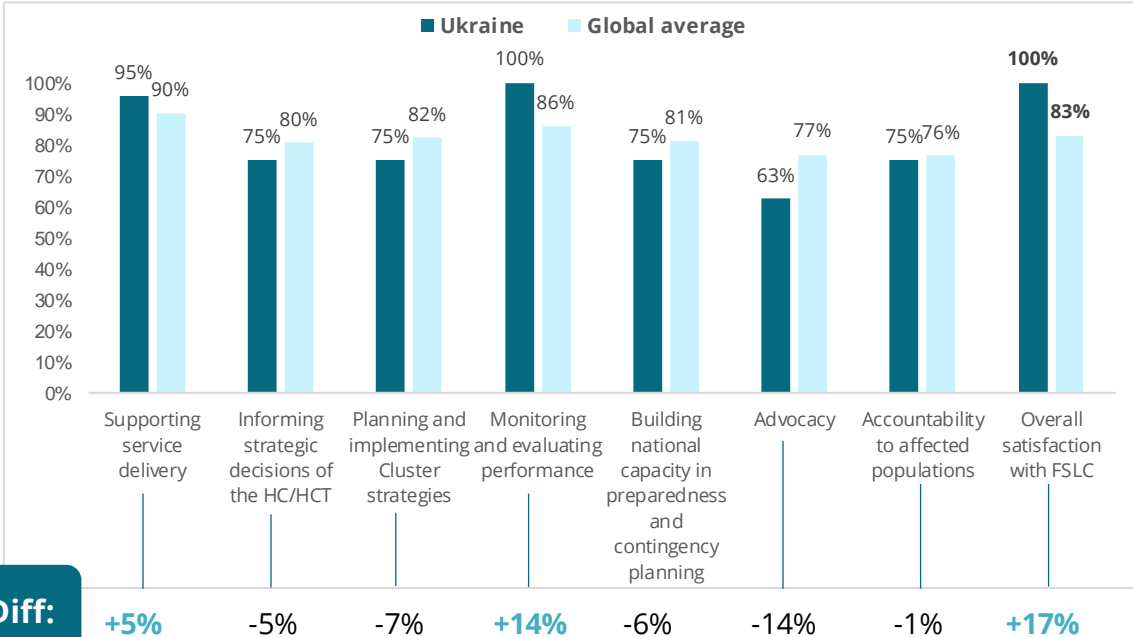
**50**  
Active  
partners

**37**  
completed  
surveys

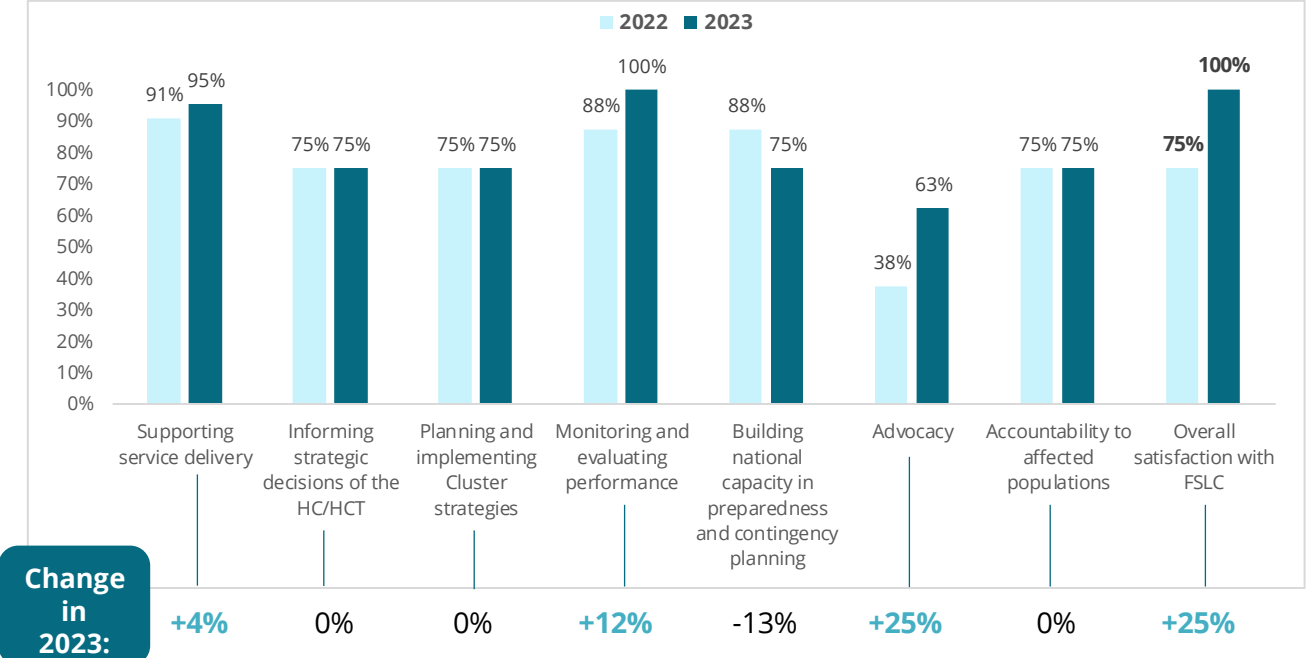
## Cluster functions by performance rate in 2023:

Performance status	Range (% of responds)	Number of cluster functions marked in this range	% of total
Good	76%-100%	6	33%
Needs minor improvement	51%-75%	10	56%
Needs major improvement	26%-50%	2	11%
Weak	0%-25%	0	0%

## 2023 Performance rate: Ukraine vs. Global average rate



## Performance rate by core cluster function: 2023 vs. 2022





## Main areas for improvement

\*which decreased in performance rate **comparing to 2022**  
and/or needs additional attention:

### Contingency planning

-54%

#### WAYS TO IMPROVE

- to create additional forums and involve not only humanitarian partners but also higher education and research centers for contingency planning;
- to create strategic plans at local (hub) level.

### Cluster Roles and responsibilities

-25%

- the number of reporting partners has increased in 2023;
- The work is carried out systematically at both cluster and intercluster level.

#### WAYS TO IMPROVE

- **to participate in all the livelihood related meetings** to be visible at every governmental level (from admin\_1 to admin\_3).

### Accountability to affected populations

76%

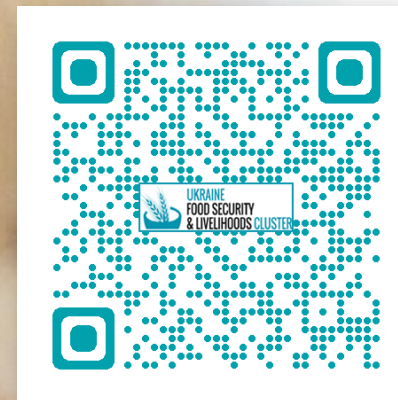
- The cluster should pay additional attention to AAP.

#### WAYS TO IMPROVE

- to create additional forums and involve not only humanitarian partners but also higher education and research centers for contingency planning;
- to create strategic plans at local (hub) level.



**UKRAINE  
FOOD SECURITY  
& LIVELIHOODS CLUSTER**



# THANK YOU!

## CONTACT

[charles.hopkins@fao.org](mailto:charles.hopkins@fao.org)

[sarka.vlckova@wfp.org](mailto:sarka.vlckova@wfp.org)

[info.ukraine@fscluster.org](mailto:info.ukraine@fscluster.org)

